THE MULTIMEDIA PROJECTOR NEWSLETTER

Produced by Philips PC Peripherals Marketing Department

PRODUCT NEWS

UGO Series Makes Perfect Traveling Companion

Traveling light ... traveling bright. The slogan well represents the new Philips UGO Series which is

projectors feature high brightness, ultra compact design, easy plug & play, digital picture enhancement, and ultra portability at just 2.9 pounds!

available this fall. Both new UGO

Optimal environment. The

UGO Series projectors are designed for smaller rooms and groups of 2 to 12 people as the short throw distance of

the lens allows a big picture

even if placed close to the screen.

UGO Series projectors are ideal
for the presenter on the road
who can travel with it as
personal unit.

The personal touch. The benefits of having your own personal projector are clear. Familiarity and dependability of your equipment means one less thing to worry about when you're presenting in unfamiliar surroundings. You also have the freedom

to present anywhere, thanks to the ultra-portable design of the new UGO Series. Super-slim and lightweight at just 2.9 lbs., a UGO projector will fit

into the smallest of briefcases, making it an essential addition to your mobile office.

Excellent picture quality. The picture quality of the UGO Series projectors has not been compromised by their portable design. The projectors are impressively bright, featuring a new

130W UHP lamp that produces 800 ANSI Lumens. An extremely high contrast ratio (800:1) and Texas Instruments'

revolutionary Digital Light
Processing (DLP)
technology ensure
outstanding image quality
for each and every
presentation. Performance is

maximized still further by unique digital picture enhancement technology that

includes digital zoom, digital freeze and digital keystone correction.

Highly compatible. The list of features is topped off by the UGO Series' impressive compatibility. Regardless of where your presentation is scheduled, you can rest assured that the UGO Series will work thanks to an auto voltage system for safe usage with every voltage level, and advanced scaling technology MORE >

UGO Quick Set up Card

Place

Orders

Now!

Philips will include a new laminated Set up Card with all UGO Series Projectors. This card will clearly

demonstrate how to set up, connect and operate the projectors and remote control.



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(UGO Series continued)

for compatibility with all data and video sources from VGA to SXGA. In addition, an intuitive graphical user interface guarantees ease of use, for an entirely trouble-free solution to the problems of presenting "on the road". A UGO Series projector is truly the perfect traveling companion.

The Philips UGO Series will be available in two models. The UGO X-Lite (XGA, 800 Alm, 2.86 lbs.) will be available in early October and the UGO S-Lite (SVGA, 800 Alm, 2.86 lbs.) will be available late October.

ProScreen PXG10 Gives Big Picture and Eye for Detail

At a very bright 2200 Alm, the ProScreen PXG10 is ideal for high-end boardroom/conference room type installations, as well as rental and home theater installations due to the outstanding video performance and HDTV compatibility. The ProScreen PXG10 will be available through the first quarter of 2001.

Hopper SV20 Impact

With a bright 1250 Alm, SVGA compatibility, and the best price/performance ratio you will find in the industry, the Hopper SV20 Impact is a great projector for educational customers and companies with a smaller Full budget. We will be fulfilling all **Availability** backorders which resulted Now! from the lamp factory fire in the first two weeks of September, and anticipate a good supply for the remainder of the year. The Hopper SV20 Impact will be available through the first quarter of 2001.

Hopper XG20 Impact

Our high performance Hopper XG20 Impact projector with 1250 Alm and XGA resolution for pin sharp presentations will be available through the first quarter of 2001.

PHILIPS FACTORY

Some of the most talented engineers and designers in the industry are part of the Philips team at the Philips Creative Display Solutions factory in Vienna, Austria.





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Hopper XG20 Still Available!

The Hopper XG20 with 1000 Alm, XGA compatibility and lightweight 11 lbs., is still available but will be phasing out in October 2000.

Hopper XG10 Still Available!

The Hopper XG10 is still available with only 40 units left. Hurry and contact your sales manager for a close out price today!

HOT LINKS/ACCESS NUMBERS!

Philips Multimedia Projectors:

www.pcstuff.philips.com www.philipsusa.com

Philips Training: www.philipstraining.com
Philips Arena: www.philipsarena.com
Philips Corporate Account Program: www.corporatepartner.philips.com

Projection Assistant: www.philipstraining.com/
lcd/CDS Projection Assistant/index.html

Literature Online: www.philipsalliance.com/literature

Technical Support: (888) 873-4672 Fax Back System: (865) 521-4241

Close Out on Philips 80" screens!

Move quickly and take advantage of close out prices on the following screens. Ask for special close out price for total stock.



Product	Model	Units Available	Close Out Price
Philips Writescreen 80"	LCA14800	7 units	\$350

- Optimized for use as both a projection screen and a whiteboard to save space and money
- Built-in keystone corrector for positioning flexibility
- Magnetic surface allows the use of visual attachments during the presentation
- · Chemical-, fire- and scratch-resistant screen material

Philips Brilliance 80" LCA 14830 19 units \$390

- True flat-square image offering distortion-free viewing
- Ceramic quartz surface combining high gain with wide viewing angle
- · Built-in keystone corrector for positioning flexibility
- Magnetic surface allows the use of visual attachments during the presentation
- No hot spots during presentations
- Chemical-, fire- and scratch-resistant screen material

Floorstand LCA74010 21 units \$190

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PRODUCT AVAILABILITY

Over the last two months, we have been challenged by two extraordinary situations that have greatly impacted our ability to provide you with the level of service that you expect from Philips. A major fire at the Philips lighting factory greatly constrained our supply of lamps for our projector models. Additionally, the entire Company transitioned to a new, state-of-the-art order fulfillment and logistics system, one of the largest logistics conversions of any Fortune 500 company in history. The combination of these two events have hampered our ability to

provide you with timely and accurate shipping information and order turnaround has been slow.

We have worked very hard over the last few weeks to improve a difficult situation. Currently our stock situation has reached levels where we can once again provide you with reliable supplies for your best customers. Also, many of the issues surrounding our logistics conversion have been ironed out and you will soon benefit from one of the world's most advanced supply systems. We appreciate your patience during this time as we continue to Make Things Better!

PRODUCT AVAILABILITY - PROJECTORS (as of September 2000)

Model	Name	Description	Status	Notes
LC5141	U-GO X-Lite	Micro-Portable, XGA, 800 Alm, 1000hr	Available October	New!! Under 2.9 lbs!
LC5131	U-GO S-Lite	Micro-Portable, XGA, 800 Alm, 1000hr	Available late Oct.	New!! Under 2.9 lbs!
LC4236 (LC4235)	Hopper SV20 Impact	Ultra-Portable, SVGA, 1250 Alm, 2000hr, very quiet	Backorders fulfilled in first half of Sept. Stock available for new orders	LC4235 transitioned to LC4236
LC4246 (LC4245)	Hopper XG20 Impact	Ultra-Portable, XGA, 1250 Alm 2000hr, very quiet	Available	LC4245 transitioned to LC4246
LC4041G	Hopper XG10	Ultra-Portable, XGA, 700 Alm, 4000hr, very quiet	Last units available; contact your RSM for latest status on availability and close out price	Phasing out 4000hr lamp
LC4043G	HopperXG20	Ultra-Portable, XGA, 1000 Alm, 4000hr, very quiet	Available	Phasing out in October 4000hr lamp
LC1041	ProScreen PXG10	Boardroom/Home Entertainment, 2.4 million pixels, 2200 Alm, 2000hr	Available	2200 Alm, High Definition HDTV compatible
LC4700F	Fellini 100	Home Entertainment, 2.4 million pixel, 600 Alm, 4000hr	Phasing Out Few units left	Video only

Ask your Philips Regional Sales Manager for the availability of our refurbished units.

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PRODUCT AVAILABILITY - ACCESSORIES

(as of September 2000)

Model	Name	Description	Status	Notes
LCA11450	Leather Case	for Hopper Series	Available	
HCASE431	Hard Case	for Hopper SV10/XG10	Backorder, 2nd V	Vk Sep
HCASE450	Hard Case	for LC4500G, LC4600(G&B),	Sold Out	
		LC4650G, LC4750G/B		
LCA31060	Bulb	for LC4650G & LC4750G/B	Available	
LCA31070	Bulb	for LC4031G/LC4041G	Available	
LCA31080	Bulb	for LC4033G/LC4043G	Most backorders	fulfilled first week of Sept., balance Oct.
LCA3110	Bulb	for LC1041	Available first we	eek of Sept.
LCA3109	Bulb	for LCA4235, LC4245,	Available	
		LC4236, LC4246		
LCA3113	Bulb	for LC5131, LC5141	New, available er	nd of October
LCA22050	Ceiling Mount	for Hopper	Backorders fulfil	led in September
LCA22060	Ceiling Mount	for LC4700F & LC4750G/B	Sold Out	
LCA2207	Ceiling Mount	for high ceiling for LC1041	Available Septem	nber
LCA2208	Ceiling Mount	for low ceiling for LC1041	Available Septem	nber
LCA2209	Ceiling Mount	for LCA2207 and LCA2208	Available Septem	nber
	Adapter			
LCA3001	Tele zoom lens	for LC1041	Available Septem	hber
LCA3302	Wide zoom lens	for LC1041	Available Septem	nber
SCREEN60	Screen	Portable	Available	
LCA14800	Screen	WriteScreen (80")	7 units available,	close out price \$350
LCA14810	Screen	OptiScreen (80")	Sold out	
LCA14830	Screen	Brilliance (80")	19 units available	e, close out price \$390
LCA74010	Screen Stand	for LCA14800,	21 units available	e, close out price \$190
		LCA14810, LCA14830		
LCA5310	VGA Y-Cable	for Hopper series (LC4235,	Available Septem	nber
		LC4245, LC4043, LC4033)		

Please note the transition of the below mentioned accessories that from Dec. 1, 1999 onwards will be sold through our service parts department

•	- 1		
SCASE500 So	ft Case	LC5000W	Sold through Service parts department
HCASE400 Ha	ard Case	LC4000G & LC4100G	Sold through Service parts department
HCASE500 Ha	ard Case	LC5000W	Sold through Service parts department
RBULB120 Bu	ılb	for LC1200x	Sold through Service parts department
RBULB260 Bu	ılb	for LC2600x	Sold through Service parts department
LCA3102 Bu	ılb	for LC2700G	Sold through Service parts department
LCDBULB Bu	ılb	for LC3000G/2100G	Sold through Service parts department
RBULB350 Bu	ılb	LC3500G	Sold through Service parts department
LCA31030 Bu	ılb	for LC4000G & LC4100G	Sold through Service parts department
LCA31040 Bu	ılb	for LC4500G, LC4600G,	Sold through Service parts department
		LC5000W	
LCA31050 Bu	ılb	for LC4600B	Sold through Service parts department

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