Sony's new DSC-V1 Cyber-shot, a digital still camera that combines the control you prefer with extraordinary performance and a uniquely-compact design that is 30% smaller than its predecessor! The DSC-V1's Super HAD[™] CCD image sensor delivers massive 5.0 megapixel effective resolution. Put a host of built-in, automatic features to use, or take your pictures the old-fashioned way. Sony lets your creativity take the reigns. Other features include 5-Area Multi-Point AF (Auto-Focus), NightShot®/NightFraming IR Assist, and Multi-Pattern and Program Shift, which lets you conveniently select Aperture/Shutter combinations while in the Program AE mode. The DSC-V1 also features a lightning-fast USB 2.0 interface for high-speed transfer. Memory Stick PRO[™] compatible with included 32MB Memory Stick[®] Media.

SONY

Sony Introduces the DSC-V1 Cyber-shot[®] Digital Still Camera

DSC-V1 • Suggested List Price \$699.95 v



- 1/1.8" 5.0 Megapixel Effective Super HAD CCD
- Traditional, Yet Compact Design
- NightShot Infrared System
- 4X Optical /4X Smart Zoom[™] Carl Zeiss Vario Sonnar Lens
- NightFraming System
- Manual Exposure Controls
- 5 Area Multi-Point Auto Focus
- Hologram AF[™] Illuminator
- Hot Shoe and ACC Terminal
- Dynamic Flash White Balance

Key Applications

- Home Photography
- Scientific/ Medical Photography
- Event Photography

Key Competitors and Pricing

Mfg: Model: Kodak EasyShare LS443 Canon PowerShot S400 Suggested List Price: \$399.95 \$599.00

For further information about the DSC-V1, please contact your Sony Account Manager or download a more detailed spec sheet from the Sony website.

www.sony.com/professional

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