



DATE: FEBRUARY 1, 1999 **98-0704**

TO: GENERAL AUDIO RESELLERS
GENERAL RESELLERS

FROM: BOB TAMBURRI

SUBJECT: INTRODUCTION: MZ-R55CG/ DISCONTINUATION: MZ-R50
EFFECTIVE: FEBRUARY 1, 1999

	Discontinued Model	New Model	Availability
Model	MZ-R50	MZ-R55CG	February
Suggested List Price	\$399.00	\$399.95	
Reseller Price (1-3)	\$257.70	\$257.70	
Reseller Price (4-24)	\$255.10	\$255.10	
Reseller Price (25+)	\$252.55	\$252.55	

INTRODUCTION:

Sony Pro Audio is proud to announce the MZ-R55CG portable MiniDisc recorder/player. This unit is the latest manifestation portable recorder/player in the MD product line. It is slimmer & lighter, with improved sonic quality and features over its predecessors. The MZ-R55CG will serve to support the growing MD market. MZR-50 is being discontinued and will no longer be sold through BPG distribution channels. Please change all pending and future MZ-R50 orders to MZ-R55CG.