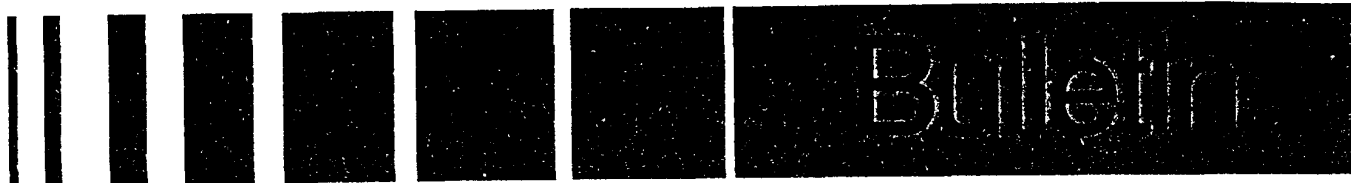


Broadcast and  
Professional Group



**DATE:** APRIL 1, 1999

99-0057

**TO:** GENERAL RESELLERS

**FROM:** DAVID LONGENDYKE

**SUBJECT:** INTRODUCTION OF UPD2500/20  
DISCONTINUATION OF UPD2500/2

<b>Discontinued Model</b>	<b>New Model</b>	<b>Effective Date</b>
UPD2500/2	UPD2500/20	April 1, 1999

Please note a change in model number for the UPD2500/2 to the UPD2500/20.

When ordering, please use the new model number. Pricing and specifications will remain the same.

For further information, please contact your Sony Account Manager.

Good Selling,

David Longendyke  
Marketing Manager, Digital Photography  
Broadcast and Professional Company