

NEW

▲ Step-up

For the first time, record High Definition directly to Memory Stick PRO Duo™ media. The HDR-CX7 includes a professional-quality Carl Zeiss® Vario-Sonnar® T* lens and Super SteadyShot® optical image stabilization so you can capture the detail and clarity of high definition. Plus, you can take still images and video at the same time, all with exceptional battery life so you're sure to capture every moment.

- ▲ 3.2 Megapixel (Gross) ClearVid™ CMOS Sensor
1/2.9" ClearVid CMOS Sensor provides stunning detail and clarity with exceptional video (1080 lines of resolution - HD Mode or 530 lines of horizontal resolution - SD Mode) and still image performance (6.1 Megapixel). Unlike traditional CCD Imagers, CMOS Sensors require less power, providing better battery performance.
- Switchable HD/SD Format Recording
The HDR-CX7 is capable of recording and playing back both High Definition (HD) and Standard Definition (SD) video recorded on Memory Stick PRO Duo™ media (sold separately)
- x.v.Color™ Technology
x.v.Color technology can capture or display nearly twice as many (1.8x) viewable colors than currently possible. This provides a more accurate and vivid color range, for a more natural, lifelike overall experience.
- 10X Optical / 20X Digital Zoom
The optical zoom helps to bring the action close up from far away. In addition, the Digital Zoom Interpolation means that extreme digital zooming is clearer, with less distortion than previous types of digital zoom.
- Professional Quality Carl Zeiss® Vario-Sonnar® T Lens
Carl Zeiss lenses have an advanced optical multi-layer coating that offers less glare and flare with increased contrast. This results in vivid image brilliance, true-to-life color saturation and perfect renditions of subtle tones. The additional T coating on the lens further reduces unwanted glare and flare.
- 2.7" Wide (16:9) Hybrid Touch Panel Clear Photo LCD Plus™ Display (211K Pixels)
The 2.7" Wide (16:9) LCD screen provides exceptional viewing clarity with improved resolution. The 211K pixel LCD screen rotates up to 270 degrees for multiple viewing angles providing sharp, detailed images for monitoring or playback, and the widescreen format makes shooting in 16:9 mode and composing shots even easier.
- Smooth Slow Record
By increasing the record rate from 60 fields per second (fps) to 240 fps for 3 seconds allowing you to capture 3 seconds of fast motion and play the video back in 12 seconds. This is great for analyzing a golf swing or a viewing a bird in flight. In addition, record an audio track to narrate what is being seen in the video.
- Memory Stick PRO Duo™ Media Slot
Capture still images up to 2848x2136 resolution, directly onto Memory Stick PRO Duo™ Media (sold separately) for easy transfer to PCs for emailing, printing or sharing with other compatible Memory Stick PRO Duo™ devices (sold separately).
- Dual Record
While recording video in High Definition you have the ability to capture a 4.6 Megapixel still image directly to Memory Stick PRO Duo™ media.
- ▲ Super SteadyShot® Optical Image Stabilization System
An advanced form of Sony's Super NightShot Infrared system from Sony that controls an even higher range of shake and vibration frequencies. This optical stabilization system achieves an even higher level of smoothness without degradation of vide like some digital stabilization systems.
- Tele Macro Function
Useful for shooting close up shots, but without having the camcorder casting a shadow on the subject. Images shot in the Tele Macro Mode will have the subject properly focused with the background unfocused so that the subject stands out.
- Active Interface Shoe
Provides a location directly on the camcorder on which to add optional accessories while providing power and two-way communication to those accessories.
- Built-in Intelligent Flash
For added clarity and detail when taking pictures in low-light situations, the built-in flash improves pictures and reduces shadows.
- Super NightShot® Infrared System
With Sony's NightShot® infrared system, capture video in total darkness (0 lux) up to 10 feet away. Super NightShot mode automatically adjusts the shutter speed to increase picture brightness and clarity. Color Slow Shutter mode allows you to record in low light situations with full color detail by slowing down the shutter speed.
- Scene Selection Modes
Scene Selection modes make recording easy even when filming in challenging situations. Choose from Beach, Candle, Fireworks, Landscape, Portrait, Sports Lesson, Spotlight, and Sunrise & Sunset.

ADDITIONAL FEATURES

- Picture Effects
- Fader Effects
- InfoLITHIUM® Battery with AccuPower™ Meter System 1
- Stamina® Battery Power Management System
- On Screen Zoom and Record Buttons
- Easy Handycamui button
- One Touch Wide Angle Shooting
- Manual Focus
- Multi-Language Menu



MEMORY STICK PRO DUO



WIDE LCD



