Below are some of the major studios, as well as their projected number of releases for the launch of Blu-ray Disc:

- Disney: 10 titles including "Pan’s Labyrinth," "The Incredibles," "Finding Nemo," and "Toy Story 3"; scheduled to continue releasing new titles on Blu-ray every month.
- Sony Pictures / MGM: 20 titles including "The Departed," "The Da Vinci Code," and "There Will Be Blood." Included in this high-profile list of partners are the following brands:
  - Universal Music
  - Sony BMG Music
  - Eagle Rock
  - 20th Century Fox: 20 titles including "Terminator 3: Rise of the Machines," "Million Dollar Baby," and "The Dukes of Hazzard." These companies combined for 90% of the DVDs sold last year.
- Warner Brothers: 15 titles including "Batman Begins," "Charlie & The Chocolate Factory," and "The Lord of the Rings." With broad support from most major movie studios, including Sony Pictures, Warner, Paramount, Fox, Disney, MGM and Lions Gate, over 100 titles will soon be launched on Blu-ray Disc during the first wave of releases. In addition, many studios have announced plans to release new feature films on Blu-ray Disc simultaneously with their DVD releases, and have scheduled to continue releasing new titles on Blu-ray every month.

Support for Blu-ray extends across the entire Sony family, and throughout the Electronics Division as well.

Sony Pictures Titles
- "Aeon Flux"
- "Ladder 49"
- "Flawless"
- "Resident Evil: Apocalypse"
- "The Brothers Grimm"
- "Resident Evil 2"
- "Hero"
- "Kill Bill: Vol. 1"
- "The Return of the Planet of the Apes"

Releases

With broad support from the major movie studios, including Sony Pictures, Warner, Paramount, Fox, Disney, MGM and Lions Gate, over 100 titles will be launched on Blu-ray Disc during the first wave of releases. In addition, many studios have announced plans to release new feature films on Blu-ray Disc simultaneously with their DVD releases, and have scheduled to continue releasing new titles on Blu-ray every month.

Partners

The Blu-ray Disc Association is receiving unprecedented marketing support – over 170 of the world’s leading brand names are backing the technology. Because of this broad base of support from the entertainment industry, Blu-ray Disc will be delivering the home theater and hi-fi games, all completely compatible with the brand names you know and trust. Included in this high-profile list of partners are the following brands:

- Hardware:
  - Sony Pictures
  - MGM
  - Disney
  - Paramount
  - Warner Brothers
  - Sony
  - LG
  - Mitsubishi Electric
  - TDK
  - Universal Music
  - Apple
  - Panasonic
  - Hitachi
  - Fujitsu
  - Samsung
  - Sharp

- Software:
  - "Resident Evil: Apocalypse"
  - "The Brothers Grimm"
  - "Resident Evil 2"
  - "Hero"
  - "Kill Bill: Vol. 1"
  - "The Return of the Planet of the Apes"

The Blu-ray Disc Association is receiving unprecedented marketing support – over 170 of the world’s leading brand names are backing the technology. Because of this broad base of support from the entertainment industry, Blu-ray Disc will be delivering the home theater and hi-fi games, all completely compatible with the brand names you know and trust. Included in this high-profile list of partners are the following brands:

- Hardware:
  - Sony Pictures
  - MGM
  - Disney
  - Paramount
  - Warner Brothers
  - Sony
  - LG
  - Mitsubishi Electric
  - TDK
  - Universal Music
  - Apple
  - Panasonic
  - Hitachi
  - Fujitsu
  - Samsung
  - Sharp

- Software:
  - "Resident Evil: Apocalypse"
  - "The Brothers Grimm"
  - "Resident Evil 2"
  - "Hero"
  - "Kill Bill: Vol. 1"
  - "The Return of the Planet of the Apes"

The Blu-ray Disc Association is receiving unprecedented marketing support – over 170 of the world’s leading brand names are backing the technology. Because of this broad base of support from the entertainment industry, Blu-ray Disc will be delivering the home theater and hi-fi games, all completely compatible with the brand names you know and trust. Included in this high-profile list of partners are the following brands:

- Hardware:
  - Sony Pictures
  - MGM
  - Disney
  - Paramount
  - Warner Brothers
  - Sony
  - LG
  - Mitsubishi Electric
  - TDK
  - Universal Music
  - Apple
  - Panasonic
  - Hitachi
  - Fujitsu
  - Samsung
  - Sharp

- Software:
  - "Resident Evil: Apocalypse"
  - "The Brothers Grimm"
  - "Resident Evil 2"
  - "Hero"
  - "Kill Bill: Vol. 1"
  - "The Return of the Planet of the Apes"
Sony’s Blu-ray Disc™ Player (BDP-S1)

Available in early summer 2006, Sony’s BDP-S1 is Sony’s first entry into the Blu-ray Disc player. Supporting a full HD video output, the BDP-S1 will play back a range of media, including Blu-ray Discs and regular DVDs. The sophisticated design and exceptional build quality, with finely tuned audio and video parts and circuits, provides the perfect backdrop to the exceptional HD playback of Blu-ray Disc media.

Main Features

- Full HD video output from Blu-ray Disc™
- DVD Upscaling to 1080i
- Picture mode settings
- 480p audio quality
- 4 channels uncompressed linear PCM output (through HDMI)
- Separated L/R audio and the small bass
- Highly recorded audio parts
- High-definition construction
- True audio
- BD Java interactive capability
- Multi-brand TV control
- Multi-brand disc structures
- BD-Java interactive capability
- BD-ROM interactive capability
- JPEG Photo viewer
- MP3 music viewer
- DivX Ultra support
- MyVideo online service

Features of the BDP-S1

- Full HD video output
- DVD Upscaling to 1080i
- Picture mode settings
- 480p audio quality
- 4 channels uncompressed linear PCM output (through HDMI)
- Separated L/R audio and the small bass
- Highly recorded audio parts
- High-definition construction
- True audio
- BD Java interactive capability
- Multi-brand TV control
- Multi-brand disc structures
- BD-Java interactive capability
- BD-ROM interactive capability
- JPEG Photo viewer
- MP3 music viewer
- DivX Ultra support
- MyVideo online service

The Keys to BD-RE Format

Huge storage capacity

The Keys to BD-ROM Format

Picture quality beyond anything currently available

Blu-ray Disc™ format is self capable to handle any media. This may be the first media that can, under ideal circumstances, provide pure source files to Full HD displays. Also, the Blu-ray Disc format has the potential for up to 40 Mbps transfer rates only for video, that means as DVD, as HDTV broadcasts as a potential. In addition to that, the Blu-ray Disc format can support not only WMA but also MP3-MC and AACs as flexibility of codec.

Theater quality "uncompressed" audio

Thanks for its bit rate, Blu-ray Disc can realize "uncompressed" channels of Linear PCM surround sound together with greater picture quality (playing back on media). The Blu-ray Disc format is capable of supporting advanced audio codecs like a Dolby TrueHD or DTS-HD, with backward compatibility toward current receivers.

Interactive capability

The Blu-ray Disc format offers the potential of a new level of interactive experience, with "uncompressed" menus and full-blown menus for a more dynamic sophisticated home theater experience. With the extra capacity and BD Java programming, we may see a whole new wave of new interactive entertainments should studios provide it.

The Keys to Blu-ray Discs are:

- **Huge storage capacity**
- **40 Streams**
- **BD-ROM** — These are discs that are pressed at the factories with preloaded media
- **BD-RE** — These are blank burn once discs.
- **BD-R** — These are re-writable discs that allow you to record and re-record

A Comparison of Blu-ray Disc™ and DVD Format

<table>
<thead>
<tr>
<th>Parameters</th>
<th>Blu-ray Disc</th>
<th>DVD-Video</th>
</tr>
</thead>
<tbody>
<tr>
<td>Storage capacity (4.7GB)</td>
<td>50GB</td>
<td>10.08Mbps</td>
</tr>
<tr>
<td>Storage capacity (21.6GB)</td>
<td>80GB</td>
<td>7.9Mbps</td>
</tr>
<tr>
<td>Video Codec</td>
<td>MPEG-2/AVC/VC1</td>
<td>JPEG</td>
</tr>
<tr>
<td>Audio Codec</td>
<td>TrueHD or dts HD</td>
<td>DOLBY DIGITAL/DTS</td>
</tr>
</tbody>
</table>