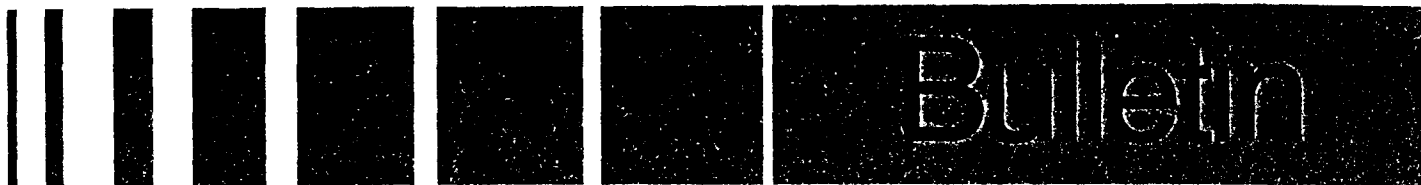


Broadcast and  
Professional Group



DATE: APRIL 1, 1999

99-0064

TO: GENERAL RESELLERS

FROM: DAN TOBIN

SUBJECT: PRICE CHANGE FOR CANON LENSES

Product Name	NEW Suggested List Price	FORMER Suggested List Price	NEW Reseller Price	FORMER Reseller Price	Effective Date
YJ18X9BIRS	\$7,500	\$8,500	\$5,650	\$7,050	April 1, 1999
YH18X67IRSB	\$7,500	\$8,500	\$5,650	\$6,375	April 1, 1999

Canon has just announced that they have reduced their list price on the above 2X extender lenses by \$1000.00 so naturally we pass these new savings along to you !!!!

Good selling,

Dan Tobin  
Marketing Manager, Acquisition Systems  
Broadcast and Professional Company