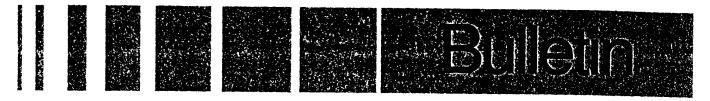
Broadcast and Professional Group



DATE:

MAY 1, 1999

99-0139

TO:

GENERAL RESELLERS

FROM:

DAN TOBIN

SUBJECT:

CORRECTED PRICING FOR BULLETIN # 99-0060

EFFECTIVE: MAY 1, 1999

Product Name	Suggested List Price	Reseller Price Qty 1-3	Reseller Price Qty 4-24	Reseller Price Qty 25+
PAC1DSR-200A (includes DSR-200A camcorder, ACV-900B	\$5,810.00	\$4,150.00	\$4,108.50	\$4,025.50
two position charger, NPF-950/B battery)				

Sony is announcing the DSR-200A configuration that many of you have asked us to introduce.

Here is a new DVCAM tool for your customers who want to start shooting inexpensively and right out of the box! This streamlined configuration will make the DVCAM format available to those Shooters who previously thought it was just beyond their budget.

Good selling,

Dan Tobin

Marketing Manager, Acquisition Systems Broadcast and Professional Company