

fast facts

THE MULTIMEDIA PROJECTOR NEWSLETTER

Produced by Philips PC Peripherals Marketing Department



PRODUCT NEWS HIGH BRIGHTNESS, HIGH RESOLUTION AND LOW NOISE

Introducing The Hopper XG20

Meeting rooms are often small and used by different people. Silence, simplicity and robust design are key benefits required for presentation projectors. The new Philips Hopper XG20 will launch this month offering all three benefits, along with a tremendous price/performance advantage.

For more information visit www.pcstuff.philips.com

Philips Hopper XG20 Unique Selling Points:

- Quietest projector on the market — only 32db
- Unequaled signal compatibility through Limesco technology — XGA resolution, compatible up to SXGA
- 1,000 ANSI lumens — an increase of 300 lumens from Hopper XG10
- Lowest cost of operation — 4000 hours UHP lamp with constant performance over time
- Design — stylish, rugged simplicity
- Lightweight at only 11 lbs.
- Price/performance — priced extremely aggressive at \$5,999 manufacturer's list price
- Model: LC4043G
- Available now



New Hopper Lamp

The new lamp for the Hopper 20 series (LC4033G and LC4043G) is a long-lasting 4000 hour

UHP lamp with virtually no loss of brightness over time. Please note that this lamp (LCA31080) is not the same lamp as used in the Hopper 10 series (LCA31070) and they are not interchangeable.

NOISE MEASUREMENTS

Product	Sound Pressure Level (dBA)
Philips Hopper 20	32.0
InFocus LLP435z	42.5
Sanyo PLC-XU10	41.0
ASK C5compact	37.0
CTX ExPro610	39.5
Epson ELP-5500	39.0
Sony SC5OU	43.5

(3dB = factor 2 in noise level)

COMING IN APRIL

Philips PXG10

We're excited about our new Philips PXG10 projector and hope you will be too. This new high definition, high brightness projector will be introduced in April with these unique selling points:

- High brightness at 2200 Alm
- XGA resolution
- Lightweight at only 16 lbs.
- 150W UHP lamp, 2000 hour reliability

Stay tuned for more details on this exciting new Philips model in the next issue of *Fast Facts*.

END OF LIFE FOR SEVERAL MODELS

Philips ProScreen 4750 Impact

There are only a few units of the ProScreen 4750 Impact left, so place your final order today! This model is succeeded with the Hopper XG20 available now.

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Philips Fellini 100

The video-only Philips Fellini 100 projector targeted at the consumer market is no longer available. The Hopper SV10 or SV20 in combination with a DVDO line doubler is a worthy successor to this unique home theater projector.

Philips Hopper SV10

The Philips Hopper SV10 will be sold out in February. The Hopper SV20 is the successor.

Molded Case Sold Out

Just a reminder that the molded case for the ProScreen 4x00 Series (LCA 11460) is sold out, due to unexpected supply problems. Backorders in the system will be supplied in April.

SHOWS AND EVENTS

TRAINING/PRESENTATION 2000 EXPO and IAPP

Make sure to visit the Philips booth (Booth #643) at the TRAINING & PRESENTATION 2000 Expo on Feb 21-23. For more information on the Expo, visit

Visit Philips Booth #643

the TRAINING & PRESENTATION

2000 Expo website at www.presentations2000.com.

Philips is gaining high visibility with target customers in the presentation arena with our support and participation with the International Association of Presentation Professionals (IAPP). IAPP is an international organization consisting of members that are leaders in the presentation arena. Philips will be a platinum sponsor of the 15th Annual

Conference of the IAPP, hosting the member lounge during

Steve Heyer, President and COO, Turner Broadcasting System, Inc., Stan Kasten, Chairman, Philips Arena, President, Atlanta Braves, Hawks, Thrashers, and Robert Minkhorst, President and CEO, Philips Consumer Electronics N.A. "power-up" the Philips Experience with a giant Pronto Remote Control.

the 3-day conference held in conjunction with the TRAINING & PRESENTATION 2000 Expo. Also, be sure to check out an upcoming Philips/IAPP advertisement in *Presentation Magazine*.

PHILIPS EXPERIENCE OPENS WITH RAVE REVIEWS

The Philips Experience at the Philips Arena opened on January 18 with glitz, glamour and rave reviews. The Philips Experience is a new 10,000 square-foot showcase encompassing five different hands-on activities for Philips Arena visitors. Located in the Thrasher's Nest, the Philips Experience is the first interactive space of its kind in an arena. Visitors can try out the latest in Philips digital technology, innovation and products. Each activity within the Experience is interactive and allows guests the opportunity to see, touch, move and control much of the action taking place.

Six ProScreen 4750 Impact projectors are featured in the "Interactive Alley" activity at the Experience. This group of six informative stations allows access to eight different websites and television channels at each station. Each selection is projected onto a large screen using ProScreen projectors for easy viewing. By standing at the station, participants can manipulate their selection through a mouse-like control button.



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(Philips Experience continued)

Here are some of the early reviews of the new Philips Experience:

"Philips Arena, the 4-month-old downtown home of the Atlanta Hawks and Thrashers that's already been praised for its innovative design and facilities, today ups the ante a bit. Stretching across 10,000-square-feet of space in the Thrashers Nest - overlooking Hawk Walk on the arena's floor - the Experience is described as 'the first interactive space of its kind' in an arena . . . The company with its name on the arena and the infectious jingle 'You have to admit its getting better . . . spent months developing the multimillion-dollar showcase for its technology and Turner Broadcasting's content. . . . No one's disputing it's great advertising for both companies.'"

THE ATLANTA JOURNAL CONSTITUTION

"We are thrilled to provide this unique showcase of interactive exhibits for Philips Arena and its fans. The Philips Experience enhances our

company's commitment to the Arena partnership by physically combining the ultimate in Philips hardware and Turner content into one complete entertainment area."

ROBERT MINKHORST, PRESIDENT AND CEO, PHILIPS CONSUMER ELECTRONICS NORTH AMERICA

"In all my years of experience in sports, I have never seen such a tremendous interactive fan showcase as the Philips Experience."

STAN KASTAN, CHAIRMAN OF PHILIPS ARENA

HOT LINKS/ACCESS NUMBERS!

Philips Electronics USA: www.philipsusa.com

Philips Projectors: www.pcstuff.com

Philips Training: www.philipstraining.com

Philips Corporate Account Program:

www.corporatepartner.philips.com

Philips Arena: www.philipsarena.com

Technical support: (888) 873-4672

Fax back system: (423) 521-4241

PRODUCT AVAILABILITY - PROJECTORS (as of Feb. 2000)

Model	Name	Description	Status	Notes
LC4750B	4750 Impact	XGA, 1000 Alm, 4000hr	Only few units left	backorders fulfilled in February
LC4031G	Hopper SV10	Ultra-Portable, SVGA, 600 Alm, 4000hr, very quiet	Available (last units)	FCC Class B certified
LC4041G	HopperXG10	Ultra-Portable, XGA, 700 Alm, 4000hr, very quiet	Available	FCC Class B certified
LC4033G	Hopper SV20	Ultra-Portable, SVGA, 1000 Alm, 4000hr, very quiet	Available	New!! 1000 Alm
LC4043G	HopperXG20	Ultra-Portable, XGA, 1000 Alm, 4000hr, very quiet	Available	New!! 1000 Alm
LC4700F	Fellini 100	Home Entertainment, 2.4 million pixel, 600 Alm, 4000hr	Phased Out	Sold Out

Ask your Philips Regional Sales Manager for the availability of our refurbished units.

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PRODUCT AVAILABILITY - ACCESSORIES

(as of Feb. 2000)

Model	Name	Description	Status	Notes
LCA11080	Soft Case	for LC4500G, LC4600(G&B), LC4650G, LC4750G/B	Sold Out	<i>Backorders will be fulfilled</i>
LCA11450	Leather Case	for LC4031G	Available	
LCA11460	Molded Case	for LC4500G, LC4600(G&B), LC4650G, LC4750G/B	Backorder	<i>Backorders fulfilled in April No new orders taken</i>
HCASE431	Hard Case	for Hopper SV10/XG10	Available	
HCASE450	Hard Case	for LC4500G, LC4600(G&B), LC4650G, LC4750G/B	Available	
LCA31060	Bulb	for LC4650G & LC4750G/B	Backorder	<i>Available mid February</i>
LCA31070	Bulb	for LC4031G/LC4041G	Backorder	<i>Available mid February</i>
LCA31080	Bulb	for LC4033G/LC4043G	New	<i>Available mid February</i>
SCREEN60	Screen	Portable	Available	
LCA14800	Screen	WriteScreen (80")	Available	
LCA14810	Screen	OptiScreen (80")	Available	
LCA14830	Screen	Brilliance (80")	Available	
LCA74010	Screen Stand	for LCA14800, LCA14810, LCA14830	Available	
LCA22050	Ceiling Mount	for Hopper SV10/XG10	Available	
LCA22060	Ceiling Mount	for LC4700F & LC4750G/B	Backorder	<i>Available mid February</i>

Please note the transition of the below mentioned accessories that from Dec. 1 onwards will be sold through our service parts department

SCASE500	Soft Case	LC5000W	<i>Sold through Service parts department</i>
HCASE400	Hard Case	LC4000G & LC4100G	<i>Sold through Service parts department</i>
HCASE500	Hard Case	LC5000W	<i>Sold through Service parts department</i>
RBULB120	Bulb	for LC1200x	<i>Sold through Service parts department</i>
RBULB260	Bulb	for LC2600x	<i>Sold through Service parts department</i>
LCA3102	Bulb	for LC2700G	<i>Sold through Service parts department</i>
LCDBULB	Bulb	for LC3000G/2100G	<i>Sold through Service parts department</i>
RBULB350	Bulb	LC3500G	<i>Sold through Service parts department</i>
LCA31030	Bulb	for LC4000G & LC4100G	<i>Sold through Service parts department</i>
LCA31040	Bulb	for LC4500G, LC4600G, LC5000W	<i>Sold through Service parts department</i>
LCA31050	Bulb	for LC4600B	<i>Sold through Service parts department</i>

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PRODUCT COMPARISON

Brand Model		Philips XG20	Epson EMP-7550	ASK C6 compact	InFocus LP435z	Sanyo PLC-XU10
Item	Unit					
Best streetprice*	US\$	est. 4,999	5,075	5,200	4,699	4,560
Introduction		Feb '00	Sep-99	Jan-00	Mar-99	Jul-99
Brightness**	lm	1000	900	900	1000	800
Technology		0.9" tLCD	0.9" tLCD	0.9" tLCD	DMD, 17mu	0.9" tLCD
# of panels		3	3	3	1	3
Resolution		XGA	XGA	XGA	XGA	XGA
Dimension						
Width	"	10	9.3	9.3	9	8.5
Depth	"	12.4	13.6	11.1	12	12.4
Height	"	4.3	3.7	3.9	3.9	4.3
Volume	cc	8,738	7,669	6,597	6,902	7,427
Weight	lb	10.8	9.5	8.2	7.5	9.5
Lamp Type		UHP, 120W	UHE, 120W	UHP, 120W	MH, 270W	Hg, 160W DC
Lifetime	hrs	4000	2000	2000	1000	
Power consumption	W	200	220	200	400	190
Noise level	dB	32	42		43	
FCC class***		A	A	A	A	A
Standard warranty****	yrs	1	2	2 (3 yrs charged in USA)	1	2 or 3 yrs

* : indicative only, heavily depending on region and sources used (sources: EU: DTC, USA: Pacific Media RTS, shopper.com, cdw.com)

** : brightness as specified by the manufacturer

*** : FCC Class A: Industry/IT equipment; FCC Class B: consumer equipment (lower emission levels)

**** : information from competitor internet sites

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Brand Model		Philips XG20	Sharp XG-NV5XU	Mitsubishi X120	NEC Multisync LT100
Item	Unit				
Lowest	US\$	est. 4,999	5,450	5,800	5,400
Introduction		Feb '00	Nov-98	May-99	Oct-98
Brightness**	lm	1000	600	1000	1000
Technology		0.9" tLCD	0.9" tLCD	0.9" tLCD	DMD, 17mu
# of panels		3	3	3	1
Resolution		XGA	XGA	XGA	XGA
Dimension					
Width	"	10	9	10.3	9.8
Depth	"	12.4	12.2	13.3	13.4
Height	"	4.3	4.8	4.5	5.6
Volume	cc	8,738	8,637	10,102	12,051
Weight	lb	10.8	9.9	9.9	10.8
Lamp Type		UHP, 120W	AC, 150W	NSH, 150W	MH, 280W
Lifetime	hrs	4000		2000	1000
Power consumption	W	200	250	250	400
Noise level	dB	32	37	38	44
FCC class***		A	A	A	A
Standard warranty****	yrs	1	2 (charged)	3	2

* : indicative only, heavily depending on region and sources used (sources: EU: DTC, USA: Pacific Media RTS, shopper.com, cdw.com)

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