

N3760w 37" LCD TV



N3260w 32" LCD TV



# LCD TV or Plasma TV?

## Which is Right for Me?

### Advantage: ViewSonic LCD TV

**High resolution images. Smooth, artifact-free video.  
Breathtaking color. Elegant, wall-mountable, slim panels.**

#### Choose ViewSonic LCD TVs for:

- > Better brightness and contrast ratios in "real world" settings.
- > Wider viewing angles mean a wider audience with no image distortion.
- > Smaller sizes available to put anywhere in your home, garage, even RV.
- > Small screen sizes offer under counter, ceiling and small space installation.
- > Lighter weight makes installation easier and less expensive.
- > More energy efficient.

	LCD TV	Plasma
Screen Sizes	10" – 47"	32" – 80"
Viewing Angles	Up to 178°	Up to 160°
Thickness	As thin as 2"	As thin as 3"
Burn-in	No	Yes
Lamp Life	50,000 hours (approx.)	30,000 – 40,000 hours (approx.)
Power Consumption	Significantly lower than plasmas and operate at cooler temperatures	Use more power and operate at higher temperatures
Weight	Significantly lighter than plasmas	Fairly heavy, generally require additional supports for wall mounting
Installation	Wall, ceiling, under counter, in the garage	Wall or ceiling – weight requires professional installation

For more information, please contact: ViewSonic Inside Sales at [salesinfo@viewsonic.com](mailto:salesinfo@viewsonic.com) or (888) 881-8781