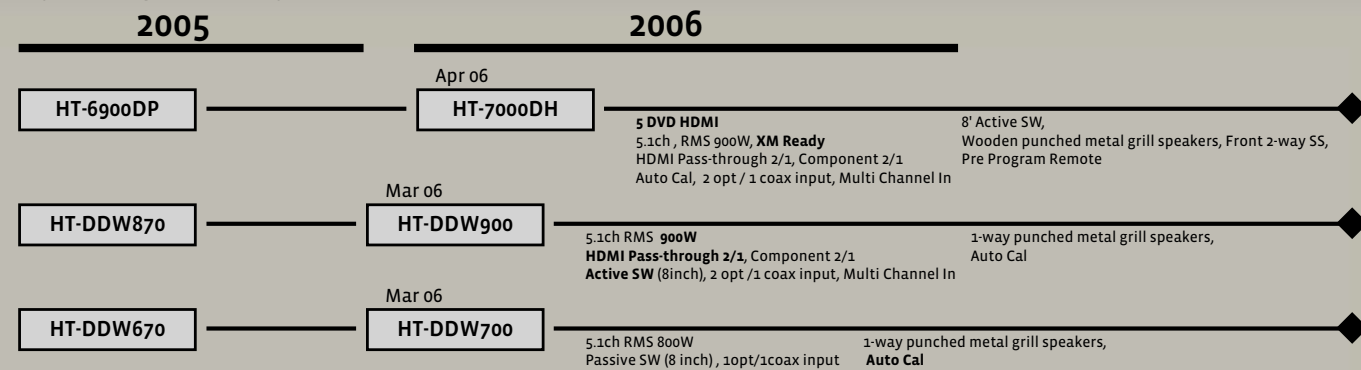


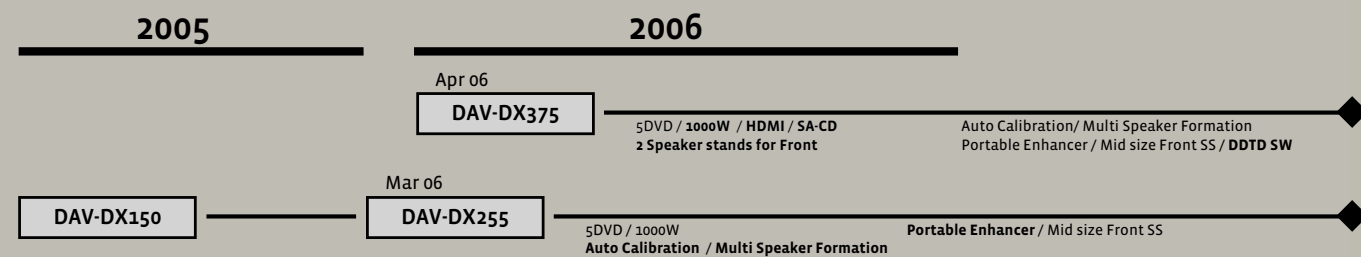
SONY®

Home Theater In A Box

Sony Integrated Systems Transition Chart



Sony Home Theater Component Systems Transition Chart



Key Technology Stories

Digital Cinema Auto Calibration — Now the optimal speaker for your living room is only a press of button away. Simply place the included microphone in your listening position and allow the strength of Sony's Digital Signal Processing to take over. Speaker placement, distance, and delays are all adjusted automatically to ensure a worry free listening experience.

Portable Audio Enhancer — Simplified front audio connection is part of what makes Sony's HTIB systems ideal for today's portable digital music players. Beyond the simplified connection, a powerful Digital Signal Processor is used to expand the quality of compressed digital audio from any device that is connected.

HDMI™ Output with 720P/1080i upscaling of DVD Media — Reads the data on a standard DVD at 480P and maximizes the video resolution to best fit your HDMI compatible TV. This allows for you to enjoy the best in video performance while delivering digital Video and Audio over one simple cable.

Multi Speaker Formation — Use the Traditional 5.1 speaker arrangement, or stack all your speakers in front, even take two speakers away and put them into another room. Sony knows that not everyone wants to put speakers in the traditional 5.1 arrangement. Muti Speaker Formation allows you decide how you want your speakers with an easy to use on screen display. Using the on screen display you can tell your system the way you want it and the system will adjust the audio for better sound from that arrangement.

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Sony® Component HTIB Systems are perfect for customers looking for component type home theater package with the latest audio and video technology including HDMI™ switcher interface, XM Ready and auto calibration. Our new HT-7000DH offers everything you need to setup a great sounding home theater. 5 DVD/CD changer with HDMI output, 900 watts (RMS) AV receiver with HDMI pass-through and 5.1 ch. speaker systems completes the package. Plus it is compatible with XM Connect & Play™ (requires optional XM antenna and service subscription). This is the best deal in home theater systems!



like.no.other™

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HT-DDW700 Sony® Component Home Theater System



The Sony HT-DDW700 home theater system is a perfect complement to your TV and DVD player to setup a great sounding home theater. 800 watts (RMS) AV receiver and 5.1 ch. speaker systems completes the package. Also, rest assured that you will not need to spend hours configuring the system so that it sounds right. With its auto calibration feature (microphone included), configuring the 5.1 ch. speakers to create an optimum sound field for your listening environment is automatic.

Key Features/Selling Points

- ◆ 5.1 Channel Home Theater System
- ◆ 5 Satellite Speakers + 8" Subwoofer
- ◆ 800 Watts Power (133W x 5 + 200W Subwoofer at 1KHz, <10% THD)
- ◆ Auto Calibration (Mic Included)
- ◆ Digital Inputs (1 Optical Input, 1 Digital Coaxial Input)
- ◆ dts®, Dolby® Digital and Dolby® Pro Logic® II decoding



HT-DDW900 Sony® Component Home Theater System

The Sony HT-DDW900 home theater system is a perfect complement to your TV and DVD player to setup a great sounding home theater. 900 watts (RMS) AV receiver and 5.1 ch. speaker systems complete the package. The HDMI. pass-through feature on the AV receiver also allows you to connect multiple sources with HDMI interface (2 IN, 1 OUT). Also, rest assured that you will not need to spend hours configuring the system so that it sounds right. With its auto calibration feature (microphone included), configuring the 5.1 ch. speakers to create an optimum sound field for your listening environment is automatic.

Key Features/Selling Points

- ◆ 5.1 Channel Home Theater System
- ◆ 5 satellite speakers + 8" Active Sub Woofer
- ◆ 900 Watts Power (140W x 5 + 200W Subwoofer at 1KHz, <10% THD)
- ◆ HDMI Pass-through (2 IN, 1 OUT)
- ◆ Auto Calibration (Mic Included)
- ◆ 2 Optical / 1 Coax Input / Multi-channel Input (5.1)
- ◆ dts®, Dolby® Digital and Dolby® Pro Logic® II decoding



HT-7000DH Sony® Component Home Theater System

The Sony HT-7000DH home theater system offers everything you need to setup a great sounding home theater. 5 DVD/CD changer, 900 watts (RMS) AV receiver and 5.1 ch. speaker systems completes the package. Also, rest assured that you are getting the best system for your money. The DVD changer and AV receiver come equipped with HDMI. interface which offers the highest quality digital connection through a single cable. The HDMI. pass-through feature on the AV receiver also allows you to connect multiple sources with HDMI interface. Plus it is compatible with XM radio so you can listen to all the exciting stations available through XM (requires optional XM antenna and service subscription).

Key Features/Selling Points

- ◆ 5.1 Channel Home Theater System with 5 Disc DVD/CD Player
- ◆ 900 Watts Power (140W x 5 + 200W Subwoofer at 1KHz, <10% THD)
- ◆ 5 Disc DVD/CD Player with HDMI Output
- ◆ AV Receiver with HDMI Pass-through (2 IN, 1 OUT)
- ◆ XM Connect & Play™ Ready* (AV receiver)
- ◆ Auto Calibration (Mic Included) (AV receiver)
- ◆ dts®, Dolby® Digital and Dolby® Pro Logic® II decoding (AV Receiver)
- ◆ 2 Optical / 1 Coax Input / Multi-channel Input (5.1) (AV Receiver)
- ◆ 2 way front speakers with wood grain cabinets, 8" Active Sub Woofer

*Requires optional XM antenna and subscription to service.

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Home Theater In A Box

DAV-DX255 Sony® Integrated HTIB System



The Sony DAV-DX255 is a home theater system with integrated 5 DVD/CD changer offering high performance and ease of use. DAV-DX255 has a dedicated audio input for portable digital music players. Plus with its auto calibration feature, configuring the 5.1 ch. speakers to create an optimum sound field for your listening environment is automatic.

Key Features/Selling Points

- ◆ 5 Disc DVD/CD Player
- ◆ 1000 Watts (1kHz Rating)
- ◆ Portable Audio Enhancer with Front Audio Input
- ◆ Auto Calibration (Mic Included)
- ◆ Music/Movie Mode
- ◆ Multi-Speaker Formation Feature
- ◆ Digital Direct Twin Drive Subwoofer
- ◆ S-Master® Digital Amplifier

DAV-DX375 Sony® Integrated HTIB System



The Sony DAV-DX375 is a home theater system with integrated 5 DVD/CD changer incorporating the latest audio and video technologies. DAV-DX375 comes equipped with HDMI interface to ensure compatibility with the latest digital television. It has dedicated audio input for portable digital music players. Plus with its auto calibration feature, configuring the 5.1 ch. speakers to create an optimum sound field for your listening environment is automatic.

Key Features/Selling Points

- ◆ 5 Disc DVD/CD/SACD Player
- ◆ 1000 Watts (1kHz Rating)
- ◆ HDMI Output
- ◆ Portable Audio Enhancer with Front Audio Input
- ◆ Auto Calibration (Mic Included)
- ◆ Music/Movie Mode
- ◆ Multi-Speaker Formation Feature
- ◆ Front Speaker Stands Included
- ◆ S-Master® Digital Amplifier
- ◆ Digital Direct Twin Drive Subwoofer
- ◆ Front Speaker Stands Included