# The DXC-D50/D50WS is the next-generation in the DXC-series of cameras, designed for even greater picture quality and operational convenience. These cameras are offered in two different versions: the DXC-D50H and L are 4:3 models and DXC-D50WS 16:9/4:3-switchable model. Both feature the new high-performance Power HAD™ EX CCD sensor and precise 12-bit A/D conversion built into a highly sophisticated LSI. The result is superior picture quality, high sensitivity, plus low noise and smear characteristics over previous DXC models. A variety of automatic functions have also been included, allowing easy and convenient operation in any shooting scenario.

## Sony Introduces the DXC-D50 3CCD Portable Camera

DXC-D50 • Suggested List Price \$12,750.00 v

#### **Key Features**

- New Generation Power HAD EX imagers
- 12 Bit A/D and 30 bit LSI
- F11 at 2000 lx sensitivity
- -140 dB vertical smear ratio (FIT level)
- Electronic and optical 4 position filter
- 920 TV lines of Horizontal Resolution

#### **Optional Accessories**

CAD50 Camera Adaptor
 CCUD50 Camera Control Unit
 CCUTX&DPAC Digital Triax CCU package
 DXF51 5" (viewable area, measured diagonally) Studio Viewfinder

• DXF801 Viewfinder

RCPD50 Camera Remote Control Panel
 RCPD51 Camera Remote Control Panel

• RCPTX7 Remote Control Panel

VCTU14 Tripod Adapter

#### **Key Applications**

- Electronic Field Production
- Electronic News Gathering
- Broadcast Studio Production
- Independent Production

### **Key Competitors and Pricing**

N/A

For further information about the DXC-D50, please contact your Sony Account Manager or download a more detailed spec sheet from the Sony website.

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