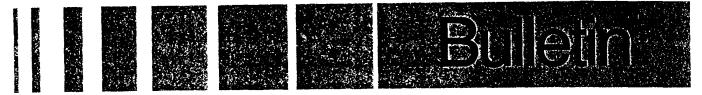
Broadcast and Professional Group



DATE:

MAY 1, 1999

99-0144

TO:

GENERAL AUDIO RESELLERS

GENERAL RESELLERS

FROM:

BOB TAMBURRI

SUBJECT:

INTRODUCTION OF: WRR-805A (CH) PORTABLE CAMERA-MOUNT TUNER

EFFECTIVE: MAY 1, 1999

Product Name	Brief Description	Suggested List Price	Reseller Price	Qty	Available
WRR-805A (ch)	Portable Tuner	\$775.00	\$490.00	1-3	End of May 99
			\$475.30	4-24	
			\$470.40	25+	

Product Description:

Sony Pro Audio is proud to announce the introduction of the WRR-805A (ch) Portable UHF Tuner. The WRR-805A is a camera-mount UHF Tuner, designed to work with a variety of professional and consumer camcorders. It is designed with the same PLL-synthesized, UHF frequency agility, as our other UHF receivers and is totally compatible with our current range of UHF transmitters. The WRR-805A (ch) will be available on channels 64, 66 & 68.

The WRR-805A has:

- 94 PLL-synthesized UHF channels.
- Ultra-lightweight and compact design.
- 4 hours of continuous operation (w/ 2 "AA" batteries).
- DC-DC converter provides consistent performance without degradation due to drop in battery power.
- · Receives battery alarm from transmitter.
- LCD display of status (AF, RF, channel, frequency, battery).
- 1/8" headphone monitor out, with variable level.
- Vinyl case with flexible mounting hardware for easy attachment to a variety of camcorder models.

Introduction of: WRR-805A (CH) Portable Camera-Mount Tuner Page Two

Product Comparisons: Telex ENG-1 (low cost-VHF non-agile), Azden 111R (low-cost

VHF non-agile), Nady 551R (low-cost VHF non-agile). UHF-agile tuners by, Sennheiser, Telex, currently more expensive.

<u>Suggested Applications:</u> Corporate and wedding videography.

Supplied Accessories: -Balanced 1/8"locking - 1/8" (BMP-style) cable adapter.

-Vinyl case/mount bracket.

Optional Accessories: 1/8" mini-plug to XLR cable adapter (TBA).

Literature Order #: TBA.

For further information, please contact your local Distribution Account Manager.

Features and specifications are subject to change without notice.

Good Selling,

Bob Tamburri

Product Manager, Professional Audio Products

Broadcast and Professional Company

Robert Tamburi