





Mediabox provides funding for young people aged 13-19 to create media projects and get their voices heard.



Log on to the website to find out more. www.media-box.co.uk

















The Cut Newspaper The Stowe Centre 258 Harrow Road London W2 5ES

info@thecutnewspaper.com www.thecutnewspaper.com

This issue is packed with exclusive interviews with musicians, from Bashy and The Cool Kids to leaendary Guns N' Roses auitarist Slash. We've got comment too: an article on the growth of drug trafficking and a feature on the role stress plays in the lives of young people today. There's with an interview with Britain's youngest MP, Julia Goldsworthy, plus a Hoxton Versus Hamstead fashion shoot there's really something for everyone. You can also expect tons of excellent photography, all done by The Cut photography team, so read on and enjoy!

Cover: The Cool Kids photographed by Matthew Benson (http://www.bntl.co.uk)

This project is a partnership between Hardcore Is More Than Music and the Paddington Development Trust funded by Mediabox through the Department for Children, Schools and Families.

The Cut Newspaper is published by Hardcore Is More Than Music Ltd.

Material in this publication, including text and images, is protected by copyright. It may not be copied, reproduced or republished, in any way except for your own personal, non-commercial use. Copyright in all materials and/or works comprising or contained within this publication remains with Hardcore Is More Than Music and other copyright owner(s) as specified. No part of this publication may be distributed or copied for any commercial purpose.

Printed by Southern Print Ltd. 17-21 Factory Rd. Poole, BH16 5SN

This newspaper can be recycled either through your kerbside collection or at a local recycling point. Log onto www recyclenow.com and enter your postcode to find your negrest sites.

Spensers



department for children, schools and families



She said...

Ronnie Grebenyuk

The season of growth, spring 2008 is finally here, and with that I would like to welcome you to the first ever issue of The Cut. I'm Ronnie Grebenyuk, one of the editors. I would like to congratulate everyone from The Cut on the hard work that has gone into the publication, done so you the reader know only to expect the best. I hope you have

as much fun reading it as we had producing it. As you should have realised it's FREE, so take advantage! This issue is packed, from music and fashion to politics and real life stories as well as much more so what are you waiting for?!

PO4 Inbox

The latest news from The Cut

P06 Introducing

The truth about life after prison

P12 Real Life

up in this seedy world?

youngest MP

P18 Slash

Will Kay, Chockablock Promoter JP

Lucinda Chua, Lady Lykez, Rowdy Superstar,

P13 My Bum Look Big?

Why are more young people getting caught

P16 Julia Goldsworthy

P17 Sounds of Reason

An exclusive with the guitar legend

P22 The Cool Kids

They really are too cool for school

P20 MC Bashv

Frances and Ku want to revolutuionise music

Neque. Duis augue arcu, sodales a, dignissim

Inside the Houses of Parliament with Britain's

Just what are Jamaica's Fowl Pills?

P14 Drug Trafficking



He said...

Firstly, I'd like to thank you for picking up the first issue of The Cut. In this issue's paper I can happily tell you we've got great features guaranteed to keep your eyes stuck to the page. That's why you picked up The Cut, because you want entertainment at its best. I can't say you should pick up a Cut

newspaper and expect to read all about



the celebrities and the dark sides of their lives because that's not what we're about. What I can say however, is that you won't be disappointed. It's been written by young people and it's for young people, on a positive and inspirational level.

Daniel Adiei

P34 Daune Henry

The boy from Brum takes on the world

P35 Theatre

Are young people missing out?

P36 Stress and Health

What's upsetting our children?

P38 On the Grind

Neque. Duis augue arcu, sodales a, dignissim

P40 Street Like

Maniac, Little D, Skitz Beatz and P Money

P42 TFL

A little thought from each of us, a big difference for us all

P43 Careers

Make it big in marketing with advice from Duncan James

P45 Review

Kele Le Roc. The Kite Runner, Life FM. Pro Evolution Soccer 2008

P46 Wheels on Ground

Tips on buying that first car

P48 Sport 50/50

The Cut goes to the match

P49 Chris Lambert

On the track with the Olympic sprinter

P50 Who Makes?

We did! Meet the team behind The Cut

P32 Young Designers

P24 Fashion

Hoxton Versus Hamstead

Funded by: children, schools and families

First Light Movies

A partnership between:



Inbox: Time for a refresh!

Get up to speed on the latest we've noticed here at The Cut. Take a look at what we have been up to while we've been putting this Issue together.



The Cut Gets About: Fashion Shoot

The photography and styling team went south of the river to Koshomo Studios to shoot this issue's lead fashion story. It was live. Not only did we have a whole host of young designers and MCs down from all all london, the studio had its very own reptile collection! We got to meet Sidney the snake and Sarah the scorpion.

Check it out on page 24



Lucinda Chua Exhibition

This issue's Introducing section features upcoming photographer Lucinda Chau. Check out her work in person at the Hand and Heart Gallery from May 2008 and the New Art Exchange this Summer.

http://www.handandheartgallery.com





Southol

Staying In?

Forget Miniclip. This spring a new game will hit the net. Soul Control is a new computer game developed by young people in southeast London. According to 18 year old Stephen Mazonis, one of the games creators and originator of the project idea, 'It's similar to game's like Grand Theft Auto.' 'Only in Soul Control, you play a teenager on a London estate, and have to interact with other characters in the street, your family and your mates.' The project was run by RollingSound with funding from Mediabox, and combined computer game design, film making and music production.

Download it for yourself for free at: www.soulcontrolgame.co.uk



The Cut Gets About: David Lynch

Hundreds of fans and journalists turned out to London's Institute of Education to hear David Lynch talk about transcendental meditation.

As an aspiring filmmaker, meeting David Lynch was the peak of my young career in film. Although Lynch was there to promote his spiritual work in transcendental meditation he didn't hesitate to answer questions on his films. After the press conferences my colleague Cathy and I waited anxiously for an interview. I sat and anticipated the perfect question. Luckily we even shared an elevator with the man himself. After watching Lynch being swamped by press and fans, Bob Roth, vice-president of the David Lynch Foundation managed to get us a quick interview in which I asked him how transcendental meditation could benefit young aspiring filmmakers like myself. His answer was clear; meditation is the best way to rid fear, stress and anxiety making more room for creativity. Sounded good to me... and who better to take inspiration from than such a pioneering filmmaker? Read the extended article in the next edition of The Cut. Text: Zainab Adamu



On Road

B00 to closing Skateparks! Rumour has it part of the South Bank known as the Undercroft is due to be closed by the council and the whole area revamped. The area has been there since the 1970s and the future of the whole space is now uncertain. Sign the petition to save it!

petitions.pm.gov.uk/savesb



Bad girls gone blond

The world and their wife are going blonde. Amy hit the bottle, the bleach bottle that is, when she was feeling at her lowest ebb. Now she's getting better the dark locks are back. Other sirens rocking the blonde ting are Nelly Furtado, Mary J Blige and Pete Doherty.

The Frehican



The David Beckham mohican has been revived in a new incarnation; the Frohican. The Cut got an exclusive interview with the man who claims to have kicked off this trend, Simon Webb at the Transport for London's press launch.

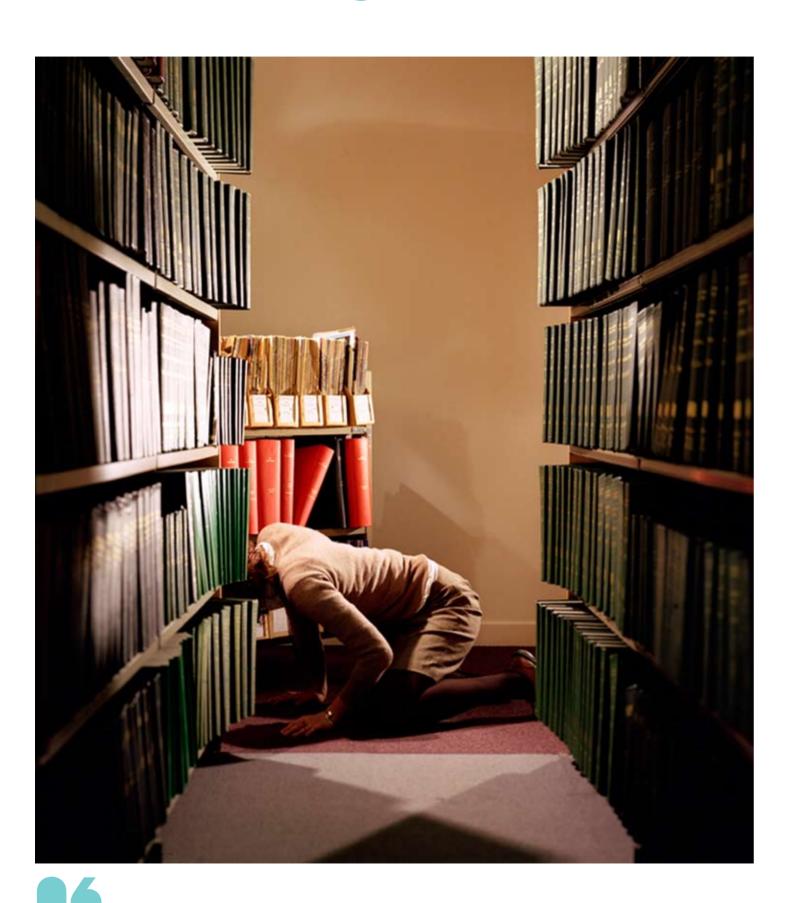
See page 42



The Cut Gets About: Rebel Muzik

The Cut recomends: Rebel Muzik A night of Iinsightful conscious hip hop, spoken word and angelic vocals with an open mic section for those who love the stage and want to be heard, no vulgarities or profanities just positive vibes! This monthly night takes place on the first Thursday of every month and is not to be missed! Where: Inn on The Green, Labroke Grove.

Introducing



Lucinda Chua

<u>Photographer</u>

hat interests me most about photography is the fact that it is totally subjective in what it can represent'

So says Lucinda Chua, a young photography graduate whose development is certainly something to watch out for this year. Her photographs have such character and depth as they portray undetermined, yet implied narratives, which leave the audience curious for more.

One of her first influences was Wolfgang Tillmans. Since seeing his exhibition at the Tate Modern, Chua started doing portraiture photography of her friends. Over time Chua's style developed due to her strong interest in film and cinema. David Lynch, Ingmar Bergman and War Kai Wong, film directors whose use of light is very carefully considered in their films, have all had an influence on her style.

'I am also a little bit in awe of Hiroshi Suggimoto's series of cinema theatres'

Her still images give a similar impression as a Hopper painting would in the sense that there is a moment of vacuity or void captured in her work, which in turn is very beautiful.

She works on medium and large format film and spends a lot of time setting up and 'staging' her shots so that everything she wants to shoot is as intended before going ahead with the photo shoot.

'With point and shoot photography you can get some great pictures but it's usually by chance. If you know what you are doing with a camera and why you are doing it, theoretically you can make sure that each picture is something you want.'

Lucinda recently took part in the Channel 4 photography competition Picture This. This involved six participants working towards getting their own exhibition and book published under the watchful eye of established photographers such as Jonathan Olley and Martin Parr, who also served as their mentors. Working so closely with competitors in a regulated environment allowed Chua to explore h;er talent even further.



Her advice to aspiring photographers is 'If it is something you really want, be prepared to work really hard. Go to exhibitions, read magazines, read books, take pictures, show your work to as many people as possible and stick to what you love doing.'

At the moment Chua is currently working with an agent and has a residency in Vermont. Her works can be seen online at

www.lucindachua.co.uk

Text: Adrianne McKenzie







Introducing

Lady Lykez

I know what you Lykez

y age, my sex, is still not relevant. My bars are intelligent...'

London stand up because Lady Lykez, a seventeen year old lyricist from the capital, is about to tear up the music scene in 2008. With a spitfire flow and lyrics full of wit, Lykez will have you shaking for more. And The Cut is impressed. Lykez has been on the underground music scene for years, but is progressing swiftly. From the age of 13 she knew music was what she wanted to do. Lykez, a musical technology and engineering student, describes her style as 'very versatile.' She draws influences from UK artists such as Ghetto and Dizzee Rascal as well as heavy hitters in the hip hop game, like Missy Elliot and Papoose.

There are very few female MCs in mainstream music, as they are not highly rated. However Lady Lykez is an exception. She told The Cut that 'if you want to be in this game you can't just be as good as the males, you have to be better and work twice as hard to be taken seriously as a female MC and to gain respect.' Despite this she claims that being a female has not been a disadvantage for her, in fact it's given her more recognition.

Lykes is adamant that 'IT you want something you've got to work hard for it' - and she's done just that. Clashing and perfecting her role as a MC at every chance she could get, Lykez's reputation is built on her passion for music and her intelligence to lyrically challenge any competitors.

'I don't feel that I have strong competition because I work with the best of them. I wanna be open to a wider audience by making tracks that people will buy in the shop, rather than make music that just people from the underground scene will buy,' she says.

She's already performed up and down the country and internationally, her highlight being able to work with Malachi from The Dungeon Family (Outkast's crew). As a strong promoter of British music, when asked about her experience in the USA, Lykez reports that she got a good response, 'The Americans loved my flow. I had to show them that us British people just don't drink tea!'



Tryna Get To Da Booth is her debut single and is currently riding high in the charts on MTV Base. During 2008, Lykez will be working with more UK artists such as Black Twang, Bashy and Wretch. Her new mix tape will be hitting stores in March and she's currently working

on an album

To hear more from Lady Lykez visit her at www.myspace.com/ladylykez.

Text: Adrianne McKenzie



Rowdy Superstar

Weird beat, hip-hop experimentalist

ar from your conventional MC roars Rowdy Superstar, the self proclaimed weird beat, hip-hop experimentalist. Influenced by rock acts like Nirvana to your heavyweight rappers like Method Man, one can not help but listen to his eclectic upbeat tunes. His lyrics describe him to be the 'big bombaclart' and here at The Cut, we certainly believe him.

Cool, calm and collected, Rowdy sits on the sofa as his sequined New Era Cap glistens

with every move he makes, 'I dunno, I just think they fit me' he utters. 'I like that if you see someone in sequins you can't help but look.' His speech is far from fictitious, his songs mirror his appearance, they cannot be missed. Catchy tracks like Queen of Sheeba display Rowdy's wit and charm as he threatens to take your girlfriend and fly her around the world.

With his first mixtape The F*ck Up about to drop, Rowdy has a promised a deliverance of something 'UK, self produced and homemade.' With set collaborations from uprising talents like Lingo Scott, the mix tape is sure to leave a big boot imprint in the music scene. The first official single to grace our ear drums will be Tick Tock. A song telling the tale of a fast girl whose promiscuous activity will not be kept in the closet for much longer, to put it politely. 'It was more of me looking in on a situation, than being in it.' Rowdy explains.

Music may be his first love but it's not all he's involved in. The 22 year old is the front man for Miss Jones' new men's fashion label, Wonderland. Miss Jones is responsible for the iconic white hooded dress in Kylie Minogue's, Can't Get You Out Of My Head. Rowdy proclaims, 'I'm lucky to be working with her, she is an amazing designer.'

With all this buzz around Rowdy Superstar, 2008 is set to be his oyster. The music video for Tick Tock will ready for lift off soon although Rowdy has kept his creative plans a secret. 'Expect: me, my bad arse hype bitches, black, white and gold. That's all I'm gonna say for now because you know how people like to bite my sh*t.'

For more

www.myspace.com/rowdysuperstar

Text: Shamz Le Roc

Introducing

Will Kay

<u>Artist</u>

his is just the beginning Of my odd kingdom'

Will Kay is a 22 year old artist from east London and the person behind the bestseller of the hand drawn Grime Scene Poster. With his unique and unpredictable style of art, he is a person to definitely keep an eye out for this year. The key to the energy of his creative work is without doubt the influence of the rhyme and flow of different genres of music art.

From the age of 15, Will recognized his inspiration and love of art when he entered a piece in an art competition showing how the London borough of Newham could look in the future.

As time went on Will took his art ever more seriously and went on to study Art and Design in the sixth form at Caterham High School. Despite experiencing a lot of negativity along the way and criticism that his style did not suit him, 'people said I should do what normal black boys do', he refused to be put off. Showing determination and individuality he chose to ignore the negativity and develop his style even further, resulting in the unique compositions that he now creates.

'Art is freedom of creativity, allowing us to express our thoughts on paper.'

Will Kay's art has the energy and individuality to invite the viewer into to another world, it's unpredicable with a twist of abstract appearance to it. Will Kay's technique is self taught and developed during the years of experimenting through many different art materials and with artists like Frank Miller and HR Giger as an inspiration to his work we know the quality of detail applied, adding his own technique.

'I believe the whole of the United Kingdom is full of talented artists but none of them have the same passion as me'

The Grime Poster featuring all the major grime artists is the top selling poster at ukrecordshop.com, which is the first major solo project by Will Kay set up by him self and



no help from others in which he says makes him feel 'Powerful!'

He adds 'most grime artists have energy in their music, which appeals to me, the grime is a unique style of music, just like my art with the style'.

At the moment Will Kay is studying graphic communications at the London University of Arts and also working on a digital art project called CHAOS Season which showcases a

lot of his own photography, music artists and london culture.

The future is bright for Will and he hopes to inspire the younger generation to carry on with art and be creative as well as to be recognised and respected as a mainstream artist. To view Will Kay's work go to:

www.myspace.com/willkay

Text: Ronnie Grebenyuk

Checkableck

JP the club night

ntroducing Chockablock, the club night dedicated to promoting the UK underground music scene. If you haven't seen the myspace posts, the blog, the flyers, then where have you been? Launching in London last month at EGG, Chockablock certainly lives up to the hype. By 11pm the venue is full to capacity and buzzing with the energy of a real mixed London crowd. The Cut spoke to JP, aka Joseph Patterson, one man promotions machine and the brains behind it all about blogging, bassline and, er, Babybell cheese.

Pick 3 words that describe your Chockablock night?

SHOWAA, REFRESHING, EXCITING

Chockablock originally started in Northampton, what made you relocate to London?

Well I am in the process of moving back to London (I'm originally from South London) so I thought why not bring the rave with me lol, it already has made a little name for itself so I thought I'm gonna bring it to the big city and show people what's really goooood!

How is Chockablock going to be different from raves like Urban Nerd or Dirty Canvas?

Well the promoters that run Urban Nerd and Dirty Canvas are good friends of mine, and how I see it is we are all trying to push music as a whole. So in a way we all help and support each other out, but the genres that are playing at my events are a bit different. Chockablock will try and showcase the best in Grime/bassline/dubstep/electro/jungle with some rave artists showcasing their talent too. Also with art visuals by some big people in the game, from fashion designers to graphic designers showcasing their work. So it's a different approach to the typical grime/ bass rave but you still can get your skank on! Chockablock is to get different crowds together from road man to indie nu ravers to

The first rave you ever attended that you can remember was...

First rave I attended was when I was 15 at an over 18 event, it was a grime rave in Northampton. Skepta was there, Wiley, Flirta D, D Double E... a lot of MCs were there.

If you could draw for the baseball bat and swinggggggg anything out of the world, what would it be?





The crowd at Chocablock

The wonderful words of Tempa T lol. If I could I would swingggg all the beef in the raves out as I feel that that stops the scene from progressing. I don't mind a bit of greezyness but not in the raves, keep it at home man.

What three tunes are rotating on your ipod? I don't have a ipod but on my computer i play these tunes non stop, Silverlink – Love is the Message, DJ Total – Bass line Mix, Wiley – Skydive (yes it's old but I over feel my old skool grime).

Is there nu rave overkill right now?
I am feeling the 80's nu rave scene, it's
different. Still, I know that they're proper
feeling the grime and bassline scene hard so
it's a good look.

How many pieces of Babybell cheese can you fit in your mouth?

That would never happen but probably about 3.

Lastly, for a 19 year old male, you're obviously

extremely focused. Do you have any words of advice to young people that would like to progress in the media/music scene?

At 19 I am a Contributing Music Editor for Super Super Magazine and a promoter and it is a blessing from god that I have got so far without great GCSEs. Advice I would give young people who want to get in the media/ music industry is: be persistent, try and get as many contacts as you can.If you're an aspiring writer, get your own blog and write about what you like. Promote it, get your readers and then after a while you will have experience of writing. If you're an aspiring promoter, PR or A & R person, then try and get experience with working with a club night. If you can start off small, even handling out flyers, and work your way up, all thesethings wil help you as it's what I did, so it can be done.

http://josephjppatterson.blogspot.com/ http://www.myspace.com/chockablock

Text: Shamz le Roc



osh Martin is seventeen and from Kilburn in north London. He was released from prison in January this year after serving ten months in four different prisons for robbery and use of imitation firearms. Tosh wanted to tell The Cut readers about his experience, and what it has has taught him.

Are you a changed person?

Yes, in every way really, jail is not worth it.
Crime pays and doesn't pay. You'll eventually
get caught. I will stop robbing people, go to
college and study graphic design and get good
qualifications. I want to be someone positive.

What was it like in jail?

Boring, hard, frustrating, long. Time got longer and went slowly. You don't trust anyone and a lot of people talk rubbish. I missed my family and friends, letters helped but it is not the same. I felt depressed at times because I let them down.

What was your daily routine?

Breakfast, education, lunch, dinner, gym, bed. There were privileges such as television, pool, eating outside for dinner, which you had to earn this by getting 'silver' and 'gold'. The highest I got was Silver.

Any racial conflicts?

There were no racial conflicts; there were gangs who fought because they came from different areas. I did see violence as someone nearly got beaten to death, bleeding ears and mouth. It was disgusting

Worst thing that happened in prison?

Being in 'block' for one week. That meant no TV, all the privileges taken away, not allowed to go outside. I went in there for fighting. The food was terrible; some people would take other peoples food or even spit in it. The curry was the worst.

What learned in prison?

Not to go back, it is not worth it. I had to learn the hard way.

How did it feel being out again?

Like a breath of fresh air, free, I can do what I want. My Mum was happy and excited and friends were all knocking on the house door at different times, coming over. Everyone welcomed me home. It was nice to see that people still care.

What plans do you have for now and future?

Prison opened up my mind, made me smarter. I feel bad for doing the crime. I have decided to study Graphic Design at college and go to university to study animation.

I regret the crime. I was going to friend's house and on the way saw another friend. He asked me "do you want to make quick money" and I said "yes".

Advice for others?
THINK BEFORE YOU ACT

Does My Bum Look Big In This?

Text: Chloe Forde

'Honey, does my bum look big in this..?'

Husband checks his girlfriends rear end and answers, 'Yes babe.' She leans over kisses him and says "thanks".

ounds like an unlikely conversation, because in the United Kingdom if your boyfriend dared say yes all he would be looking for is a slap. But in Jamaica women all over the country are trying to put on weight and running away from the dreaded size zero.

Women are going to extreme measures to put on weight and the new trend is consuming a dozen pills, pills which are fed by farmers to their chickens to 'plump them up'.

This miracle pill is called 'the fowl pill' and costs 350 Jamaican dollars. A small price to pay for a little more junk in trunk is what many women are saying!

How can it be that in one part of the globe women are dropping dead on catwalks as a result of lack of food and on the other side women are praying to god for a little more fat on their bellies and cellulite on their thighs? Crazy to reach the perfect size 16 women are putting their lives at risk and increasing the chances of breast cancer. Now this can't be right, can it?

Maybe Jamaican women have just become fed up with trying to conform to this tiny, twig like size 0. Could it be possible that one hot afternoon after training at the gym, one woman turned and said to her girlfriend, 'yu know wh Chanette, mi gwan change up dis ting, mi mek it fashion 2 be a phat gyal, let us turn it into a lickle trend to be big, big batty ayal.'

Possibly just like that it swooped the nation that there was no need to die for a figure that is just too damn hard and too damn painful to obtain. Instead we will eat what we like, drink what we like, get the bus everywhere and still fit into the dress size that we dream for. However the dress size is no longer to be a size 6 but a size 16!

Maybe British women came to realise that having a Marilyn Monroe figure is harder than it looks. Not every girl is blessed with that coca cola shape. And being able to have 'tits and ass' is often way too much work. Possibly after doing many stomach crunches, leg curls, squats and spending money on push up bras, high waist belts and bottom enhancing knickers one woman had a brainwave and turned

to her girlfriend and said: 'You know what Natalie, I can't change my body into a shape that it just doesn't have Let's leave the sexy curves to J.Lo. It's much easier to just not eat! We can run to work, drink water and eat vegetables. I know... SKINNY WILL BE SEXY!'

And just like that women in the UK began to crave food, but unfortunately not as much as they craved this twia like frame of a size 0!

As much as these mad phenomenons were not created overnight by Jenifer and Channete disclosing this information to there girlfriends, they were however created from what seems to be thin air! And to most rational beings they appear to be the most irrational thought processes one could ever conjure up!

Women in Jamaica describe a size 10 as 'marga' and laugh at women who are so tiny in their frame. A stretch mark is almost a reward to these women, a reward of how well they have done, a reward of the weight they are gaining!

Jamaican women are currently the most obese females in the world. That's a scary figure considering it's one of the smallest islands in the Caribbean.

Young girls in Jamaica with naturally slender figures are asking there mothers 'why god hav fi mek mi like dis' and buying the bootleg version of 'the fowl pill' on their way back from school.

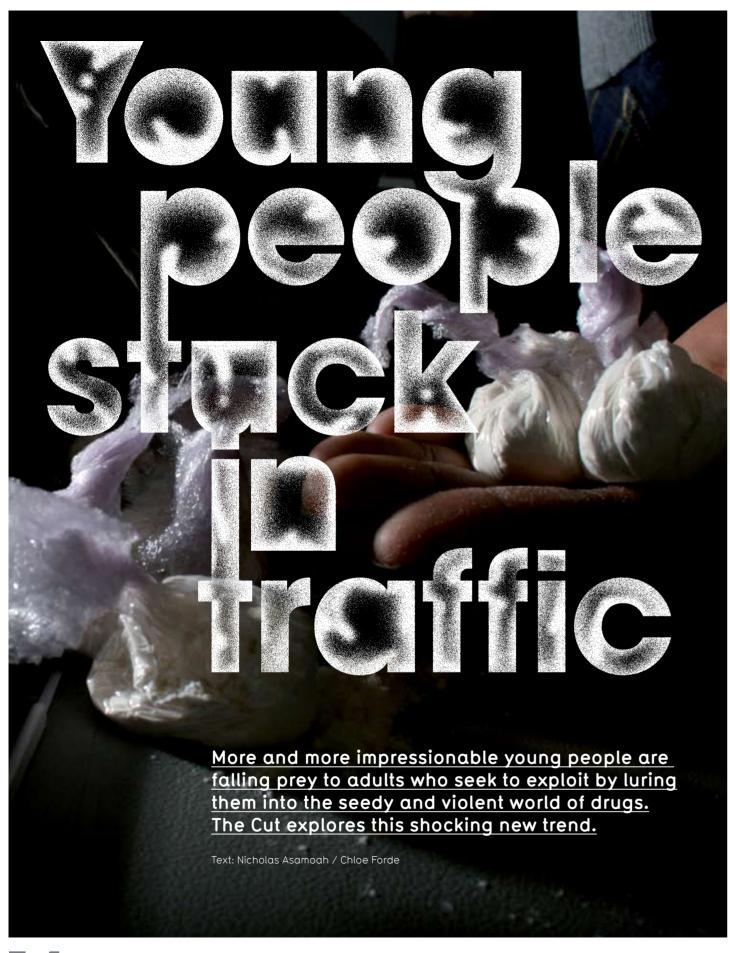
As scary as this sounds, the reverse is happening in England. Girls as young as 10 are refusing to eat their meals and have strict regimes of exercise and dieting. Girls as young as 8 are in rehabilitation centres for eating disorders and the situation does not appear to be improving.

With the increasing amount of skeletal role models on our TVs and magazine covers all we can really hope for is that young girls start to believe in the bodies they have been given. And whether that is small or big, its time to embrace what you have.

All one world but in two very different places, both are seeing young and old women with extremely warped self destructive images of themselves.

What is this distorted image we seem to have developed? Can we not love our naturally wobbly jelly, flat tums, big or small boobs, and toned physiques? Are we dying to be thin or crying to be fat?

Why do we continue to ask the question, does my bum look big in this?



n July last year, two north London college students, Yasemin Vatansever and Yatunde Diya, were arrested at Accra's Kotoka International Airport in Ghana in possession of six kilograms of cocaine, which they were attempting to smuggle into the UK. Last month they were found quilty and subsequently sentenced to a year's imprisonment in a juvenile prison. The pair claimed that they were exploited by a man who paid them to bring the drugs into Britain.

The case caused alarm bells among those working with young people, that the most vulnerable and impressionable could fall prey to adults seeking to exploit and lure them into the seedy and violent world of drugs.

The case has been a wake up call to show

As long ago as 1995, the government were warned by teachers in primary schools that their pupils already displayed some knowledge of drug misuse - they may have witnessed instances of use and trafficking amongst older children and adults. This case highlights that even more needs to be done.

A minority of young people have been caught up in the issue of drugs, which has affected the increase of crime rate within the UK. Gun and knife crime involving young people have risen by 35%, and there are crimes, which have gone unreported. One cause of this has been related to the usage and production of drugs. As we know, some young people have encountered drugs by the tender age of 11. Young people can easily get these drugs maybe through family, friends or external

in the right places.

"There a lot of opportunities for the young people but I do not always know where the money is going to. The government does provide money for the young people but sometimes it does not go to the right ones."

During the case, the UK and Ghana officials launched a joint initiative to send a statement of intent in the battle against international drug smuggling. This includes programmes that aim to tackle rising levels of cocaine smuggling in Ghana.

As many politicians say, you need to be able to talk the talk and walk the walk. This is what we as a country lack and this can lead to a new generation of young children being involved in crimes. We need to look after the welfare of this country and protect our borders. The Prime Minister has to take action to stop this from escalating before more young lives are blighted.

Gun and knife crime involving young people have risen by 35% but a cause of this has been related to usage and production of drugs

that drug trafficking is a serious threat to young people and more needs to be done to tackle the suppliers, to stop them from drawing in young people and ruining their

Julia Goldsworthy, an MP for the Liberal Democrats, believes there is too much lip service and not enough action taken to solve this solution.

"I think when politicians talk about drugs, it's always like they talk about the people using the drugs and not about how it is getting into the country. It's the same with knife and gun crime, they always talk about people using rather than how it got into the country in the first place.

"I think they need to do a lot more to protect our borders and actually focus on where the real crime is and where there is the most violence.

links they have been in contact with. Dewellyn, a youth worker, highlights the effect of drugs have in the long term as well as the short term and what steps need to be taken to prevent the new generation to avoid the situation that the two girls, Yasemin Vatansever and Yatunde Diya, are facing:

"The impact it has on their life, it takes away their motivation and because they are smoking they can not be bothered to other things, so they do not progress in life. They drop out of school maybe. Sometimes they do school but do not go to lessons but spend most of their time smoking. The impact that I have seen cannabis have on the young people I deal with is that it is stopping them from achieving their potential."



He also believes that there are many opportunities open for young people to achieve their potential but the money the government has given has not been invested



Interview **Example**

Julia Goldsworthy MP

have been sent by The Cut to interview Julia Goldsworthy who, at just 29, is Britain's youngest Member of Parliament. I want to find out why someone so young decided to enter politics and what message she has for other young aspiring politicians.

The first part of my mission is successful and I enter the chambers of the House of Parliament, eyes gleaming with fascination at all I see

It feels like I am on a mission from the FBI, going through the security procedures that include a rigorous search. Inside it feels like a mansion. Such history.

As I wait nervously the minute hand on the clock seems to pass with each blink of my eyes, my heart beating faster. Suddenly she arrives and after a warm greeting off I go to search for answers: first stop the dining rooms. Surrounded by MPs, including former Liberal Democrat leader Charles Kennedy, the next stage of mission is about to begin.

Can you please tell us what you do and your role in the Houses of Parliament? Julia: Sure. I am a Liberal democrat member of parliament for a constituency in Cornwall. I have been an MP since 2005 and I have just been given the job of speaking for the Liberal Democrats on communities and local government.

According to reports, you are seen as one of the rising stars within the Liberal Democrat Party. Do you see yourself becoming the leader of the Lib Dems? Julia: (laughs) I only have

only just been elected! This is my first time in Parliament and the main thing I want to do is to the best job that I can for the people that voted me in. Who knows where it will take me.

How do you propose to reach out to the young people who have a negative image of politics?

Julia: Well. when I was at school and when I was at university, I thought politics was really boring as well. I didn't join a political party and I wasn't involved in politics at all. It is only after I finished my studies I was trying to work out what kind of job I wanted to do. I thought I'd quite like to be a researcher and I looked into TV research but I wanted to do it on issues I really cared about. So it was that point that I thought that maybe I could be a researcher for an MP in the area where I lived.

I was lucky enough to get the job and that really opened my eyes to the variety of work that MPs do. They will spend time raising issues like weapon trafficking in Parliament but they will also raise issues that individuals might have a real concern with, really personal individual things. Everyday is completely different and that's what makes it really exciting. I think not enough people see what it involves up close. Parliament needs to look more like the country it

represents. So I think you need more young people in Parliament, more women in Parliament, more people with a whole variety of religion and background so actually people can see something that they can identify themselves with. At the moment it's mainly white men. Even the language that we use is really hard to understand. I spent like three years trying to work it out and even now I spend time to think, 'what is going on. I do not understand.' (lauahs)

Do you think the party leader will be successful in the coming elections?

Julia: I think Nick Clegg is a really good leader because I think he understands that too many politicians talk to each other about themselves in a specific language, which is difficult for other people to understand. I think Nick understands that we need to reach out to people who are not interested in politics, who might not vote because so much of the political debate is about focusing on the small number of people who might change their vote. I think it's no wonder why people are not interested if we are not talking to them.

2008 has just arrived. What are your plans for this year? Julia: Well, I have just been promoted to a new iob as a spokesperson for communities and local government, so my biggest job this year is to try and get my head around the brief to do the best that I can. Who knows what this year is going to bring - we have already seen a lot of economic turmoil and local problems - you never know what is around the corner. A week is a long time in politics, that's what people say (laughs).

Will you be doing anything to enhance your reputation? Julia: I just think the best thing to enhance your reputation is to try and do a good job.

Text: Nicholas Asamoah



Reasoning **Behind; The Sound** Of Reason

Text: Warsan Nur

rancis and Ku, two young men from Montreal in Canada, sought to revolutionise the world and the way we see it, to demolish injustice and transform the music scene back to something which had a purpose other than getting rich quick. Both are converts to Islam and have used their music to express their beliefs but not in the gospel equivalent way of other Muslim artists. Their music is very accessible to both Muslims and non-Muslims and they have collaborated with many artists such as Sean Paul and Outlandish. In less than two years they have developed a massive underground following and are now better known as The Sound of Reason.

Their self titled album has circulated widely and has been epiphany of what they stand for with songs on it such as Help Me Change The World, Rise and Palestine they have stirred up emotions and encouraged many listeners to liberate themselves from apathy and not only care about what's going on, but feel like they too can make a difference. I caught up with them at the Global Peace and Unity event held at London's Excel, where they played to 25,000 people, to find out a little bit more about them.

So with the sound of reason, how did it all start up? What made you want to do it?

KU: Well 1st it started out as a hobby of ours. I was producing music for fun, just as a

simple pastime and one day I showed Francis the material that I'd worked on. He was like 'that's pretty good,' and started singing to it and I was like, 'wow! You can sing?' It just kinda rolled out from there.

Do you have any influences or people you aspire to, musically or in general?

Francis: Our biggest influence is obviously Islam, that's 1st and foremost. Musically, to be honest it's the lack of influence that sort of drove us to make music like this, with actual content instead of, you know, just rubbish. Right now we're living in a time where the youth look up and listen to music artists and actors and people in those industries. If there's no one there to speak up about what's going on in this world it's just going to be void and nothing's going to change.

How have you dealt with your fanbase, particularly your female fans? How has this lined up with your faith?

Ku: Mainly it's good, the majority of fans are normal and others are well erm...

Francis: Not normal!

(Ku laughs), yeah some not so normal, and that just comes along with the position were in, and the way we deal with that is to understand our limits. I don't know if it's appropriate for us to go in to details but yeah you get all sorts of weird things that really catch you off guard and you're like woaah!

Are you signed to any record labels?

Francis: Right now were doing everything independently, we have been since we started. Just because to get with a label you really have to sell a big chunk of your image and what you are and we're not prepared to do that.

Did you find it really difficult to get into the music industry?

Ku: It was VERY tough, but we've been blessed to have a really successful career in the very short span we've been around. But in the sense of the mainstream that's always been a problem and still is a problem because of what we talk about. We have a song on the album called Palestine so that's not exactly looked on very kindly by mainstream record labels or radio stations. They cant play that stuff if they wanted to which they don't but even if they did they couldn't because of the powers that be. So for us to get in to the mainstream it would be very difficult.

Speaking to the Sound Of Reason was a very refreshing experience. They were both chilled out and unlike most of the other artists that day; I didn't find them in the VIP room, but instead in the midst of it all getting to know their fans. They are currently working on a new album, so keep a look out for it.

To hear their current album check out: www.thesoundofreason.com

Pics: Patrick Owalb







... is arguably a contemporary quitar legend. There have been very few that have successfully adapted to the change in music. From 'Guns N' Roses' to his more recent band 'Velvet Revolver', he's had undeniable longevity.







hen I told a hardcore rock fan I was nterviewing him the first thing he said was, 'Oh my God! Make sure you ask him about his conflict Axel Rose.' But I thought, why bother? That so predictable. so I went for more a colloquial chit chat.

SLR: You've lived in the UK before, do you visit London frequently?

Slash: Well I just have a thing for London, a thing for the UK in general. I guess because I was born there I feel a really strong relationship and I feel very proud to be from there, you know? It's one of my favourite places.

SLR: Do you have a favourite hang out when you come out to London?

Slash: I just love Soho, it's just been pretty consistent for me, it's a colourful place to hang out.

SLR: Being from the UK, London to be precise, I'm prone to stereotypes from all over the world. Such as, I drink tea and eat crumpets. What's the biggest stereotype you've heard about yourself?

Slash: That I'm just a wasted, drug addict, alcoholic, who has a hard time putting two words together (laughs) And I'm crazy and out of control British person.

Winehouse, she's always being connected with alcohol and drugs, how do you feel about musicians constantly being slaughtered in the media?

Slash: This whole new wave of awareness and watching every move that people are doing is just really redundant and boring. I don't know what it is with the fascination of everyone's breathing moment but I think it's always blown way out of proportion.

SLR: Definitely. So you feel that people like Britney Spears, the media are intruding on her rather that letting her live her life?

Slash: No, I think that they are torturing her. Yea it's a form of torture. They keep commenting on her activities and her state of mind and then they keep rubbing her face in it. It' gotta be uncomfortable to be on the cover of every tabloid globally when you're obviously under a lot of stress, you know? And those things only add to it so basically they're preying on her. It's not that she doesn't want it though. (laughs) Its hard to tell with her or any of them for that matter.

SLR: So have you ever had a problem with the paparazzi?

Slash: I've never had that kind of a problem; I think as a guitar player I'm a bit more low key, I don't draw that much attention. I've

SLR: You've done a track with the late James Brown. Has he influenced your music at all?

Slash: James Brown, I think he's influenced everybody in rock and roll. He brought in a certain kind of funk/soul thing that is undeniably his and that influenced all of us. I've played with him couple of times and it was always been a great experience, everything's always so tight and perfect.

SLR: Do you dance like him at all? Have you been influenced by his steps?

Slash: Oh no, I've never really been influenced by the dance. I admire it but I'm not much of a dancer.

SLR: I understand you have a liking for snakes?

Slash: Yea, I'm known for collecting snakes. I've been a wildlife animal fan every since I was little. The London Zoo and Natural History museum was my big hang out when I was a kid at Crystal Palace so dinosaurs and animals have always been my big thing but I really love snakes.

SLR: Are you computer savvy?

Slash: Yes as in send and receive emails.

'I can telerate anything, except for country music'

SLR: So you're married with two sons?

Slash: Yes, I have two sons, one name London and one name Cash.

SLR: Have your sons shown any interest in music so far?

Slash: Thery're young but they're showing signs of some musicality. My oldest one loves the drums but every so often he likes to strike the rock guitar and the other one seems to like singing, which is good because we need more singers.

SLR: Do you listen to the younger generation of rock music?

Slash: I do but I don't necessarily agree with them. Most of the rock bands out right now are a genre of music that I would necessarily call rock and roll.

SLR: Are you a fan of electronic music?

Slash: I don't think I've ever really got into electronic music. Most of it's pop or a techno kind of thing. It's not that appealing, I mean I can tolerate anything, except for country music but there no electronic musicians out there that are my cup of tea.

SLR: Recently we had the revival of other genres in mainstream music like Amy

also made sure that for everything unsavory that I've ever done, nobody's knows about it. (laughs) In other words I don't go parading around looking to cause trouble and to be caught doing it, or to be seen. Nowadays I'm a little bit less careless than I used to be if but if I was as crazy now as I was a few years back, in this current climate of the media I might be getting more exposure that I would want.

SLR: Do you have any hobbies besides music? I.E Do you bake, do you sew?

Slash: Yea I'm baker. (laughs) Na, I like cars, I like to go to the track every so often, I race if possible. I like to play poker. Hrmm I'm just thinking what I do for fun. You know I hang out with the kids. I have hobbies but they're just little past time things.

SLR: You've collaborated with Michael Jackson in the past, he's said to be having a new album out. Do you think you two will be doing a track together again for this new

Slash: It all depends if he calls me and asks if I wanted to play on something then I'd be honored to listen to it and see what the track sounds like to see if I could add something to it but that's basically how that works. I don't really go, 'Hey Michael! You got a new song I can play on?' (laughs) It doesn't really work like that.

SLR: How about fan mail to you respond to it?

Slash: Yea but I'm pretty old school. I don't blog or anything, I can't even be bothered to get my laptop out but I respond to letters and sign stuff for fans and stuff like that.

SLR: You've previously recorded a song called, Welcome to the jungle. If someone said to you, 'Slash, were going to the jungle right now!' What 3 things would you take?

Slash: A guitar, a pack of cigarettes and my BlackBerry.

SLR: Are you sure your BlackBerry would work in the jungle?

Slash: Ohh, I'd bring batteries. (laughs)

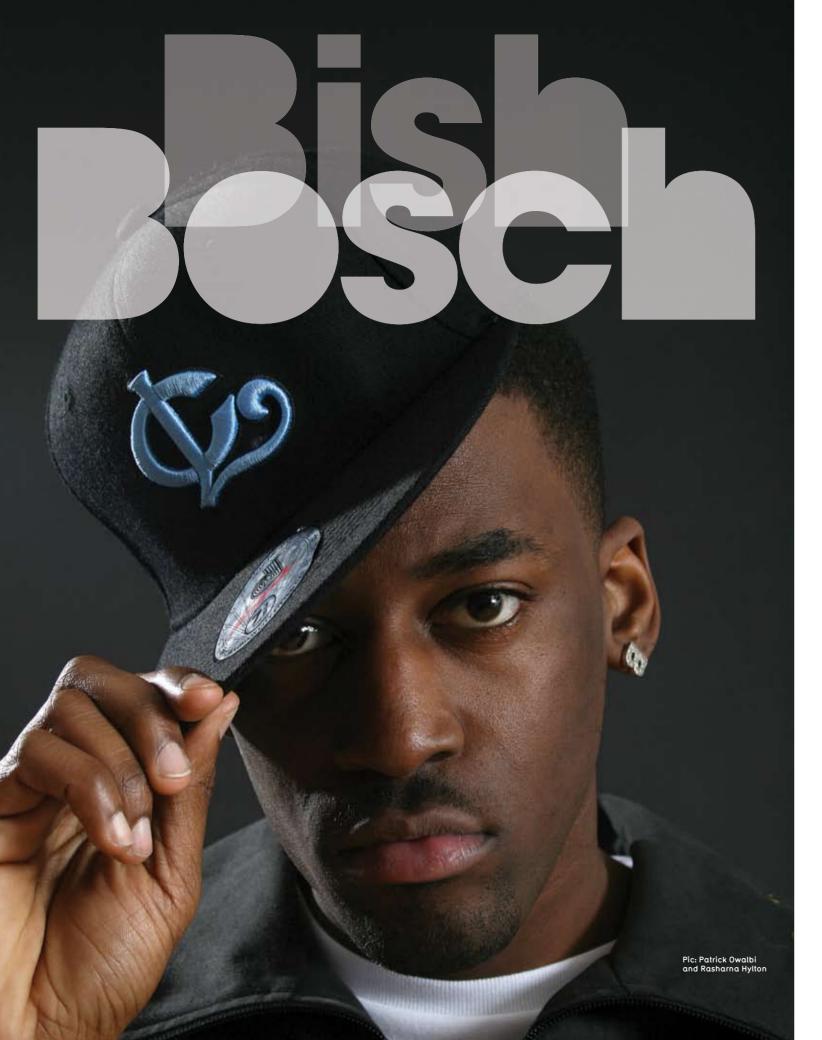
SLR: So how many cheetos do you reckon you could fit in your mouth?

Slash: Did you just make that up?

SLR: Yea I did

Slash: (laughs) Hmm I dunno, I'm not really a Cheetos guy, I'd have to experiment and get back to you.

Text: Shamz Le Roc



Yes, it's that boy with the Chupa Chups again! Community spokesperson, MC battle king and ex- Brit School star. The CUT gets to grips with the many different faces of MC Bashy.

rought up in north west London, Bashy has become a well-known name in the music industry. He's been acting since the age of five and started out in NW collective, but left to continue on with his solo career. His latest release of Black Boys went straight to the top of the Channel U play list within a week of its release. Here's what he had to say to The Cut; from the storm created by the Black Boys track, to his work outside the music industry.

So as you know you just had Black Boys out and certain people were trying to call it racist, what happened with it?

Yeah, some stations thought that it was racist. Never in my mind did I think to myself 'Oh I'm gonna put this out and people are gonna think that its racist'. I didn't have that feeling. It was only a few individuals who felt this way so it didn't really bother me. The truth usually comes out and it did in the end.

Pic: Patrick Owalbi

When I wrote Black Boy's, it wasn't even meant to be a negative reflection of the 27 murders in 2007. I wrote the song around September 2006, and recorded the video shortly after that. I released it in 2007 because it felt like the right time to put it out; luckily it was Black History so that gave it maximum exposure. Usually if a song comes out from the Black Community, it's mainly about putting down the guns, putting down the knives. So I thought to myself, why don't I do something different? Something positive? I paid tribute to those artists that

went before me, the people who I was looking up to when I was young. As I was penning the track, I also thought to myself, black boys do actually grow up to be black men and nowadays, it feels like a lot of black men aren't around to teach their sons about how to grow up and become a black man.

So how did you realise this, why were things different for you? I'm lucky. My dad was always around, but I grew up with a lot of friends and cousins that never had that. Everyone used to look up to my dad for advice and stuff. When I was around 13 or 14, all I could think of was how much this man's annoying me. But then as I grew older, I began to actually realise that both of my parents were doing everything for me. I used to see my dad coming home from work at all hours of the night. He was piling in overtime, and seeing this made

me never want to give up. I wasn't rich, but I wasn't poor, and my parents always tried their best to make sure that there was enough food on the table and enough clothes on my back. That's why I say 'Shout out ma pops man, positive black man in my life', at the end of the black boys track. Its my small way of paying tribute to my dad for all that he done for me.

So when I eventually have my child, I hope to give them an even better upbringing than the one that I had. By saying I want a child, I don't want to be one of those people with a baby mother, I want to have a mother of my child. But I'm not planning to have kids any time soon. I think that every generation of fathers should try and be better than their father, and so on and so forth. So that way the community can elevate themselves.

Do you think that grime is dead?

Hell no. Some people get it twisted and think that grime is dead and that it's different from music. That's wrong, grime is music. Saying that grime is dead is the same as saying that music is dead, and music can never die. There's some really good artists out there right now like, Wretch 32, Sway, No Lay on the female say, Ghetto, Swiss, Klashenekoff, Skinnyman, there's hundreds. Up coming MC's see me all over MTV, Channel U, magazines and what not and they think that it's all great. It's not. They need to understand that I'm on my grind 24/7 trying to get were I am in music. With the music

in this country, especially the kind of music that I make, there's no absolute guarantee that you'll receive a paycheck at the end of the week unless you're doing really well in the charts. The other way I can make sure that I am making a certain amount a week is by driving buses. It not like a back up or anything, I mean I don't want to be a bus driver for the rest of my life, but for now it's keeping me focused and out of the little bubble that some people are in who think they're famous. Right now I'm just focusing on getting my album Catch Me If You Can out soon.

Have you got any inspirational words for youths that wanna get into

Have a rags to riches state of mind. Very few people have nothing in this world everyone has a little something.





The image of the gangster rapper has ceased to be. A revolution of thriftstore-shopping, break-dance-and-locking, bike-riding artists has arrived. Meet The Cool Kids...

> hicago's Cool Kids have caused an ternet frenzy with their debut EP he Bake Sale and are currently touring the globe. When we heard they were coming to the UK it seemed only right to nab some time with the pair and explore how they've remixed the definition of

Their name doesn't really scream rap group to you, does it? Chuck Inglish one half of the pair tells me, 'I wanted it to sound like a band rather than a hip hop group', I believe his initial plan worked, before I heard their

that had all Hip Hop fiends nodding their heads effortlessly in the states last summer and other listeners nationwide are beginning to creep in. 'It's about riding bikes through the hoods and the suburbs', Mikey Rocks the eye pleasing other half states. 'We used our bikes to go to the store, pick up girls, go anywhere'. The Chicago residents have penned a track based upon past teenager experiences and have inherited more than just a few listeners.

Before me the two remained sincerely blasé when asked of their rapid success, 'I don't

At the Fabric show I got woken up to the sound dude handing me the microphone

tracks it was easy to presume the pair were a form of an Indie band and taking a browse on their Myspace could also sway minds, as their music genres are listed under wacky fields like rockabilly. 'We got big beats and it sounds like we rock-a-billy', you can't be mad at Chuck, his mannerisms remained more relaxed and cool than Snoop Dogg at a hardcore rock concert as he reclined in the sofa laced in Γrapstar.

> The Bake Sale for the Mikey and Chuck was more than fairy cakes and lemon meringue pies. Tracks like A Little Bit Cooler see the double poke fun at industry copy cats by letting everybody know that they're 'cooler than that guy'. Rakim sampled track, Pump Up The Volume pays homage to hip hop icons of their day. Not to mention club favorite Getting It with Lil Wayne was the tune that sent me nuts.

But Black Mags is the song

think we ever know what's gonna happen, we just do shit!' Well, the shit they did landed them an opening act spot on M.I.A'S US tour - who they also plan to collaborate with on their album. 'It was dope man, it couldn't have been a better first tour', Mikey exclaims. The pair joined musical forces just 2 years ago and they're already headlining club nights, performing at well known hotspots in London, 'At the Fabric show I got woken up to the sound dude handing me the microphone' Chuck laughed. I couldn't help crack a smile at the thought of this but he went on to say, 'It doesn't take me nothing to get back into the flow though.'

I thought it was suave the way he'd taken on a stage name like 'Inglish', I suppose his liking for the U.K had grew stronger as he stated there was a difference between us in UK and the States, 'People here are a lot nicer,' Chuck proclaimed. I myself was quite shocked at this, the old woman who hit me with her walking stick to board the bus before me this morning didn't seem 'nice' at all, but that's life for you. When asked of the difference in the ladies was when the mood got comical. Mikey told me, 'Ladies in the states are pissed at

Pic: Matthew Benson

stuff man, they watch too much of The Hills and Laguna Beach'. Chuck continued 'Like I hung out with a girl last night that bought all my drinks. That does not happen in America!' Alright for some I suppose.

One could argue that the duet is here to revive hip hop and bring it back to the old school since Hip Hop is dead, right? Mikey disagrees, 'A music form can't die unless people stop listening to it. It'll always be around, unless it got illegal or something.' That's a more than a reasonable rationale. Chuck clearly had knowledge of the early hip hop days as he stated, 'Nas has been around since his first freestyle, 'Live at The BBQ' in 1991 so if you think about the era that he came out of, to him shit sucks, everything

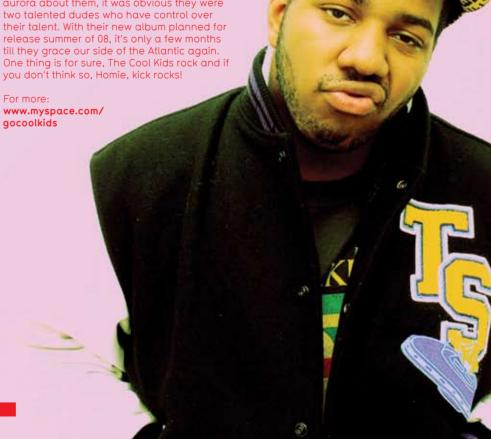
Being an internet phenomenon often leads to a battle against 'illegal' downloads, this has not been the case for them. The pair see no wrong in downloading, 'If people didn't want your music then no one would download it. Then would you be happy about that?' The logic behind Mikey's point is obvious but that doesn't mean to say you shouldn't buy the album when it drops. He goes on, 'I only buy an album when I feel a personal kind of relationship to that person, It all depends on my respect for that particular artist'. It's true, fans are not going to purchase your album if they don't have adulation for your music, sorry Paris Hilton.

The double feel no pressure as rappers to promote a positive image, their aim is to have fun with music. Chuck says, 'Were not negative enough to be positive, people just

wanna hear stuff that sounds cool. If you wanna listen to something positive buy a book or an audio book. If you wanna listen to music then buy music'. You can't question them, with tracks like Black Mags there's no room for finger pointing. Chuck continued, 'I don't wanna inspire anybody to do anything but music and try to enjoy things in life that are fun.' Suddenly the room took on a heart warming feel, 'Everybody wants to be rich, everybody wants to be famous but you should enjoy those family barbeques you have or enjoy when all your friends come over to your house and kick it because those are things that won't eventually happen anymore.

Mikey and Chuck have this smooth likeable aurora about them, it was obvious they were two talented dudes who have control over their talent. With their new album planned for release summer of 08, it's only a few months till they grace our side of the Atlantic again. One thing is for sure, The Cool Kids rock and if

www.myspace.com/ gocoolkids



Pics: Matthew Benson



yula wears eans: American App

Shoes: Vans.
Belt: Miss Sixty.
Hat: New Era.



Hanna wears
Trainners: Tom Wolf.

Hanna wears
Dress: New Look.
Shoes: Dolcis.
Braclet and earings: Freedom at Topshop.







Sapphire wears
Dress: American Apparel.
Shoes: Models own.
Necklace: Freedom at Topshop.
Bracelet: Diva at Miss Selfridge.

Young Designers

Taking London by storm



n Saturday 19th of January we

creative people, crammed into

one small studio in south London

had six young, talented and

and photographed for this month's issue of

The Cut. The studio was buzzing with noise,

creativity and style. Six young and exciting

clothing but their own club nights. Fredz is

created his own line called Skinny Elephant,

which produces bold and colourful pieces for

both men and women. Merci Me has a fresh

a fashion designer who at 18 has already

fashion designers were in the building!

So London, meet them

Skinny Elephant





General Clothing



Pretty impressive for a group of 18-24 year olds. Merci says, 'the clothes I make aim for style before anything else.' I think they can all agree, one thing they definitely have is style. Because style is what YOU make it. There's nothing Gok Wan, Voque, Trinny OR Susannah can do for you when it comes to style. All of the above can implement some fashionable characteristics into your everyday life, but never could they implement style, because YOUR style is whatever YOU want it to be. You've got to believe you look good, no matter if noone else does. The Cut spoke to the fashion new kids on the block to find out what informs their INDIVIDUAL STYLE!

Skinny Elephant

How did you $\overline{\text{come about being a designer?}}$

Fredz: I've always loved fashion. When I was secondary school I used to spend my lesson time sketching out ideas. I studied design at college and decided that the best place for me would be London College of Fashion. Since starting my course, I came up with the idea of skinny elephant and have been designing one-off pieces under that name

Different and individual. Bright colours with

What can we expect in 2008 from Skinny Elephant?

This stylish bunch could quite possibly be styling the future!

How did you come about being a designer?

began in March 2007, it was created as a

Urban Nerds started off as a club night which

night for people who were about focusina on

good beats and good music! Urban Nerds

are about everything urban. Music inspires

hip hop, grime and reggae. We created the

logo to support the night and that took on a

world of its own. And we came to create the

What can we expect from Urban Nerds in

The club nights will be getting bigger with

artists from across the capital to create

individually designed pieces.

better line ups. The clothing line is part of a

special project with Uptown Records, where

we will be collaborating with various graphic

line of t-shirts!

our fashion sense, our club night is mainly



Merci Me

Urban Nerds



We should also have eight men's and women's new t-shirts and t-vests coming out for a summer collection.

How would you describe your style?

We believe that our style is universal, we probably would describe it as new rave but with its own individual thing going on! www.myspace.com/urbannerds

General Clothing

How did you come about becoming a

General clothing: I was at work one day an was looking out of the window as people my age walked past wearing the same Nike, Adidas, (the usual IT item teenagers wear) clothing. I was thinking to myself, I could offer something that could give them an alternative, something that showed individuality.

What can we expect in 2008 from general clothing?

At the moment we have a men's range of T-shirts and woolly hats, the women's range will be coming out in the next 2 months. We also have a website but it is actually in the middle of construction (www.gc07.com). By April 2009, I hope to have my products in stores nationwide with new designs and colours coming out. www.myspace.com/gc07

After these interviews I felt inspired by the achievements of these young people, excited for the future of fashion and eager to see their summer collections.

This stylish bunch could quite possibly styling the future!

It's a good look!

Text: Chloe Forde and Adrianne McKenzie

for yourself: Urban nerds, General Clothing, Skinny Describe your style? Elephant and Merci Me. The Urban Nerds are three young men from lots of volume. north London who not only have a line of

alternative street wear.

2008 is going to be big for Skinny Elephant, with a summer collection for both men and women!

Theatre

The Brothers Size
by Tarell Alvin
McCraney





Duane Henry

t's an early weekday evening and I'm sitting in a trendy London bar in the heart of Soho. Not my usual haunt but I'm about to interview up and coming star of the new BBC 3 drama West 10 LDN, Duane Henry.

Henry, 22, enters dressed in smart causal attire and politely introduces himself. Originally from Birmingham, Duane arrived in London three and a half years ago and only started acting a year later. I wondered what caused him to try his luck in the big city.

'My initial plan was to come up here and act. I went to Dudley College for two years after school. When everyone went off to university I was like, I'm going to London and try get and agent. I haven't got nothing to lose and the worst thing is that I can just come back home'. So I packed my bags and I was off in November. I remember it was a Thursday. Four days later I was working in Clarks on Oxford Street. I was just so determined. So I started fishing for agents and got my agent. She had just left her company and started her own company and I've been with her since she started and the rest is history.

Throughout the interview it is apparent that Duane is a very open and likeable person and honest about his journey into acting.

'I did two years at Dudley College and the rest is just me being an idiot. Life teaches you more than any drama school can. So that kinda helped me. learning things, and that's it really. It's not been as hard for me as it has been for most people. I've got to be honest I was guite lucky, well not lucky but I took the opportunity.

His inspirations include a range of figures including Denzel Washington and others closer to home including David Harewood of Babyfather fame. However, despite drawing inspiration from such talents he is not impressed with the lack of opportunities for Black actors in British film

'It is terrible, it's not great. There are a couple of us black actors that are getting regular parts like Aml Ameen and Ashley Walters, they're the only two other guys that get parts on and off. It reflects on what society sees. There are lots of talented ethnic people outside, but you don't see that on TV. Once you're in the circle it's good, because they use you again and again. It's getting a lot better nowadays than it was.'

Despite this brutally honest assessment Duane is quick to encourage young aspiring actors to take advantage of any opportunities that come alona.

'The main motivation, I think, is the final outcome. I did a black show called Dubplate Drama, that was like, people didn't see the

hard work that was put into it. They see the show people and are like, wow people emceeing.' They just feel like, 'I wanna do that.' and there's a lot of things involved, but it's the outcome that makes people wanna get involved. Whatever's your motivation let it be it.'

He also hopes that film can do more to offer a different image of young people than is currently portrayed in the media.

'Hopefully with my latest project West 10 LDN coming out people can see the other side, you know, not just the whole gang side. We do like to have a laugh and a joke with our friends and we do what normal kids do, but it's just not being portrayed like that in the media.

Currently West 10 is a one hour special; Duane hopes that it will get a good response which will lead to a run of 12 episodes.

'It's my character and another lady named Ashley Madekwe. My character finds a large amount of drugs and he's bitten off more than he can chew. There's loads of twists and turns. There's also a big comedy element to it as well. My best mate called Roy played by Andre Spires, he brings a lot of comedy to it. We've got an outstanding cast, there's so much talent we've got Nina Wadia, Tamar Hassan, there's just so much talent and to be the lead is like, "wow", and I'm not even a

Listing his career highlights, which include a role in the Michael Winterbottom film Road to Guantanamo, where he played an American soldier, meeting Danny Glover and getting acclaim and recognition from fans on Myspace and through fan mail, Duane is an actor who clearly has his feet on the ground but his sights

'In five years I will just be doing what I'm doing now but on a bigger scale. Like Ashley Walters and David Harewood, they've opened the door and I'm looking to break down the windows and tear off the roof.

These ambitions extend across the Atlantic as America holds no fears for the lad from Brum.

'I would go over to LA. eventually because there's no reason why I can't go there and do what I do here better than them. There's nothing that makes me different apart from the accent. You've got to say, 'Look, I'm going to go out there and I'm going to leave a mark out there'. There's no one out there that can do what I can't do. Just be prepared for whatever's thrown at you.'

He also knows that he has it in him to be himself and stamp his own mark on the US audience.

'It's just 10,000 miles away and that's all. Adrian Leicester and David Harewood have made it but they always have to play someone else, they can never be a British actor. They always have to put on an accent. You can never be yourself. There's no reason why I can't be a Brummie in Beverley Hills!'

For the moment he is staying in the UK. His current projects include a show called Kings of London about a young boy whose little brother witnessed a crime so terrible it drives him to stop speaking, Doctor Who, West 10 LDN on BBC Three and a feature film called Flick with Michelle Ryan of Bionic Woman and Eastenders fame.

It doesn't take long to realise that Duane Henry is one for the future and his philosophy on his acting career is an appropriate closing shot.

'Truthfully, I wouldn't change anything. Everything happens and that's what makes you who you are today. I've learnt that everything comes in its own time and you can't rush it. You just have to be better than the competition. You've got to be better... you have to be more talented, you've got to be passionate. If you're willing to work that much more, then you can outshine the most talented person there, that's the way I see it.'

Text: Adrianne McKenzie

his started as off a review for a theatre show that I saw recently A Statement of Regret, by Kwame Kwei Armah. The play was extremely entertaining with a message of division and unity that runs deep through African and Caribbean culture. Then somehow it evolved into a review of the theatrical experience in general.

Like I said I thoroughly enjoyed the play but what really struck me was the atmosphere and the experience, I realised once again how much I enjoyed going to the theatre.

The play was performed at the National Theatre; now, the last time I went to the National was to see or should I say endure the absolute massacre of Shakespeare's Measure for Measure. You know where I'm coming from, we've all sat through one or more 'modern' twists of good old Willy's plays. You know; where Juliet's meant to look distressed and desperate at the sight of a dead Romeo but really she looks like she's constipated, and your trying your level best to suppress the giggles for fear the you'll be that irritating person 'who just can't appreciated sophisticated entertainment!'

The play was performed at the National, but it was not performed in the main area, but rather in the Cottsloe Theatre on the side if the main theatre. It is a cosy space, though in no way claustrophobic. The theatre is hugely inviting, the seats are more close together than you may be used to, but it is not at all uncomfortable, it actually adds to the relaxed environment. As soon as I sat down I was greeted by a couple, who had made themselves quite at home, the guy had even taken his shoes off! This didn't strike me as strange at all, because that is the environment. In this intimate space you do feel like your able to relax.

The Cut team was also invited to the Young Vic to see The Brothers Size, a play by American Tarell and Alvin McCraney. Another brilliant play.

My only disappointment about the night was that the theatre was not full to capacity. So I got thinking, what if more young people went to the theatre? I mean what is actually stopping us? The cost? It can't be, almost all theatres do discounts for under 16, students and groups. Many theatres even sell tickets for as little as £10 (or less), now if you're over 18, going to the cinema often costs more than that. So, what else could be preventing us from sprinting to our local theatre? The people? The typical or should I say stereotypical theatre goers-you know the ones I mean- the people who take themselves





way too seriously "because they're cultured enough to rebuke TV and any other form of media mind numbina!" The sort who glare at you, as if you swore at their Mother, when all you've done is open your pack of lime and red chilli theatre crisps (when all you actually wanted was a packet of Walkers salt and vinegar)? Forget them! These people are few and far between, they're the people who treat going to the theatre as if it's joining the freemasons! It is not some elitist club, its entertainment- IT'S FOR EVERYONE!

Like my Nan says 'There's always two sides to a story'. So, what's the alternative? I'm sure some of you are thinking (you'd rather go to) the cinema? Come now, you can get the same film on pirate for £3 and watch it in the comfort of your own home! Trust me, at the very least going to the theatre gives you something to do and somewhere to be with your friends or family, at the most you may just develop an interest and appreciation for Drama and acting in a way that you just can't sitting at home watching Eastenders or Terminator 2 (which we've all seen at least 4 times, because its on almost every other week on ITV2)

Try it - after all, nothing ventured nothing gained.

Text: Kirby Howell Baptiste



lack of accessible and relevant professional support is leaving many young people to fend for themselves when it comes dealing with the impact of emotional ill health according to a survey undertaken by the team at The Cut.

At the end of last year we conducted a survey about stress and emotional wellbeing and how it affects young people aged between 12 and 20 years old across the capital. We asked 118 young people a range of questions about the causes of stress, how they tackled it and what they knew about services that could help them.

Results showed that younger people aged between 12-14 face many problems regarding bullying and issues at school whereas teenagers aged between 15 to 20 years old had a wider range of problems and anxieties including worries about money, image consciousness and mental health.

Although the results differed between the different age groups, a common finding was that more than half of the people surveyed from each category agreed that there wasn't enough accessible support for young people

with health problems. Another common finding was that many of the young people surveyed said that they dealt with their problems alone.

Many older teenagers reported a lot of the support that was offered to them disappeared once they left school. Perhaps this is why teenagers seek other means of coping with stress such as smoking or criminal activity.

'I find smoking such a relief whenever I have a major problem'

Aurie Green, a youth volunteer working for Head to Head Training, says that young people need a network of support around them and they need to be reminded of the support services available for them.

Genevieve Dowokpor a former user of youth workers and social services, started working with young people by teaching summer courses. She now has started her own company, Youthology (the study of youth). Youthology is a not for profit company that works with young people providing a number of workshops and counselling sessions,

helping young people physically, mentally and psychologically. Gene told The Cut that;

'youth companies/workers 'can't just stop at a poster' in regards to promotion. There needs to be more outreach work involved in helping young people. Companies need to target the places where young people are hanging out, advertise on radio stations and via the Internet in order to reach a wider audience'.

We spoke to a young volunteer at Youthology, named Luke. Luke said that he believes that there are enough services for young people, however they were not promoted enough in London.

'There are a lot of organizations like Youthology, although I don't know a lot of them. It's not promoted enough; it needs to be promoted more by advertising on the Internet and in colleges'

Who to Turn To

If you feel like you have no one to turn to about your problems and need support, why not get in touch with one of the professional and confidential help lines, who are more then happy to help. There are many ways to get in touch, just pick which one suits you.

YOUTH 2 YOUTH

www.youth2youth.co.uk

Youth 2 Youth is run by trained young volunteers, who can give other young people the support and help they need about anything. It aims to be a much easier service to talk to than others, as many young people find it hard to talk to adults. You can contact them in 3 ways, by email, on-line chat or telephone.

THESITE.ORG

www.thesite.org

Provides information on the net, through fact sheets and articles on all the key issues facing young people today, from health and finance to relationships and studies. You can also access one-on-one support, either online or by phone.

CHILD LINE

www.childline.org.uk 24-hour helpline 0800 1111

Childline is a free, 24-hour helpline for children who can ring in about any problem and will get the advice, comfort and protection they need if they feel they have nowhere else to turn to.

Where To Turn To

CONNEXIONS

www.connexions-direct.com

With nearly 50 connexion centres across London, Connexions is an easy access centre which offers professional advice, information, guidance and support to all young people. You can find your nearest centre online.

SAMARITANS

www.samaritans.org

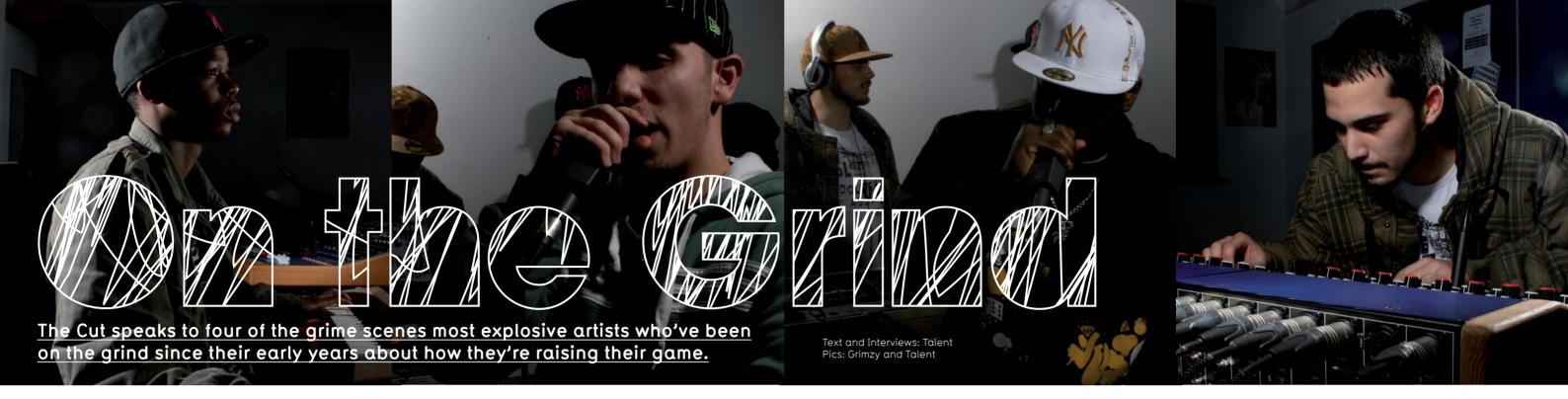
Provides confidential and emotional support 24 hours a day, throughout the entire country for anyone who is experiencing feelings of distress and despair, however big or small. They offer services by email, letters, telephone and face to face in one of their branches. You can find your local branch on their website.

PRINCES TRUST

www.princes-trust.org.uk

The Princes Trust is a charity based in the UK. It provides financial, vocational, and practical support to young people, with a main focus on those who have struggled in education. The Trust offers inviduals the chance to take part in a lot of exciting and educational courses. More information on the Princes Trust website.





Maniac

How did you get started?
I got my computer at 14 and started making beats straight away, remixing a lot of grime tunes that were about. I progressed, started making tunes of my own. When I was fifteen, I started improving, word started getting around about me. I had a little tune called Bow E3. I wasn't going to originally do anything with it, but I started speaking to Wiley and he said,

Are you sticking to grime or are you trying to branch out?
When I make beats I'm just doing my own thing. I've got grime in

'yeah, let's just do this tune.'

my own thing. I've got grime in my head already. When I make a tune it's harder for me to make a 'happy, everything is nice' tune, than it is for me to make an angry wile out grime tune.

Who do you think is the best producer?

There are producers that I respect in grime, such as Rapid, JME, Skepta, Davinche and Wiley. But the people who are 'doing it' right now...I can't really say anyone.

Which MC do you want on your

I don't really care. When I was younger I was more interested in that, cos you need to get known, but when you're more established you can just do your own thing.

What's your thoughts on Wiley? Grime legend. Grime Godfather. He helped to start up the scene. He stayed at a high level and never really dropped out or went away. I got a lot of respect for him and he helped to bring me through. He will stay at the top until he retires.

How has your life changed? I'm too bait. If I go places outside of da ends then I'm a bait face. It's a bit of a risk as well, more beef. It's all good really, because if people recognise you for what you're doing, you must be doing it on a high level.

What do you think about Chinmunk?

Chipmunk is a badman. Me and him linked up and I introduced him to Wiley. That guy is the future. He's unique, he's not copying anyone, people are copying him.

What's the best advice that you can give to an aspiring producer? The best thing for them to do is practice all the time. Imagine someone that is at a higher level than you and then you don't stop making beats till you're better than them. You don't stop doing that until one day you're the best.

Little Dee

How did you get into the Grime

I just liked music from when I was younger. As I was getting older everyone around me liked the same type of music. A lot of people around me were also MCs aswell. So I just used to muck around saying other people's lyrics, then I started to write my own beats. 2006 started taking it seriously and I got myself into the Grime scene

What/who are your inspirations? So Solid, Essentials, Dizzee Rascal, Wiley and the older people around me aswell. My community was my inspiration as well.

What's behind the title of your album?

The title is a message aswell, 'Don't let the name trick you,' because you might see the name Little Dee and think that it's a little boy running around trying to mc, but its not. Little Dee-Don't Let the name trick you' says it all for itself.

Do you think you can compare the UK Grime Scene with the UK Hip Hop Scene?

Hip Hop Scelle?

Hip Hop is a different thing. You see hip hop, its grown already in America so when UK people do it it's just seen as copying.

Whereas, Grime is original to the UK. People in Britain have built it (Grime) themselves so hopefully, slowly but surely we can make it big.

Who do you rate as an MC/ Producer?

Wiley, Wonder, Ghetto, Maniac, Skitz, Wiley, Younga.

Does anyone try and beef you? Yeh young MCs always try it but I don't have time for it. I don't care about clashin.

Who do you want to work with? I wanna do some work with The Streets, Lily Allen, Craig David, Nathan.

How did you get involved with Eski Beat?

I was the first member in Eski Beats with Wiley. He rung me and said he likes my music so we met up spoke business and he told me he was making a label and he was going to help me to get signed. Its less of a record label and more of a team, helping each other.

What do you think of Essesntials? They're older MCs from my area and they didn't want to help me at first but Wiley started helping me and then they started helping me. You don't really need anyone to help you, you just have to help yourself. But I do have a lot of respect for Essentials, big up Remedy, Big up Bossman.

P Money

How did you get into MC'ing and the whole grime scene?
From young, listening to Drum n
Bass, I was really into that, that's what made me spit fast really, then growing up listening to garage that just got me MC'ing.

Did you have any role models?
Nah not really, I was my own inspiration. The obvious ones you know, everyone likes Biggie and Jay-Z. But really I was my own inspiration. I didn't look up to anyone, really, I just wanted to be heard.

Do you try to put a positive message across in your lyrics? Or do you prefer to spit about real

The real bars innit, every now and again you have to put a positive message across innit, but I prefer to express my feelings and talk about real life experiences and situations. If there is something going on that I feel people should know, then yeah, I will talk about it.

How do you intend to boost yourself onto a higher level within the grime scene?

I'm in a very big collective, the OG's, we've got a CD coming out, I've got my own CD coming out, it's going to be a big thing, going out in HMV, on the album you're

going to hear a lot, it's going to show you me. People need to realise the difference between a mixtape and an album.

Any possible features? Future collaborations?

Hmmm [thinks] I haven't really thought too hard about that you know, but I think like Lily Allen and Ryan Smith, those types of people.

What about your beef in the music scene?

Nah, I ain't got no beef, people need to realise music is music, and know the difference between a clash and beef. No-one needs to get afraid or anything. It's just healthy, its healthy, a friendly clash is healthy innit. Just more promotion.

So what's happening with Ghetto?. I heard that radio merk

I knew you was going to say that! All I'm going to say is that he said something I felt was aimed at me and I aimed something back, we spoke and there you go. Whether it's going to actually happen is upto us. He's on a subliminal thing, I'm not doing that, I'll just tell you straight 'cos that's how I like to keep it. But people need to stop getting it twisted, we're cool.

So, what's your ambitions for '08? My main ambition is to flood with the album sales, and tear up Napa!

Skitz

What's good?
I'm just out here promoting my second CD which is going to drop in the next few months.

Is it going to be just grime?
Na na, were looking to get
people like Sugababes on there,
Pete Doherty [yikes!] up on there,
flippin' been speakin to Bobby
Valentino's people init, bare
people, obviously nothing is in
concrete yet.

Big big, what are you going to different this time?

With the last CD I didn't fully utilise the media, this time I'm gonna do proper promotion, I'm looking to move proper units this time man. It's not a joke ting! People are gonna be in Oxford Circus and see my flippin' poster on the walls! [laughs]

Still still, what's your views on the Grime Godfather Wiley?

Wiley is his own person innit.
Since I been around him he
always knows what he's doing.
Wiley is a brilliant person he
has helped the grime scene,
both through his spitting and
producing, I think he is a badboy
producer still.

Do you aspire to have Wiley's status in the Grime scene?

Hmmm, nah it's not a disrespect ting, he's done a lot, but I don't

set my sights. Wiley has made a lot of money! I think he has had like a mil innit, but I'm not with Wiley day in and day out. You know what I'm sayin? I don't know his full graft. But, I think if he condensed his Tunnel Vision mixtapes into one shower nang album, it would have been better. He has got everything on smash but I think the grime scene has suffered from the transition from vinyl to CD.

Who is the best MC you would like most to work with, to vocal your beats?

Hmmm boy [thinks long and hard] I've got vocals off most of the man I want on my beats, on there already. But boy, the MC I really want is Griminal, not saying he's the best, but he's got elements of MCs I used to listen to growing up, like D Double and Escobar... By the time this comes out we probably would have already collaborated [laughs]

Who do you think is the producer that is doing the most for the grime scene? Apart from yourself! Maniac has been mobbin' for a while, a guy called Angry, he's not doing a lot now, but on his computer he is doing a lot. Davinche, but he's gone away for a while now. Lewi White has always been a lengman. There's bare guys coming over night and thinking that they're doing it, you don't get paid for having your beats on somebody's mixtape innit!

38



Saba 18 White City

I like the way that the girl's singing and I like the way she goes into the tune and the way it starts



· Lady NY / Fire ·



North

Why the hell is she screamina? That's a nono. It's just not my type of music.



Its catchy, its not what I'd listen to but its catchy.



· Faith SFX / Oh My ·



Oisin 20 Ladbroke Grove

Sounds a little bit like Dizzee Rascal, you know? Yea. that's green, that's heavy.



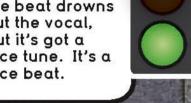
Mr V / Bass



Ademola 17 Holborn

The mixing could be better. I'm just saying that because the beat drowns out the vocal. but it's got a nice tune. It's a nice beat.







I like it. I like the beat but I don't know what the hell she's talking about.



Sireef

The Cut team hit the streets of LDN town with their i-pods to get your views on four new singles. So what did you think? Check the Street Like code.

STOP, GIVE UP DO NOT PASS GO!

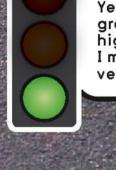
WE'RE LUKEWARM STILL

> KEEP IT UP. WE RATE YOU!



Text: Alpha Gougsa, Ronnie Grebenyuk

Greenford



Yeah that's a green. He's highly skilled I mean he's very good.



David 23 Islington

I think it's a bit ghetto.



Zainab 19 North



Sounds like the Klaxons. I only like it because they sound just like the Klaxons.

Colleen 19 Brick Lane



If it was a slow jam, I would have said yes definitely. It's not music, it's just a headache for me.



David 21 Queens Park



Hadouken / That boy that girl

Transport for Life

A little thought from each of us. A big difference for everyone.

ransport for London have improved young people's access to sport and leisure, showing how everyone can benefit by the free oyster that children are entitled to. Whether you are under 11, over 16 or in University Transport for London are always making our travel easier and secure for everyone. From free travel up to the age of 16, or help give financial support for higher education students offering up to 30% discount for students to what ever location you travel to, Transport for London is always on your side

Ronnie and I went to Transport for London's Press release on the new campaign that Transport for London has invested £1m, using posters and a film created by Oscar-nominated British director Mike Figgis. The short film is being shown throughout cinemas across the Capital

Miquita Oliver, Simon Webb & Phil Daniels support the new campaign

and the posters all around London. The aim is to encourage us young people and everyone who uses London tranpsort to consider our behaviour and look after our transport. The short film includes images of the poor behaviour that people do buses. Playing loud music, not giving a pregnanat woman your seat, eating food and littering the buses or even just speaking loud on our mobile phones, all in which we should have more consideration for as it affects those around us. Celebirites that went to support the event were Miquita Oliver, Simon Webb and Phil Daniels all who supported the new campaign and want the best for London tranport, as we all use it one way or another.



Pic: The Cut Photography Team



Do we value our buses?

Not as much as we should, it is a fact we young people use London transport more then anyone else, we even get the privilege to have a free oyster until we are in full time education and under 16. Even if we go to university Transport for London offers us 30% discount. Our transport can only improve with the awareness of the people who use it and how we must consider our behviour and the affect it can give on others.

How often do we use the transport?

Everyday, if not everyday at least a few times during the week, the transport is always needed to get around; the buses and tube are the easiest ways to do that. It is cheap, quick, clean, and comfortable, it could even be said that our second house or car is a bus or the tube so why don't we break the stereotype and stop giving people a reason to judge.

With this new campaign Transport for London are asking young people to stop and think about their behaviour and create a difference in the behaviour, to create a better environment.

Remember

- · People will judge don't give them a reason to!
- Free travel is a privilege not a right!
- · We all have our own personalities let yours be seen!

Text: Paola De Marchi



Careers Advice

hoosing a university is something many of us have to experience. It's important to get a head start, so when applying to university it is great to demonstrate the experience and skills that you have gained through work and life in general.

Duncan James, Strategy Director of Callcott Marketing went to university and worked hard to get where he is today. He entered his profession through being good at getting on with people, wanting to work in a creative industry and getting encouragement at school. Duncan ended up doing an internship in New York with the biggest ad agency in the world, learning his trade from some amazing people and living in Manhattan. All at 20 years of age!

Callcott Marketing is an independent communication company that's worked with big clients like Microsoft and Nike. Callcott create ideas that grow businesses. We thought that these credentials would make Duncan a good candidate for advising our readers as to the best approach to take in a career in Marketina.

How did you know you wanted to work in a marketing and communication company? I didn't. I fell into it like most people. I went for a degree in Bournemouth because I love the sea and the sunshine and chose to study marketing and communications. I had the best three years of my life to date and then I knew I wanted to work in the industry. My advice is to maybe do this before your degree though. I was lucky, some are not.

How did you get into the marketing industry?

My degree was crucial. It gave me a massive edge over anyone else, as did my networking: always stay in touch with people and don't be afraid to ask. This is what landed me my internship in New York.

What does Callcott Marketing bring to the marketing industry and how is it different from all other marketing companies?

We create ideas that grow business. This could be a new logo, a new product, an ad campaign, PR, product placement, making a TV programme or running a

hot air balloon race, as long as it is linked to growing our clients' brands and businesses.

The competition focus on selling what they have to sell, so ad agencies produce ads, digital agencies sell websites, PR agencies sell PR. They don't step back and look at the real problems and opportunities a brand has and seek to solve them. They are too concerned with making money from what they are good at.

What advice would you give to young people wanting to get into marketing? Do a mix of 'hard' and 'soft' A-levels, like economics and psychology, or Maths and English. Go to university to study anything. Know why you want to work in the industry and not just because 'it looks fun'. Network, network network. Don't be afraid to ask for help getting in, and for help when you are in. Work your socks off when you get a break. You only get given a break after being seen working late, so work hard before you get a break. Enjoy the good times and the long lunches when they come, use them to medicate the pain of an all nighter before a big pitch or presentation.

Is experience needed before you need to join a company?

No. You need to get your first break at some time, but for a full time job nearly all applicants will have some experience so build it anywhere you can, doing marketing for a friends business, a week here or there at an agency. If you want it, it will happen. If you don't make it happen then you're probably not right anyway. Knock on all doors and ask around, everyone who has done this will (or should) help you because they remember being there!

What qualities do marketing companies look for in an individual?

At entrance level they want one thing above all else: an enthusiasm for learning. No-one expects you to know it all, but they do expect you to act like a sponge and soak up all advice and not make the same mistakes twice. Enthusiasm is important because we do not work in a bank; people

buy people and that is true in interviews and selling marketing to clients.

What skills are good to have for a career in marketing and communication? Writing - this helps you to express yourself and helps with grammar, punctuation and so on. You also have to be a people person and enjoy working as a team and the highs and lows this can bring. Creativity is important but you can learn how to think in new ways - a self proclaimed 'creative thinker' at 18 is not going to cut the mustard with a seasoned professional who has worked with the best. Take what you have and wrap it in enthusiasm, drive, hard work and if you make it happen you will be right for the industry. If you don't, well you probably wouldn't enjoy it anyway!

Final tips for success?

- Access people who are already in the industry, maybe before you do your degree
- Always stay in touch with people and do not be afraid to ask
- Don't be afraid to ask for help getting when you are in.
- Work your socks off when you get a break.
- You only get given a break after being seen working late so work hard before you get a break
- Its always good to have a mixture of 'hard' and 'soft' a-levels
- When you are in you need to work very hard but the rewards are worth it
- Build experience anywhere you can, some experience is always needed!
- Knock on all doors and ask around, everyone who has done this will (should) help you because they remember being there!

Text: Paola Demarchi



42

MYSTERY JETS TWENTY ONE THE NEW ALBUM OUT 24 MARCH INCLUDES THE SINGLE YOUNG LOVE (FEATURING LAURA MARLING) sixsevenine PRODUCED BY EROL ALKAN WWW.MYSPACE.COM/MYSTERYJETS

Review

Film

The Kite Runner PG15, 2hr 7min



The Kite Runner is a film based on the novel by Khaled Hosseni. It portrays the life of Amir, a young Afghan man who returns to his motherland from the USA seeking forgiveness. Written by Marc Forster and directed by David Benioff, the film gives us an insight into the lives of the people of Afghanistan, before and after the invasion by the Russians and the rule of the Taliban. The film begins during the marriage of Amir, played by Khalid Abdalla, to Soraya, played by Atossa Leoni. The movie takes us back into Amir's past and starts off with a kite flying in the sky. Kite running is a yearly sport played by countries around Pakistan and Afghanistan, people try to cut each other's kites flying in the sky. The film takes us through Amir's childhood, from rape to murder, birthdays and kite running tournaments. Having read the novel first, I thought that the film didn't capture as much emotion. However the film did succeed in educating me about Afghanistan and how brutal and forceful the Taliban actually were. In one scene, the Taliban stone a woman to death Despite not affecting me as much as the novel, the movie did make people in the audience cry. Overall I give it 6/10 and recommend that you read the book as well as watching the

Text: Alpha Gougsa

Music

Kelly Le Roc Some Other Girl

Some Other Girl sees Ms Kele express her aggravation at a cheating boyfriend, for a girl that 'aint even that cute!' The track captures a pop, grime, electro feel as Kele's soultry vocals grace the beat giving you that good ol' Le Roc we all missed and loved although you can't really call it a comeback because she never left! Produced by Fireworks, the chemistry between the vocals and beat deliver more than enough sparks and are sure to mend all those who are 'heartbroken' at an instant. Out with the whimpering tunes. it's time to sing songs of hatred towards your ex-boyfriend and his new unfortunate looking chick. Yea, why not? Good on ya Kele!

For more:

www.myspace.com/ kelelerocmusic

Text: Shamz Le Roc



Radio

<u>London's Favourite</u> Life FM



If you are desperate to escape the Antiques Roadshow, I suggest you lend your ears to London's Favourite on Life FM, hosted by Dramacide, Pride, DJ Vivid and Smelly, who all hail from north west London.

What I enjoy about the show is

that there's a real mix of music,

but it all syncs up. The guys all flow and banter together, you can tell they're good mates. It also helps you find out about tons of opportunities. As Dramacide told me, "We publicise youth showcases and funding you can get. We encourage producers to send in their mixes, so it's good for unsigned talent. We're all about celebrating young people's achievements in music, media and fashion." The show is not only London's favourite, "We've got 160 people in China listening to the show," Dramacide continues. "I don't know what they get from it, but they're listening and that's exciting for us!"

TUNE IN Every Sunday 4-6pm online at www.lifefm.org.uk or 103.6FM.

London's Favourite predicts: 'Dubstep will blow up big time this summer"

Regular features to listen out for: Mr Pride's fact segment and the mix from DJ Vivid, playing everything from funky house to bassline.

Tips for budding radio producers: Accept any opportunity you're given – even if it's to cover for one show, they might ask you back. Show dedication, be prepared and, most of all, try and have fun.

Text: Daniel Adjei

Game

Pro Evolution Soccer 2008 PS3, XBOX 360, PS2, PC

Pro Evolution Soccer is the

leading football simulation. The latest in the series is seriously in contention as game of the year. You are in control of the team. Whether the team wins, draws or loses you are responsible for the tactics and players you've chosen. There are elements of the game that have not been improved, the kit graphics have not been licensed and I was experiencing some glitches in the Playstation 3 version. These are problems Konami have to sort out for their next release. But this does not take away the improvements. The players in the game make more intelligent runs, with players like Fabregas or Ronaldinho having the ability to pick out other players with exquisite passes. I now know how Arsene Wenger feels when he sees Arsenal play fantastic football. The opposition is much harder too. New features have been implemented, like shirts being tugged. Defenders make many more interceptions if you keep attacking in the same style. Arsenal are known for their slick passing, quick movement and their range of goals, while a different Premiership team like Bolton like to play route-one football. You have to adapt to a style of play that enables you to beat them. Pro Evolution Soccer 2008 is a must buy game for all football fanatics and gamers. Fifa does not live up to expectations of Pro Evolution.

Text: Nick Asamoah

This game is real football.



Review

Book

Lewis Hamilton My Story.

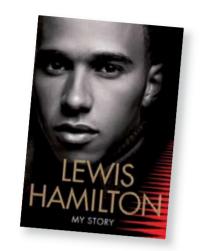
What more can I say? It is his story. And a great story it is too. Seventeen chapters about the story of Lewis and how he made it to becoming a Formula One driver. Told by the young Formula One driver himself, My Story sounds like a read for a fan and another upcoming racer. But what about you?

The story covers Lewis' life aon and off the track, his journey from karting career into Formula One and of course the incredible year of the 2007 Formula One World Championship in good detail. Sounding good so far? My Story proves that making dreams a reality isn't easy. The book teaches you that it requires discipline, determination, focus and hard work. This is not just a book to say 'Hey look at me I'm a Formula One driver,' it's an inspirational novel that says 'I know what dreams are made out of.' And we all know that everyone has a dream.

Any young person or teenager chasing their dreams might think becoming an F1 racer is totally different to professional football, or rapping or anything else. The book teaches you that in the end it's all about proving to yourself how badly you want your dreams to come true. It's about knowing what you're capable of, not just knowing you can do it. but also knowing you can do it and get better and better.

It's not just all reading too, every once in a while you'll come across a few pages filled with some great pictures in full colour of Lewis, his family, some of his friends and members of the Vodafone McLaren Mercedes Racing Team. This is great, because you do find it hard to visualise every bit of writing, and when it comes to the parts about the thrill and pressure of a race, the sudden adrenaline brings you right into the action. I found my heart beating with excitement whilst reading about it!

Lewis' use of metaphors like 'energy bank' and 'power station' really emphasise the way in which he lives, uses and blocks out positive and negative energy. My Story not only made me feel like I was learning about Lewis' dreams and how he became a F1 driver, but it made me feel like I was learning about Lewis. Which is what any fan would want to do. He didn't have it easy, success didn't fall into his lap, and he pushed for it and trained for it.



I found myself learning a lot about F1 from this read and also what it takes to be a driver. So if I set off on the road to becoming a F1 racer I can refer back to this book. Furthermore, the appreciation Lewis shows to his family and his team, makes the read rewarding for you it shows how having good people behind you can benefit you greatly.

Lewis didn't win the World Championship, and as you read it, it makes you go ballistic wondering why. It's just that the determination and focus, and innocence of Lewis wanting to chase his dreams makes it seem like the World Championship belonged to him. However, chasing your dream isn't about winning but experiencing and living the

My Story aims to be an inspiration for those who want to know about Lewis and how he made it to becoming a Formula One driver, and believe me the book does just that and much more. There are parts of the book that are delivered with such great enthusiasm that it gave me and I'm sure any reader of this book that little extra want to chase my dreams. That little extra to be able to say 'I can do it too' and actually do it.

You open up the book and the first thing you see is a picture of Lewis, as a young boy in uniform with a smile on his face. Get to reading the first chapter and you can see that this boy had a dream, and he did his best to make that dream come true. And that's why My Story is an outstanding book filled with inspiration for any young, aspiring person. A great joy to read and I'm sure a great book to read again.

Text: Daniel Adjei

responsible driver, but truth be told that you at last. Sell off the moped; get out of that noisy, small, and annoying may never convince an insurer until you're vehicle and get ready to put four about... 50 years old! If you have a good no claims bonus that is.

> From 17 to 25 you'll be paying large amounts because there's too many youths out there of your age causing a whole load of damage to their vehicles and other people's. It might not be your fault, but that's the price you have to pay if you want to drive and if you want to drive young. Be realistic, bigger engines means more money.

However, there are many ways to lower costs

- Buying your insurance online
- Adding a parent or partner with a good no
- Taking a Pass Plus course
- · Keeping your ride parked in the garage or

DO NOT DRINK-DRIVE OR TAKE DRUGS

Performance Car Dangers

It's hard not to dive straight into the big things. Boys love fast cars, girls love them too. But no one loves a big accident. Recently, five teenagers living in the US were killed in a terrible BMW M5 crash. The driver was just 18. Anyone who's familiar with a BMW M5 knows it's a 500bhp 5 litre V10 beast. If you have an 18 year old behind the wheel of that there's bound to be an accident. There's just no need. You don't want to die young, or in a car for that matter. Take your time with your

cars, responsibility ensures your safety.

Fuel Prices

As fuel prices are increasing to well over a pound a litre, I bet all the people driving Ferraris and Lamborghinis are wishing they had a tank the size of a little Micra right about now. Anything with a cubic capacity of over 2000 will drink petrol like there's no tomorrow. And let's not avoid the whole global warming issue. Whatever that is. But we are basically paying to destroy the earth we live in. You might as well wait until some great invention is created that protects our earth from whatever it is that's harming it before you move on to buying a big engined, fuel guzzling monster. For now, I'm sure the one litres will do just fine. It's not like we have the money to waste on 80 litres of super unleaded, eh? Have a look at the cars below:

Ford Focus Ford Fiesta Ford KA Renault Clio Vauxhall Corsa Volkswagen Polo

Buying The Car You Want

Once you've found it, make sure it's worth it. Honestly, you don't want a car that's going to break down within the next 500 miles or so. Check the mileage and make sure it's reasonable - by reasonable I mean between Text: Daniel Adjei

40-60 thousand miles. There's nothing wrong with cars of mileage any higher, but when it comes to selling the car off, those huge numbers will certainly turn a few heads in the direction you don't want them to turn, so be

Furthermore, if buying a car off a friend or someone you don't know, don't take anyone's word for it. Test the car out for yourself or don't buy it. In the end it's you who's going to be driving it, so be sure to check if the car is up to your standards.

Last but not least, avoid buying damaged cars or faulty cars. No matter how nice the car may seem. If the owner hasn't repaired it, it's probably because it's too expensive. You don't want those kinds of bills on your hands.

Last Minute Driving Tips

Be careful. Don't drive drunk, or high, or under any influence. Driving young is a privilege, so be responsible.

Stay legal

Don't try to escape road tax, insurance or the MOT. The last thing you want is to get into trouble and risk getting a criminal record.

Wear your seatbelts, service your car when needed, don't speed and keep reading your highway code book. The best drivers never stop learning. Bless up!



wheels on the ground. The theory test is 50 questions now so revise hard so that precious £30 or so doesn't go to waste, find and book an instructor and tell them you're on the way. Say goodbye to London Transport everyone, unless of course you like sitting on the bus?

First Car Advice

It's not actually easy finding a first car. Especially when you're 17. You've passed your driving test, all of your mates have great, nice looking cars, and the occasional fast and furious movie comes out and you're wondering why it seems impossible for you to get a pimped out ride. Also, you're a little low on cash too. Well for all of you about to buy your first car, here's why you might wanna take it slow.

Yes, Insurance. You might think, what is the point? And that the government is taking this whole insurance thing way too seriously. Well, did you know the most accidents on the road today involve young drivers between the ages of 17 and 25? I hope you new drivers saved The reason car insurance for young people is so high is because the insurance companies realise it's the young people that cause the most accidents. Irresponsible driving, speeding, drink-driving, the list goes on. Even driving without insurance! You may be a

50/50 The Football \A/e at The Cu young men

e at The Cut have often wondered if young men and women view sport differently. So in the first of a regular series we sent four of our team – Alpha, Rita, Daniel and Nicholas – to the recent Coca Cola Championship match between Queens

Park Rangers and Barnsley at the West London club's Loftus Road home. We chose the match because Premiership club prices are often out of the reach of most young people and word has it that a warmer welcome is extended in the lower leagues. Here is what they had to say:

Men

Match

Daniel

What was it like going to the stadium?

Firstly, it was long... because we didn't know the way to get there. But just approaching the place, the atmosphere was pretty live and intensified.

Have you ever been to a football match?

No, this is my first one

Did you enjoy it? Any bad experiences?

I did enjoy it, the whole atmosphere and the actual playing of the game, especially QPR - they had a lot of good techniques, good passing of the ball and good team work. As for bad experiences, there were the odd couple of kids cussing at each other in the background, but I found it kinda funny. The most annoying thing was the length, like the first half was good you know when they scored the goals and stuff - but after 90 minutes it started to get a bit boring.

What made you want to go to this football match?

I'm already a sporty person and I love football. To go to a live football match and can see how they play in the flesh is great and I would like to incorporate what I saw into the way I play.

How did it feel attending the game as a young man?

I felt privileged to be there and totally accepted because I felt like one of the fans. I was able to take something from the players and this excited me the most. It was a learning experience going there.

Nicholas

What was it like going to the stadium?

As I'm not a QPR fan, experiencing a championship match is something I was really looking forward to. Even though it was dominated by the white supporters, I felt like I was part of the family, and I was a QPR fan for those few hours.

Have you ever been to a football match?

Yeah, I have: Arsen al, they are the best football team in England! Emirates stadium has the best atmosphere.

Did you enjoy it?

I thought it was absolutely marvellous, the atmosphere was great. I thought I was welcomed by the fans, I felt like I was part of the team and when they scored I celebrated with them. The only bad thing was that the food was really expensive.

What made you want to go to this particular football match?

Well firstly, I wanted to see the difference between the premiership and the championship. The championship is a league lower than the premiership, so I wanted to see the difference in those two. Also, I just wanted to see how QPR would play.

How did it feel attending the game as young man?

At the time I felt mature, but as you know during the match, you can get a bit excited when the team you want to win scores. So I was a bit over excited when the goals went in.

Women

Rita

What was it like going to the stadium?

It was cold but, as we got out of the train station, the atmosphere was buzzing – from police horses to QPR T-shirt clad football supporters, all heading in one direction.

Not being a football fan myself, and a resident of northwest London, I didn't know how to get to the stadium. What made me laugh was after asking several police officers for directions who also didn't know where the stadium was. I popped into a local shop, and on asking the shop keeper where the famous QPR stadium was, with a mixture of disappointment and shock on his face he said, "Where did you come from. Mars or Newcastle or something?" as though I was meant to know exactly where it was.

Have you ever been to a football match besides this one?

No, never.

Did you enjoy this football match? Why?

Yes, I really enjoyed this match, especially because it gave me a real insight into football - from the skills of the players, the atmosphere, and right down to the reasons why millions of people love the game.

QPR's goal in the first five minutes of the game was my first real live experience of a match score - the buzz in the stadium coupled with the anxiety was so addictive, I even jumped up in excitement unconsciously and then found myself sitting at the edge of my seat every time I thought they were close to scoring again.

Alpha

What was it like going to the

It was alright. It was smaller than I expected. I liked the atmosphere, I liked the fans and how they were all united.

Have you ever been to a football match?

No, this was my first one.

Did you enjoy it?

Yeah, it was quite funny. All the younger kids in the background were swearing and cussing each other out. But besides that, I really liked the atmosphere, especially when QPR scored a goal. Everyone would cheer, and when you're in that kind of environment it feels like we're all one. It was cool.

What made you to go to this football match?

Because I was invited by Rita, and I thought it would be a good experience.

How did it feel attending the game as a young woman?

I expected to be the only girl there. I didn't expect there to be a lot of women. But where we were sitting especially, there were a lot of women. There were quite a lot of kids as well. I really just thought there would be a lot of older men.

FOR THE RECORD

QPR WON 2-0 The entrance price was £13 and food costs started at £2.40

Interview

Chris Lambert

ecently the world of athletics has been through a negative period with a whole host of stars including Justin Gatlin and Dwain Chambers failing drug tests. This issue will continue to cast a shadow over the sport. But there are athletes willing to give the sport a positive lift, one of these is Christopher Lambert, a specialist over 200m who will represent Great Britain at this distance and in the 4x100m relay team.

Here we have a man who is currently giving youngsters the opportunity to show off their talent and helping them to hopefully fulfil their dreams and compete in the team of Great Britain in London 2012. The Cut's Sports editor Nicholas interrupted a session at Paddington Rec to ask Chris a few questions, which he was very happy to answer.

I have seen recently you have been training young athletes over here, what do you want to get from this and what do you want to gain?

Chris: I would like to see young people run fast you know and just show off their talent. It is good to see them come down, work hard and train hard and show some skills.

What steps did you take to become a professional athlete and why did you choose the 200m as your main event?

Chris: I always sprinted, 200m was the event I became best at. My coach scouted me and from that to become a pro athlete you have to run fast so I ran quick and picked up skills from there.

Did you always want to become an athlete or did you have any other aspirations when you were growing up?

Chris: When I was a younger, I don't know. I wanted to work in a lot of places I wasn't sure, but then I started running fast and soon I realised I had skills I wanted to use.

What was your childhood like in terms of having the facilities to participate in sport and did this affect you?

Chris: I grew up in Peckham and at the time the facilities were not great. All we did was kick a ball around but it was not until I got older that I went to school so I could use the school's facilities. I know the facilities are difficult to come by but I didn't take up sport until I was a bit older so I was lucky.

Looking at your career in athletics, the 2005 European Indoor Championship was a time where many people thought you were going to break through and get a gold medal. Because of your injury this wasn't the case, but do you believe you are capable of reaching that form again?

Chris: Yeah, I think so, I am hoping that this year will show my form has come back. It started coming good towards the end of last year. I have had a lot of bad injuries but I feel I am back on track.

The World Indoor Championship took place this weekend. I noticed that you have not been taking part in the indoor season. Is there a reason behind this?

Chris: No, I just don't do that many indoors. I did one season but I don't focus on the indoors normally, especially in an Olympic year. It is too important to be messing around indoors.

Speaking of the Olympics, they will be held in Beijing which is fast approaching. How have your preparations through the winter been going in the lead up to the forthcoming trials?

Chris: It's been good, training hard and doing everything we need to do. Everything has been done on the track, we are looking forward to the coming season and the signs are looking good.

This time four years ago you convincingly won the AAA's championship to qualify but again hamstring problems stopped you from participating in the Olympics. What are you going to do this year to maintain a high level of fitness and if you qualify for the games, what do you realistically believe you can achieve in the 200m?

Chris: To maintain the levels, I have to try and keep myself fit and strong. I am a lot stronger and fitter than I was back then. I have to try and keep those levels up so I can compete at the best of my potential and that is what I want to go to the Games to compete at my best and see what happens.

In last year's World Championship, no athlete was chosen for the 200m to represent Great Britain, how were you able to deal with that mentally as well as physically and how were you able to bounce back from that?

Chris: Mentally, it is a bit of a kick because they were trying to prove a point . I don't think it's necessary but as an athlete you have to take what comes your way and accept that you can always run faster. My motivation for myself is to run faster and give them no reason to leave me out in the future.

As you know, drugs are still is a very controversial topic, which is casting a shadow over the sport. What do you feel about athletes being able to take part in it after serving their

given suspension?

Chris: With the Olympics British athletes cannot go if they have been banned and more countries should bring that in. It will keep the Olympics special. I personally do not believe athletes who have tested positive should be allowed in but that is the rules so people should get off Dwain's back.

Speaking of Dwain Chambers, who tested positive for THG a few years ago, he was selected to participate in the 60m for Great Britain in the World Indoor Championships, many people have criticised his inclusion. How do you feel about this outcome?

Chris: I don't think a two year ban is long enough, maybe a four year ban is not long enough you know, I don't know. But the rules are that he served his time so he should be allowed back. What a lot of people are not talking about is the shot putter called Carl Mysercough who is in the same situation. He has been banned before and he is back in the team but no one is saying anything and I want to know why that is. I just feel that is out of order.

As for this year, Marlon Devonish was the dominant sprinter over the 100 and 200m discipline. Do you see yourself going back to the 100m where you were successful earlier in your athletics career?

Chris: Yeah, me and Marlon train together so I work with him everyday and I know what levels he is capable of and I hope to get myself near that obviously. He is a great sprinter and I want to get close to the times he is putting in training.

Tomorrow is Valentine's Day, do you want to give us a sneak preview of the special lady you will be looking to take out.

Chris: (laughs) No comment, Nicholas (laughs).

(laughs) That concludes our interview and I wish you all the best in the Olympic Games.

Chris: (laughs) Thank you.

Text: Nicholas Asamoah

Contributors

Who makes The Cut?

You have been reading the magazine and you may want to know a little bit more about the makers behind The Cut. Below are quotes from the makers of this magazine and by reading this paper we hope that you are able to focus on your goal and achieve it no matter the obstacles you face in front of you.



naniel Adiei



Chloe Forde



Timothy Tytus



Paola De Marchi



Other contributors and young people who have worked on this project: Elizane Nelson Addy, Zainab Adamou, Brenton Amede, Matthew

Benson, Hayleigh Heevy, Jean Louisy, Alina Ghafar, Hayley Johnson,

The Cut would not have been possible without the dedication of Adrian

Wood, Derek Waife, Paul Macey, Rita Ogole and the Stowe Youth Team.

Melanie Krisp, Kaye Sinclair, Andrea Smythson.

Kirby H.Baptiste



Ronnie Grebenvuk





Adrianne Mckenzie



Matthew Asene-



Grimzy



Shannara Hylton



Latesha Hylton



Nicholas Asamoah



Alpha Gougsa



warsan Nur

Patrick Owalbi

Adrianne 'Push all fears out of the window and go after your dreams.'

Chice 'Believe in yourself and your dream will become a reality.'

Shannara 'We're maybe too young and we maybe ignored but we are the future of what is going to happen.'

Matthew The future's bright, the future's mine. I love photography. Love, live, life.'

Diana 'If you have a dream, a passion, go with it and I never looked back."

Patrick 'Work hard, play hard.'

Daniel 'You can only do as good as you're prepared to do."

Nicholas 'Reach the heights of impossibility because we both know ANYTHING IS

Alpha 'Those who put you down, are the one's who don't want you to succeed, forget what they say and one day you will lead."

Kirby Howell-Baptiste 'Negativity is like a cancer...remove it quickly...There is no room for negativity in the mind of the inspired.'

Grimzy 'Love me or hate me, either way you're still thinking about me. What can i say?.'

Ronnie 'You can only be someone if you want to be someone. Set your mind on a goal and do not go off target.'

Shamz 'Believe in your craft to perfect your

Warsan 'You make yourself who you want to be so strive to be the best."

Paula 'Let the haters hate because deep down, they just want to be like you but they can not.

Tish To be the best, you got to beat the best and that is what The Cut will do to get to the top.

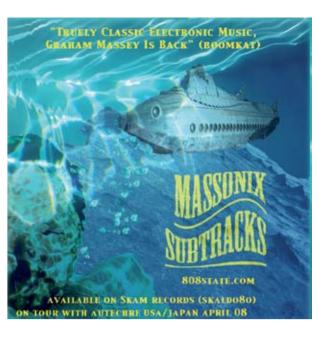




Cultivating Young Talent

Hardcore Is More Than Music was set up by social entrepreneurs Nendie Pinto-Duschinsky and Nina Manandhar in 2003. Active at grass roots level, HIMTM works day to day with young people to promote social inclusion and create ambitious arts projects, helping those young people to raise their prospects. Inspired by the moving experiences and relationships that they have developed, HIMTM create publications, films and art works which are exhibited internationally.

www.hardcoreismorethanmusic.com





The Cut Newspaper designed by: Teo Connor & Tom Rothwell for Wren Studio

info@wrenstudio.com

www.wrenstudio.com





your future creative heroes



Entries for 4Talent Awards 2008 now open channel4.com/4talentawards