

fast facts

THE MULTIMEDIA PROJECTOR NEWSLETTER

Produced by
Philips PC Peripherals
Marketing Department



PRODUCT UPDATE

Philips cBright Series is Designed for Perfect Meeting Room Performance

If you are seeking a projector that will work even in the brightest of meeting rooms delivering incomparable picture quality in a compact, portable and award-winning design, Philips cBright is the answer. Available now, the new cBright projectors are hassle-free to use and install, and are impressive both in performance and design offering the ideal projection solution for meeting room presentations.



- **Bright** – Specifically designed for medium-sized meeting rooms, the cBright projectors feature the new 200W UHP™ lamp producing up to 1500 ANSI lumens, which projects presentations clearly with high resolution and contrast – even in the brightest meeting rooms.
- **Quiet** – Distracting fan noise is eliminated with the Philips Air System™ (PAS), a super-silent cooling system.
- **Portable** – The projectors' design is extremely durable, compact and lightweight for easy handling and hassle-free preparation.
- **Simple** – Advanced user-friendly features such as digital zoom & freeze, auto imaging, digital keystone correction, OSD and USB Plug & Play are intuitive and simple to use.



- **Flexible** – The new projectors are extremely compatible with a whole range of data and video sources and can convert information without any loss or deterioration, helping you deliver a perfect presentation every time.
- **Reliable** – Philips 3-Year Warranty and First Choice service program which guarantees a temporary replacement with free delivery within 48 hours, ensures good performance for every presentation.

Visit www.philips.com to learn more about the new award-winning cBright Series projectors designed for meeting room presentations and order your demo unit at 15% discount today!

Philips cBright Projectors are Best in Class for Price per Lumen

When it comes to ultimate brightness (up to 1500 ANSI lumen) and portability (just 7.9 lbs.), the new Philips cBright projectors are best in class in price for lumen. The cBright XG1 Impact with 1500 ANSI lumen brightness is just \$3.7 per lumen; the XG1 at 1100 ANSI lumens is just \$4.5 per lumen; and the cBright SV1 at 1400 ANSI lumens is just \$3.0 per lumen. The new Philips cBright projectors offer the brightest value in the market today!



in this issue

FEATURE SPOTLIGHT

- 200W UHP Lamp

PRODUCT UPDATE

- cBright for Meeting Rooms

AWARDS

- George Washington Vanderbilt Award

PRESS REVIEW

- UGO X-lite

LITERATURE AVAILABILITY

PRODUCT UPDATE CHART

PRODUCT BENCHMARK

- cBright SV1
- cBright XG1
- cBright XG1 Impact

PRODUCT AVAILABILITY CHART

HOT LINKS!

NEXT PAGE

fast facts



FEATURE SPOTLIGHT

Philips Brings Bright 200W UHP Lamp to Portable Projectors

All Philips projectors contain the unique Philips UHP™ (Ultra High Performance) lamp that cuts costs and hassle. Now Philips is the first company in the



industry to bring a 200W UHP lamp with all of its benefits to a series of portable projectors. The new cBright projectors (now available) weigh just 7.9 pounds each and feature the bright 200W

UHP lamp which retains rich colors and brightness without creating hot spots over its amazingly long life of approximately 1500 hours. The lamp also features a 1.45mm arc and is open for cooling. Also, the thicker electrode and changed bulb shape create a lower explosion risk. The 200W UHP lamp can be found in the cBright XG1 Impact, cBright XG1 and cBright SV1 projectors.



AWARDS/HONORS

Philips Receives George Washington Vanderbilt Award

Royal Philips Electronics of the Netherlands and its president, Cor Boonstra, received the George Washington Vanderbilt Award from the Netherlands Chamber of Commerce in the United States. The award recognizes Philips' achievements and contribution to trade and investment between the Netherlands and the United States.

PRESS REVIEW

American Way Magazine Gives Positive Review of Philips UGO X-lite



"Globe-trotting presenters will cheer for the X-lite's versatility: it comes compatible with foreign video and voltage systems, and its 2.9 pound weight makes it light enough to take on long business trips. Plus, this model sports features worthy of a heavyweight: An 800:1 contrast ratio means images are sharp, digital freeze and zoom allow for nice special effects, and users can control their PC cursors via the projector's remote control."

American Way Magazine, Business Tech-Know 12/15/00

LITERATURE FLASH

The following new literature for Philips Multimedia Projectors is now available. To order, visit www.philipsalliance.com/literature/index.html User ID: *philips*, Password: *literature*.

Description	cBright XG1 & SV1 spec sheet
Availability	February
Order #	LC4341/LC4331
Description	cBright XG1 Impact spec sheet
Availability	February
Order #	LC4345

HOT LINKS/ACCESS NUMBERS

Philips Multimedia Projectors: www.philips.com
 Philips Training: www.philipstraining.com
 Philips Arena: www.philipsarena.com
 Philips Corporate Account Program: www.corporatepartner.philips.com
 Projection Assistant: www.philipstraining.com/lcd/projasst.html
 Literature Online: www.philipsalliance.com/literature
 User ID: *philips*, Password: *literature*
 Technical Support: (888) 873-4672
 Fax Back System: (865) 521-4241

in this issue

FEATURE SPOTLIGHT

- 200W UHP Lamp

PRODUCT UPDATE

- cBright for Meeting Rooms

AWARDS

- George Washington Vanderbilt Award

PRESS REVIEW

- UGO X-lite

LITERATURE AVAILABILITY

PRODUCT UPDATE CHART

PRODUCT BENCHMARK

- cBright SV1
- cBright XG1
- cBright XG1 Impact

PRODUCT AVAILABILITY CHART

HOT LINKS!

PREVIOUS PAGE

NEXT PAGE

fast facts



PRODUCT UPDATE CHART

Philips Multimedia Projectors *A complete range for every need*

UGO SERIES

HOPPER SERIES

cBRIGHT SERIES

PROSCREEN



<i>Traveling light, traveling bright</i> PERSONAL TRAVELER		<i>Add impact in a silent way</i> MEETING/CLASS ROOM VALUE PERFORMANCE		<i>Amazingly compact, Amazingly bright</i> MEETING/CLASS ROOM VALUE PERFORMANCE			<i>Big picture, Eye for detail</i> BOARDROOM PRESENTATIONS
Product	S-lite X-lite	SV20 Impact	XG20 Impact	SV1	XG1	XG1 Impact	PXG10
Brightness (Alm)	800	1250		1400	1100	1500	2200
Resolution	SVGA XGA	SVGA	XGA	SVGA	XGA		XGA
Contrast	800:1	300:1	200:1	340:1	310:1	260:1	200:1
Weight	2.86 lbs.	<11 lbs.		7.9 lbs.			16 lbs.
Lamp	130W/1000 hr	150W/2000 hr		200W/1500 hr			150W/2000 hr
Special Notes		• Hopper SV20 available thru May • Hopper XG20 sold out!		• Order your demo units at 15% discount now!			• Available thru Summer 2001

in this issue

FEATURE SPOTLIGHT

- 200W UHP Lamp

PRODUCT UPDATE

- cBright for Meeting Rooms

AWARDS

- George Washington Vanderbilt Award

PRESS REVIEW

- UGO X-lite

LITERATURE AVAILABILITY

PRODUCT UPDATE CHART

PRODUCT BENCHMARK

- cBright SV1
- cBright XG1
- cBright XG1 Impact

PRODUCT AVAILABILITY CHART

HOT LINKS!

PREVIOUS PAGE

NEXT PAGE

fast facts



BENCHMARK

cBright SV1

Brand Model	Philips cBright SV1	Sony VPL-CS10	NEC VT-440	Epson EMP 50	Infocus LP 340
Resolution	SVGA	SVGA	SVGA	SVGA	SVGA
MSRP*	\$4199	\$4800	\$3995	\$3299	\$3999
Panel Technology	LCD	LCD	LCD	LCD	DMD
Brightness** (cLum)	1400	1000	1100	1000	1300
Price/lumen	3.0	4.8	3.6	3.3	3.1
Warranty	3 years	3 years	2 years	2 years	2 years
Contrast	340:1	250:1	300:1	400:1	400:1
Weight (kgs)	3.6	3.5	3.9	3.1	3
Size ((ltrs)	7.5	6.4	7.1	5.3	7.8
Design	Awarded	N/A	N/A	N/A	N/A
Lamp	200 W UHP	132W UHP	160W NSH	150W SHP	270W SHP
Lamp life	1500 hours	1000 hours	2000 hours	N/A	2000 hours
Noise Level	37dB	N/A	37(35)dB	42dB	N/A
USB/other mouse	Yes/Yes (accessory)	Yes/Yes	No/Yes	Yes/Yes	Yes/N/A
15p D-sub in/out	Yes/Yes	Yes/No	Yes/Yes	Yes/No	Yes/No
Features	1 cable for data, USB mouse and USB sound; data out	USB in/USB out; projection station SW (PC control USB)	RS232; monitor out; low lamp mode; HDTV	HDTV	DVI; USB; auto positioning; HDTV
Weakness		No keystone correction			No PS/2

INDICATES BEST IN CLASS

in this issue

FEATURE SPOTLIGHT

- 200W UHP Lamp

PRODUCT UPDATE

- cBright for Meeting Rooms

AWARDS

- George Washington Vanderbilt Award

PRESS REVIEW

- UGO X-lite

LITERATURE AVAILABILITY

PRODUCT UPDATE CHART

PRODUCT BENCHMARK

- cBright SV1
- cBright XG1
- cBright XG1 Impact

PRODUCT AVAILABILITY CHART

HOT LINKS!

PREVIOUS PAGE

NEXT PAGE

fast facts



BENCHMARK

cBright XG1

Brand Model	Philips cBright XG1	NEC VT-540	Mitsubishi LVP-X70	Infocus LP755	Proxima DX3	Epson EMP 715
Resolution	XGA	XGA	XGA	XGA	XGA	XGA
MSRP*	\$4995	\$4995	\$6995	\$6999	\$6999	\$6999
Panel Technology	LCD	LCD	LCD	LCD	LCD	LCD
Brightness** (cLum)	1100	1000	1100	1000	1100	1200
Price/lumen	4.5	5.0	6.4	7.0	6.4	5.8
Warranty	3 years	2 years	3 years	2 years	2 years	2 years
Contrast	310:1	300:1	250:1	300:1	600:1	400:1
Weight (kgs)	3.6	3.9	3.4	N/A	2.3 kg	2.7
Size ((ltrs)	7.5	7.1	5.6	6.9	N/A	4.1
Design	Awarded	N/A	N/A	N/A	N/A	N/A
Lamp	200 W UHP	160W NSH	150W SHP	120W UHP	120W UHP	150W UHE
Lamp life	1500 hours	2000 (3000) hours	2000 hours	2000 hours	2000 hours	N/A
Noise Level	37dB	37(35) dB	N/A	N/A	35 dB	40 dB
USB/other mouse	Yes/Yes (accessory)	No/Yes	Yes/Yes	Yes/N/A	Yes/N/A	Yes/Yes
15p D-sub in/out	Yes/Yes	Yes/Yes	Yes/Yes	Yes/N/A	Yes/N/A	Yes/No
Features	1 cable for data, USB mouse and USB sound; data out	RS232; monitor out; low lamp mode; HDTV	RS232; PIP w/split screen; data out	HDTV	DVI	HDTV; PCMCIA; component input
Weakness						

INDICATES BEST IN CLASS

in this issue

FEATURE SPOTLIGHT

- 200W UHP Lamp

PRODUCT UPDATE

- cBright for Meeting Rooms

AWARDS

- George Washington Vanderbilt Award

PRESS REVIEW

- UGO X-lite

LITERATURE AVAILABILITY

PRODUCT UPDATE CHART

PRODUCT BENCHMARK

- cBright SV1
- cBright XG1
- cBright XG1 Impact

PRODUCT AVAILABILITY CHART

HOT LINKS!

PREVIOUS PAGE









NEXT PAGE

fast facts



BENCHMARK

cBright XG1 Impact

Brand Model	Philips cBright XG1 Impact	Sony VPL-CX10	Mitsubishi LVP-X80	Panasonic PT-L711U	Proxima DP6150	Toshiba TLP-670	3M MP 8747	InFocus LP 350
								
Resolution	XGA	XGA	XGA	XGA	XGA	XGA	XGA	XGA
MSRP*	\$5595	\$6000	\$7495	\$7995	\$7999	\$6995	\$7995	\$5999
Panel Technology	LCD	LCD	LCD	LCD	LCD	LCD	LCD	DMD
Brightness** (cLum)	1500	1200	1500	1400	1400	1300	1400	1300
Price/lumen	3.7	5.0	5.0	5.7	5.7	5.4	5.7	4.6
Warranty	3 years	3 years	3 years	3 years	3 years	2 years	2 years	2 years
Contrast	260:1	250:1	300:1	300:1	450:1	400:1	300:1	400:1
Weight (kgs)	3.6	3.5	3.5	3.8	3.4	3.6	3.2	3.0
Size ((ltrs)	7.5	6.4	5.6	7.5	7.8	6.4	5.2	7.8
Design	Awarded	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Lamp	200 W UHP	132W UHP	150W SHP	160W UHM	150W UHP	150W UHP	160W	270W SHP
Lamp life	1500 hours	1000 hours	2000 hours	2000 hours	2000 hours	1500 hours	1500 hours	2000 hours
Noise Level	37dB	N/A	N/A	28dB (in low lamp mode)	34dB	28dB (in low lamp mode)	N/A	N/A
USB/other mouse	Yes/Yes (accessory)	Yes/Yes	Yes/Yes	No/Yes	Yes/Yes	Yes/Yes	Yes/Yes (hub)	Yes/N/A
15p D-sub in/out	Yes/Yes	Yes/No	Yes/Yes	2xYes/Yes	2xYes/Yes	Yes/Yes	2xYes/Yes	Yes/No
Features	1 cable for data, USB mouse and USB sound; data out	USB in/USB out projector station SW (PC control USB)	RS232; PIP w/split screen; data out	Short throw lens; low lamp mode; one-touch auto setup; index window; RS232; 2x data in; component out	DVI; 2x data in; USB; PS/2 RS232; data out; windows menu	data out	data out: USB	DVI; USB; auto positioning; HDTV
Weakness		No keystone correction						No PS/2

INDICATES BEST IN CLASS

in this issue

FEATURE SPOTLIGHT

- 200W UHP Lamp

PRODUCT UPDATE

- cBright for Meeting Rooms

AWARDS

- George Washington Vanderbilt Award

PRESS REVIEW

- UGO X-lite

LITERATURE AVAILABILITY

PRODUCT UPDATE CHART

PRODUCT BENCHMARK

- cBright SV1
- cBright XG1
- cBright XG1 Impact

PRODUCT AVAILABILITY CHART

HOT LINKS!

PREVIOUS PAGE

NEXT PAGE

fast facts



PRODUCT AVAILABILITY (as of March 2001)

Model	Name	Description	Status	Notes
LC4345	cBright XG1 Impact	Ultra-Portable	Available	Only 7.9 lbs! Contemporary silver design
LC4341	cBright XG1	Ultra-Portable	Available	Only 7.9 lbs! Retro look design with silver/eggplant color scheme
LC4341	cBright XG1	Ultra-Portable	Available	Only 7.9 lbs! Retro look design with silver/eggplant color scheme
LC1041	ProScreen PXG10	Boardroom/Home Entertainment, 2.4 million pixels,	Available	2200 Alm, High Definition HDTV compatible
LC5141	UGO X-Lite	Micro-Portable	Available	Under 2.9 lbs!
LC5131	UGO S-Lite	Micro-Portable	Available	Under 2.9 lbs!
LC4236 (LC4235)	Hopper SV20 Impact	Ultra-Portable, very quiet	Available, phase out in May	LC4235 transitioned to LC4236
LC4246 (LC4245)	Hopper XG20 Impact	Ultra-Portable, very quiet	Sold out, Current backorders will be fulfilled	LC4245 transitioned to LC4246
LC4041G	Hopper XG10	Ultra-Portable, very quiet	Last units available; contact your RSM for latest status on availability and close out price	Phasing out
LC4043G	HopperXG20	Ultra-Portable, very quiet	Sold Out	Sold Out
LC4700F	Fellini 100	Home Entertainment, 2.4 million pixel	Phasing Out Few units left	Video only
LCA11450	Leather Case	for Hopper Series	Available	
HCASE431	Hard Case	for Hopper SV10/XG10	Available	
LCA31060	Bulb	for LC4650G & LC4750G/B	Available	
LCA31070	Bulb	for LC4031G/LC4041G	On allocation thru April	
LCA31080	Bulb	for LC4033G/LC4043G	On allocation thru March	
LCA3110	Bulb	for LC1041	On allocation thru March	
LCA3109	Bulb	for LCA4235, LC4245, LC4236, LC4246	On allocation thru March	
LCA3113	Bulb	for LC5131, LC5141	Available	
LCA3111	Bulb	for LC4345, LC4341, LC4331	Available March	New 200 W bulb, 1500 hour
LCA22050	Ceiling Mount	for Hopper	On allocation thru March	
LCA22060	Ceiling Mount	for LC4700F & LC4750G/B	Sold Out	
LCA2207	Ceiling Mount	for high ceiling for LC1041	Available	
LCA2208	Ceiling Mount	for low ceiling for LC1041	Available	
LCA2209	Ceiling Mount Adapter	for LCA2207 and LCA2208	Available	
LCA2210	Ceiling Mount	for LC4345, LC4341, LC4331	Available March	New ceiling mount for cBright series
LCA3001	Tele zoom lens	for LC1041	Available	
LCA3002	Wide zoom lens	for LC1041	Available	
SCREEN60	Screen	Portable	Available	
LCA14800	Screen	WriteScreen (80")	7 units available, close out price \$350	
LCA14810	Screen	OptiScreen (80")	1 unit left	
LCA14830	Screen	Brilliance (80")	3 units available, close out price \$390	
LCA74010	Screen Stand	for LCA14800, LCA14810, LCA14830	10 units available, close out price \$190	
LCA5310	VGA Y-Cable	for Hopper series (LC4236, LC4246, LC4043, LC4033)	Available	
LCA4117	Trackerball RC	for LC4345, LC4341, LC4331	Available March	New trackerball remote for cBright series (comes standard with LC4345)

Ask your Philips Regional Sales Manager for the availability of our refurbished units.

in this issue

FEATURE SPOTLIGHT

- 200W UHP Lamp

PRODUCT UPDATE

- cBright for Meeting Rooms

AWARDS

- George Washington Vanderbilt Award

PRESS REVIEW

- UGO X-lite

LITERATURE AVAILABILITY

PRODUCT UPDATE CHART

PRODUCT BENCHMARK

- cBright SV1
- cBright XG1
- cBright XG1 Impact

PRODUCT AVAILABILITY CHART

HOT LINKS!

PREVIOUS PAGE