

Broadcast and
Professional Company

SONY[®]



DATE: JANUARY 1, 2000

99-0700

TO: GENERAL AUDIO RESELLERS
GENERAL RESELLERS

FROM: BOB TAMBURRI

SUBJECT: INTRODUCTION: ADC-77B

Product Name	Brief Description	Suggested List Price	Reseller Price	Qty	Avail.
ADC-77B	Black windscreen for ECM-77B	\$88.00	\$61.95	12	Dec. 1999

Product Description:

The **ADC-77B** is an optional black foam windscreen for the ECM-77B, ECM-77BPT, ECM-77BC & ECM-77BMP. Users can have several for backup, or to replace lost or broken windscreens for their inventory of ECM77s. The **ADC-77Bs** black finish will allow the ECM77 to blend in with dark backgrounds preferred by broadcasters. Each 12 pack of ADC-77B comes shipped in a master carton of 10 packs. The ADC77Bs are sold in 12 packs only.

All prices and specifications are subject to change without notice.

For further information, please contact your local Regional Audio Manager.

Good Selling,

Bob Tamburri
Product Manager, Pro Audio
Broadcast and Professional Company