EYEVIEW ™
Video Management Solutions

vision for success

EYECAST ™
Powering Productivity
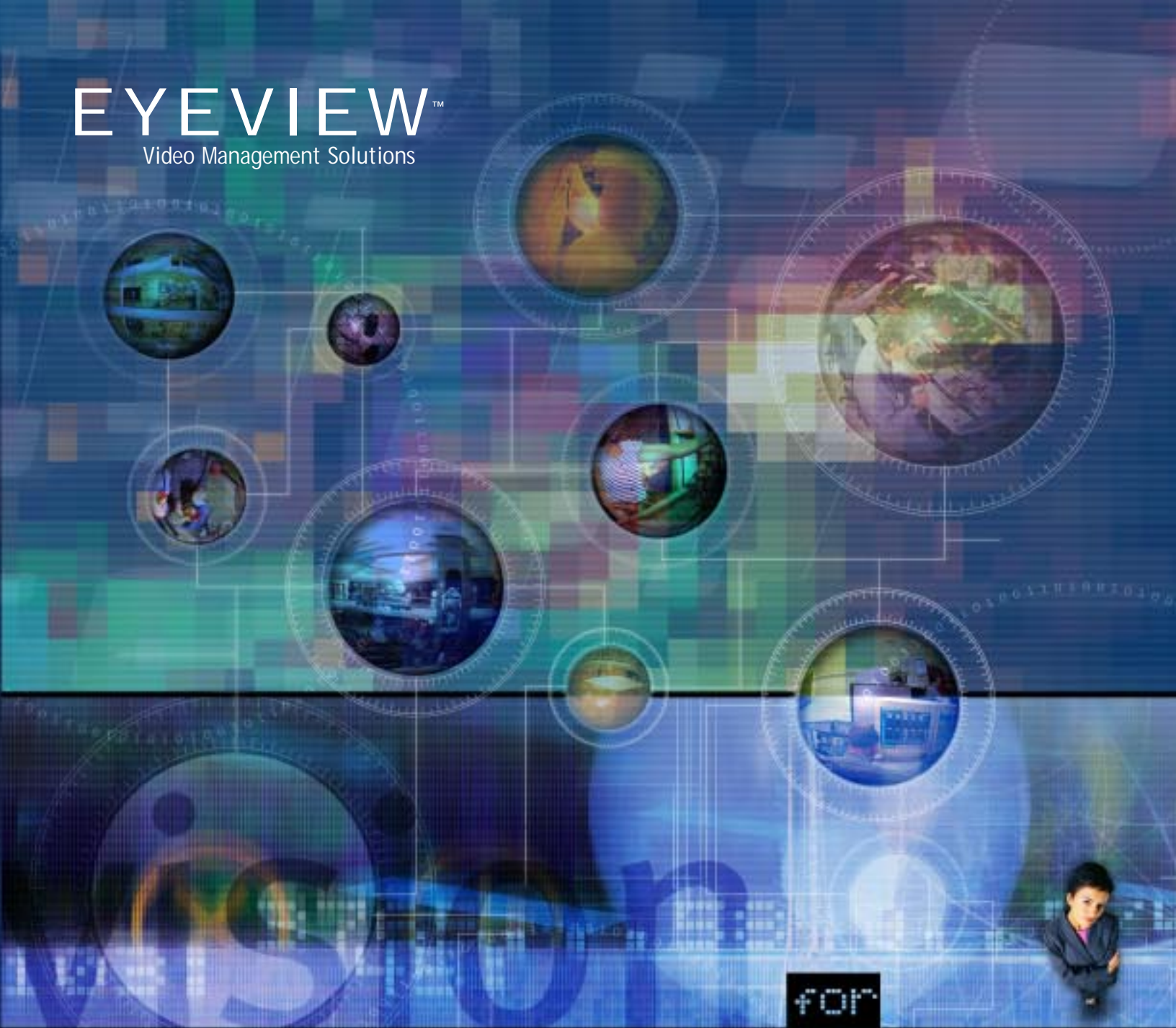
EYEVIEW from EYECAST

Vision. A word that has multiple meanings in a fast paced economy where the companies who possess it grow and prosper. EyeView™ from EYECAST Corporation provides your enterprise with tools to expand your vision and reach by allowing anywhere, anytime access to multiple, remote sites. Offering a fully managed video technology solution that provides on-demand viewing, EyeView is a management tool that will increase efficiency, productivity, and profits by allowing real-time visual contact with all of your locations via the Internet.

EyeView is compatible with existing or new CCTV infrastructure, and our product offering includes installation of all equipment and requires no ongoing maintenance (excluding cameras). EyeView provides a turnkey solution rich in the following features:

Standard Features

- All Customer Premise Equipment (CPE)
- Up to 4 fixed cameras per unit for one service fee
- 1 seat license per unit
- 24 x 7 x 365 recording
- 7 day rolling off-site storage for every unit
- Video transmission rate of 1 frame per second
- Choice of authentication or X.509 digital certificate
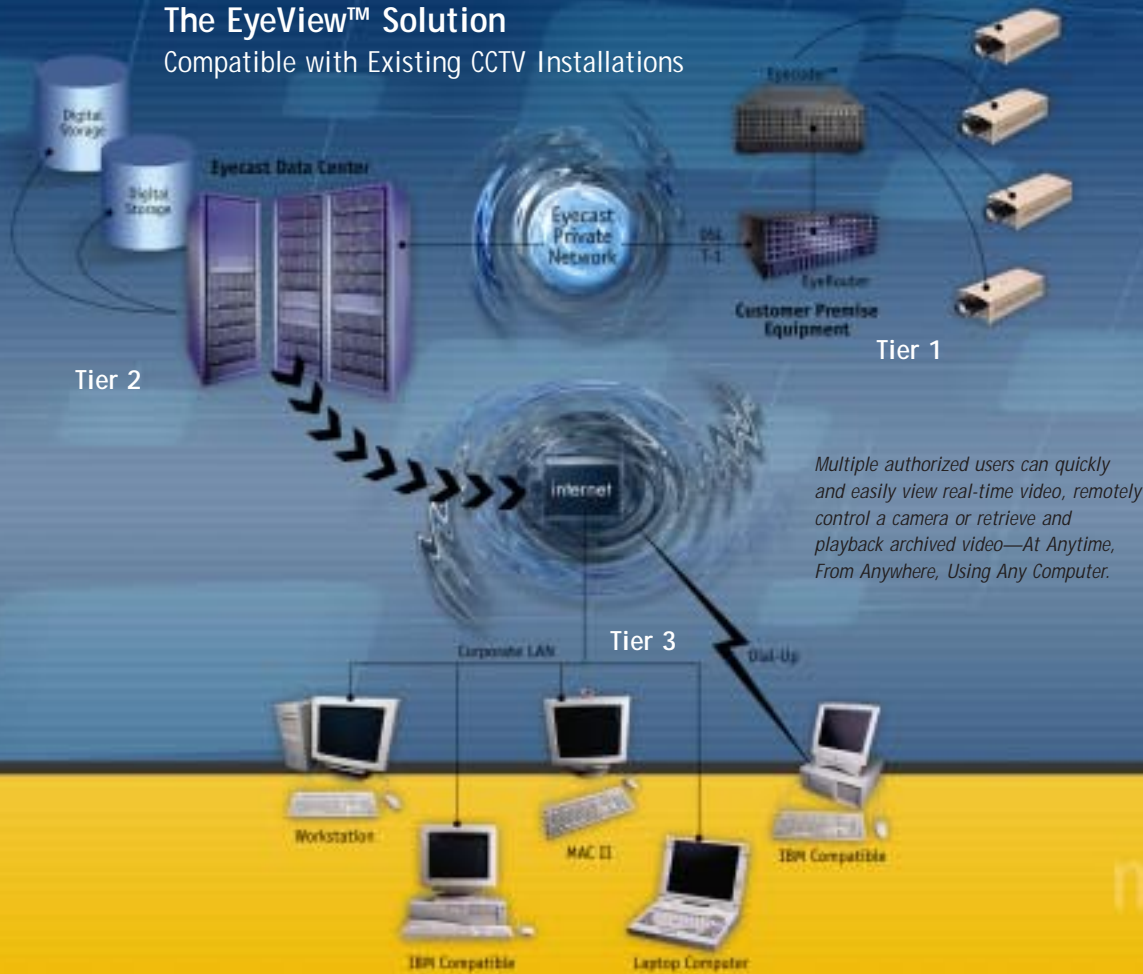- Network connection to each location

Optional Features

- Frame speed: upgrade to 5 frames per second
- Quad-view service—up to 4 views in a split window with point-and-click enlargement on any window
- Additional seat licenses
- Upgrade cameras to Pan, Tilt, Zoom control
- Additional storage in 30 day increments

The EyeView™ Solution
Compatible with Existing CCTV Installations

Digital Storage

Digital Storage

Eyecast Data Center

Eyecast Private Network

DSL T-1

EyeGate™

EyeRouter™

Customer Premise Equipment

Tier 1

Tier 2

Internet

Multiple authorized users can quickly and easily view real-time video, remotely control a camera or retrieve and playback archived video—At Anytime, From Anywhere, Using Any Computer.

Corporate LAN

Tier 3

Dial-Up

Workstation

MAC II

IBM Compatible

IBM Compatible

Laptop Computer

market

EYECAST provides end-to-end service to customer locations nationwide through our unique three-tiered architecture, which includes:

Tier 1: The Customer Premises

Through our fully managed solution, EYECAST provides, maintains and manages all necessary CPE and power management devices as well as bandwidth required for acquiring your video. All such equipment is monitored 24x7 and maintained by EYECAST as part of the service agreement.

Tier 2: EYECAST Data Center

Direct network connections that transmit the video signal from customer premise—via EYECAST private network or Internet connection—to the EYECAST Data Center ensure enhanced performance and security. EYECAST's Data Centers are connected with multiple, high capacity fiber optic systems that provide a fully redundant, self-healing meshed network. Each facility is supported by a robust, fault-tolerant infrastructure that utilizes the best in fiber optic technology to transmit and protect critical visual data.

All Data Center components are selected to meet the highest degree of reliability, and offer 99.999% up-time. From the

mainframe supercomputer to the fully mirrored storage devices, fully redundant network, and firewall equipment, many high availability features are incorporated into the design of the EYECAST Data Center.

Incoming video data is archived using a secure, proprietary database architecture and high capacity, fault tolerant optical storage devices. Video is available on-demand for playback and real-time viewing over a secure Web page.

Tier 3: User Interface

EYECAST services can be accessed with any Web browser from any computer connected to the Internet. The intuitive point and click interface is easy to use and allows multiple authorized users to view images simultaneously from anywhere in the world. User authentication and data encryption embedded in the EYECAST services ensures that the video you are viewing is secure.

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Comprehensive Security

EYECAST employs the latest in leading-edge security measures to guard your company's valuable visual information and ensure privacy. Multiple security levels cover video transmission throughout its full cycle within our infrastructure. A private layer 2 network carries your video to the EYECAST Data Center, which is protected by on-site security, multi-level physical access controls, and redundant firewalls.

Access to video requires user authentication through use of digital certificate or user name and password, and all data transmitted is secured with 128-bit encryption provided by SSLv3 protocols. These measures allow your enterprise the assurance that no outside interference will tamper with the integrity or delivery of your visual assets.

Network Operations Center

EYECAST's Network Operations Center ensures seamless, uninterrupted service for our infrastructure and our clients' connections. Featuring 24 hours a day, 7 days a week, 365 days a year monitoring, tracking, and troubleshooting by our team of trained network engineers, isolation and resolution of any connectivity or service problems is completed quickly and efficiently.

Product Implementation

When the EyeView solution is purchased, EYECAST handles the entire installation and implementation process. After completing a site survey to gather infrastructure requirements, EYECAST will order a dedicated private network connection, install the Customer Premise Equipment, and configure the user Web page for viewing selected video feeds.

EyeView is made possible by the proprietary technology we have developed in house. Since the technology is centrally maintained, purchasing EyeView is not an investment in a technology that will become obsolete. We administer service from our data center, not your location. So, when we upgrade technology you are automatically provided with the latest functionality we have to offer.

You can also easily add new features and functionality to your service. Since today's business environment changes so rapidly, EyeView offers you the flexibility to change your service on demand. Most service upgrades can be administered from our data center, so changes are made quickly and with no disruption to your service or intrusion at your location(s). EYECAST administers service in this manner for one simple reason—to make sure our customers can focus on their business, not on implementing our technology.

Be anywhere. Anytime.

**For a LIVE EyeView demo, visit
http://www.eyecast.com**

Applications

The EyeView solution has a wide range of applications that make it an ideal tool for a variety of industries. With a simple mouse click, merchandising, market research, human resource allocation and planning, efficiency monitoring, remote troubleshooting, and loss and theft prevention can be conducted in real time from your desktop, or multiple desktops. Real-time access to your dispersed sites allows increased productivity that will benefit the full scope of your operations and enterprise.

Benefits

- Real-time video access to unlimited remote sites
- Anywhere, anytime accessibility via an Internet connection
- Remote camera control and management capabilities enhance productivity
- Tamper proof and secure, off-site digital video storage
- On-demand retrieval and playback of archived footage
- Individual or multiple, simultaneous authorized users
- No capital expenditure or obsolete equipment
- No dedicated resources required for service management

EyeView enables a more effective management strategy with solutions that extend your reach without increasing expenses. EYECAST Corporation helps position your enterprise as a leader with the vision and resources to increase productivity and profits.

For a live demonstration, please visit our Website to see how EyeView from EYECAST can give your enterprise enhanced vision for success. Contact EYECAST today to put the power of real-time visual contact and remote management at your fingertips.

EyeView…your anywhere, anytime video management solution.

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EYECAST Corporation, founded in 1998 and based in Herndon, Va., is a video content distribution company focused on the business-to-business market. EYECAST's technology facilitates the acquisition, storage and distribution of video in a targeted manner using IP technology. The technology is rooted in a global network backbone and proprietary development that enables the efficient transfer and interaction with video content.

EYECAST's services are deployable in a wide range of markets with applications ranging from marketing and merchandising to commercial security and loss prevention, process and quality monitoring, operations and management, government, video warehousing and distribution, and traffic monitoring.

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