

Videotronic North America Launches the DVD175 Next Generation Professional DVD Player

Ann Arbor, MI December 2001 – Videotronic North America L.L.C. (VTNA) announces the introduction of the world's most advanced professional industrial DVD player, the DVD175.

The Videotronic / Philips DVD175 builds upon the success of the popular DVD170, incorporating new features and performance enhancements not available in any other DVD player. For three years running, the DVD170 has been the top selling professional / industrial DVD player world-wide for use in kiosks, retail displays, conference rooms, exhibits, training and education. Users of VTNA's ProDVD products include such varied organizations as Apple Computer, Bose, The US Department of Defense, Fidelity Investments, Foot Locker, K-Mart, The Luxor Hotel, Wal-Mart, Volvo, Whirlpool, NASA and Nokia. Although marketed under the Philips ProDVD brand name, the DVD175 will again be available exclusively through VTNA and its distribution network of resellers.

Signature features of the DVD170 have been retained for the DVD175, such as its commercial durability (for long duration use in retail kiosks or displays), addressable memory registers (to store test scores or customer selections), world-wide compatibility (plays NTSC or PAL video formats, 110v USA or 220v European / Asian operation) and RS-232 serial connection (for touchscreens, barcode input or other peripheral communication). Customers switching to the DVD175 from the DVD170 can expect to use their existing RS-232 serial accessories (touchscreens, barcode readers, external controllers and switchers) with no required modifications.

Among the new features for the DVD175 is a high quality component RGB video output connection (in addition to its composite, S-Video and SCART (Euro) connectors), intended for use with large format plasma displays, projections and videowalls, or in video editing rooms where the best possible video signal clarity is required. The DVD175 is also the only professional player that can now boast compatibility with all current forms of DVD media, including DVD-R, DVD-RW, DVD+RW and all commercially replicated discs. Customers who chose to use the DVD175 for applications formatted other than DVD-Video may use Video-CD, Super Video-CD, CD-DA (which alternatively may also be disabled) or MP3 for audio-only applications.

"The DVD170 was always popular for use in exhibits, education and retail kiosks," says Andrew Hetzel, VTNA's Managing Director, "the new enhancements and features incorporated into the DVD175 will allow our customers to use the player for even more applications than before."

Dealer orders are being accepted now with the first deliveries scheduled in December.

Ann Arbor, Michigan based Videotronic North America L.L.C. (VTNA) manufactures and distributes DVD175 RS-232 controlled professional DVD players and accessories under the Philips ProDVD brand name. Philips ProDVD brand DVD players are the number one professional and industrial systems chosen world-wide for all types of commercial installations, including education, retail kiosks, exhibits, displays and conference room installations. For more information or to find a dealer, contact VTNA at (877) 767-8862 or +1 (734) 677-0840 or visit our website at www.vtna.com.