

Sony's new DSC-V1 Cyber-shot, a digital still camera that combines the control you prefer with extraordinary performance and a uniquely-compact design that is 30% smaller than its predecessor! The DSC-V1's Super HAD™ CCD image sensor delivers massive 5.0 megapixel effective resolution. Put a host of built-in, automatic features to use, or take your pictures the old-fashioned way. Sony lets your creativity take the reigns. Other features include 5-Area Multi-Point AF (Auto-Focus), NightShot®/NightFraming IR Assist, and Multi-Pattern and Program Shift, which lets you conveniently select Aperture/Shutter combinations while in the Program AE mode. The DSC-V1 also features a lightning-fast USB 2.0 interface for high-speed transfer. Memory Stick PRO™ compatible with included 32MB Memory Stick® Media.

## Sony Introduces the DSC-V1 Cyber-shot® Digital Still Camera

DSC-V1 • Suggested List Price \$699.95 ▼

### Key Features

- 1/1.8" 5.0 Megapixel Effective Super HAD CCD
- Traditional, Yet Compact Design
- NightShot Infrared System
- 4X Optical / 4X Smart Zoom™ Carl Zeiss Vario Sonnar Lens
- NightFraming System
- Manual Exposure Controls
- 5 Area Multi-Point Auto Focus
- Hologram AF™ Illuminator
- Hot Shoe and ACC Terminal
- Dynamic Flash White Balance

### Key Applications

- Home Photography
- Scientific/ Medical Photography
- Event Photography

### Key Competitors and Pricing

| Mfg: Model:           | Suggested List Price: |
|-----------------------|-----------------------|
| Kodak EasyShare LS443 | \$399.95              |
| Canon PowerShot S400  | \$599.00              |



For further information about the DSC-V1, please contact your Sony Account Manager or download a more detailed spec sheet from the Sony website.

[www.sony.com/professional](http://www.sony.com/professional)