



Bulletin

DATE: FEBRUARY 1, 1999 **98-0698**

TO: GENERAL RESELLERS

FROM: THERESA GORMAN / CHRIS TSAI

SUBJECT: SVO-1630 INTRODUCTION / SVO-1520 DISCONTINUATION

	Discontinued Model	New Model	Availability
Model	SVO-1520	SVO-1630	FEBRUARY
Suggested List Price	\$680	\$740	
Reseller Price 1 - 3	\$515	\$560	
Quantity Pricing 4-24	\$500	\$550	
25+	\$485	\$540	

INTRODUCTION

Sony is pleased to introduce the SVO-1630 4 Head Hi-Fi VHS player / recorder. The SVO-1630 is a direct replacement for the SVO-1520, which is discontinued effective immediately.

Product Description: 4 Head Hi-Fi VHS Recorder / Player with TV Tuner.

Features and Benefits: Adaptive Picture Control circuitry optimizes picture quality by adjusting player to match videotape quality. Timer controlled playback enables scheduled playback of video material for kiosk use. Quasi S-VHS playback enables playback of both VHS and S-VHS videotapes. The head use counter provides usage information for maintenance purposes.