

You won't believe how much camera you get for your money with Sony's new Cyber-shot DSC-P10. This remarkable digital still camera combines unrivaled image quality with compact Sony design, delivering 5.0 megapixel resolution (effective) with a Carl Zeiss® 3X optical/4x Smart Zoom lens and intelligent features, like 3-Area Multi-Point AF (Auto-Focus) and Continuous AF for sharply-focused shots even in low-light or active conditions. 16-Frame Multi-Burst function captures 16 320x240 frames with 3 selectable intervals for convenient motion analysis. You can also take MPEG movies and record voice memos for your photos. The DSC-P10 also features a lightning-fast USB 2.0 interface for high-speed transfer. Memory Stick PRO™ compatible with included 32MB Memory Stick® Media.

Sony Introduces the DSC-P10 Cyber-shot® Digital Still Camera

DSC-P10 • Suggested List Price \$549.95 ▼

Key Features

- 1/1.8" 5.0 Megapixel Effective Super HAD™ CCD
- Ultra Compact Design
- 3x Optical Zoom Lens
- 5 MegaPixel (2592 x 1944) Image Size
- 0-4.0 Smart Zoom™ (at VGA size)
- 3 Area Multi-Point Lens Auto Focus
- Slow Shutter Noise Reduction
- 14-Bit DXP A/D Conversion
- Multi-Pattern Measuring
- Auto Daylight Synchro Fill Flash
- Auto Bright Monitoring
- Pre-Flash Metering
- Continuous Auto Focus
- Live Histogram Display

Key Applications

- Home Photography
- Scientific/ Medical Photography
- Event Photography

Key Competitors and Pricing

Mfg: Model:	Suggested List Price:
Kodak EasyShare LS443	\$399.95
Canon PowerShot S400	\$599.00



For further information about the DSC-P10, please contact your Sony Account Manager or download a more detailed spec sheet from the Sony website.

www.sony.com/professional