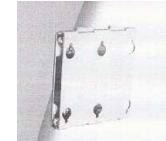


Omnimount Pro Competitive Product Analysis



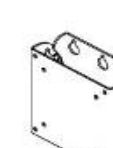
Not Available



VESA Fixed Mount

Design Characteristics	17FM-F	Chief GSM-110	Premier PRF	Peerless LCF	Sanus SP-FM1S
Universal Design	Yes	Yes	Yes	No	Yes
Weight capacity	40 lbs	40 lbs	40 lbs	25 lbs	40 lbs
Plasma Screen Size	13" to 25"	13" to 23"	13" to 23"	13" to 23"	13" to 23"
Quick Mount design	Yes	Yes	Yes	Yes	Yes
Low Profile Wall Mount	.52"	.5"	.75"	1"	0.5
lateral display Positioning	No	No	No	No	No
Locking Mechanism	Yes	Yes	Yes	Yes	Yes
Retail Price	\$ 29.95	\$ 49.00	\$ 49.99	\$ 58.00	\$ 49.99

Design Characteristics	Vogels VFW030
Universal Design	Yes
Weight capacity	Info not available
Plasma Screen Size	10" to 30"
Quick Mount design	Yes
Low Profile Wall Mount	Info not available
lateral display Positioning	No
Locking Mechanism	No
Retail Price	\$ 39.99



VESA Tilt Mount

Design Characteristics	17FM-T	Chief GPM-110	Premier PRT	Peerless RTL-100	Sanus SP-TM1S	Sanus	Vantage Point AXWL01	Vogel's EFW1001	VFW130
Universal Design	Yes	Yes	Yes	Yes	Yes		Yes	Yes	
Weight capacity	40 lbs	40 lbs	40 lbs	25 lbs	40 lbs		40 lbs	33 lbs	NA
Plasma Screen Size	13" to 25"	13" to 25"	13" to 23"	13" to 22"	13" to 26"		13" to 26"	13" to 26"	10" to 30"
Quick Mount design	Yes	Yes	Yes	Yes	Yes		No	No	Yes
Low Profile Wall Mount	1.84"	1.91"	2.29"	1.63"	2.12"		2.75"	2.75"	NA
lateral display Positioning	No	No	Yes	No	No		No	No	
Locking Mechanism	No	No	No	No	No		No	No	
Retail Price	\$ 49.95	\$ 69.00	\$ 59.99	\$ 44.95	\$ 69.99	\$ 49.99	\$ 69.95	\$ 62.00	\$ 49.95

See additional products below

Omnimount Pro Competitive Product Analysis



Not Available

Not Available

Not Available



Not Available

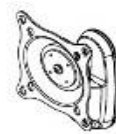
Not Available

Universal Small Flat Panel Tilt Mounts

Design Characteristics	17FBHD-T
Universal Design	Yes
Weight capacity	40 lbs
Plasma Screen Size	13" to 24"
Quick Mount design	Yes
Low Profile Wall Mount	1.25"
lateral display Positioning	Yes
Locking Mechanism	Yes
Retail Price	\$ 79.95

Design Characteristics	Sanus VM200
Universal Design	Yes
Weight capacity	90 lbs
Plasma Screen Size	13" to 24"
Quick Mount design	Yes
Low Profile Wall Mount	2.5"
lateral display Positioning	Yes
Locking Mechanism	Yes
Retail Price	\$ 99.99

No Equivalent Product



Not Available



VESA Wall Tilt/Pivot Mount

Design Characteristics	
Universal Design	
Weight capacity	
Plasma Screen Size	
Low Profile Wall Mount	
Locking Mechanism	
Retail Price	

Design Characteristics	Chief FWP	Premier PRP
Universal Design	Yes	Yes
Weight capacity	40 lbs	40 lbs
Plasma Screen Size	Not Available	13" to 22"
Low Profile Wall Mount	2.93"	4.75"
Locking Mechanism	Available FSA-1005	No
Retail Price	\$ 109.00	\$ 69.99

Design Characteristics	Sanus VM-1	Vantage Point AXUL01	Vogel's EFW1020
Universal Design	Yes	Yes	Yes
Weight capacity	50 lbs	40 lbs	33 lbs
Plasma Screen Size	13" to 24"	13" to 22"	10" to 25"
Low Profile Wall Mount	2.21"	4"	4"
Locking Mechanism	No	No	No
Retail Price	\$ 79.00	\$ 129.99	\$ 99.00

Omnimount Pro Competitive Product Analysis



Not Available



Not Available

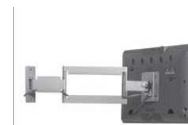


VESA Flip Down Mount

Design Characteristics	12UCM	FSD 4100
Universal Design	Yes	Yes
Weight capacity	40 lbs	18 lbs
Plasma Screen Size	10" to 15"	10" to 15"
Quick Mount design	Yes	Yes
Low Profile Mounting	1.62"	1.69"
Swivel Adjustment	Yes	Yes
Locking Mechanism	No	No
Retail Price	\$ 99.95	\$ 179.00

Design Characteristics	Peerless LCD 10	Sanus VM-2
Universal Design	Yes	Yes
Weight capacity	10 lbs	30 lbs
Plasma Screen Size	10" to 15"	13" to 30"
Quick Mount design	Yes	Yes
Low Profile Mounting	1.69"	4.5"
Swivel Adjustment	Yes	Yes
Locking Mechanism	No	No
Retail Price	\$ 130.95	\$ 119.99

Design Characteristics	Vogel's EKF1325
Universal Design	Yes
Weight capacity	11 lbs
Plasma Screen Size	10" to 15"
Quick Mount design	No
Low Profile Mounting	1.3"
Swivel Adjustment	Yes
Locking Mechanism	No
Retail Price	\$ 100.00



AXUL02-S



VESA Small Cantilever Mount

Design Characteristics	17ARM	17HDARM	Chief FWD	Premier UCME	Peerless LCS	LCL	Sanus VM-3	Vantage Point AXUL02	Vogel's EFW1030
Universal Design	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Weight capacity	30 lbs	40 lbs	40 lbs	12 lbs	25 lbs	25 lbs	30 lbs	30 lbs	33 lbs
Plasma Screen Size	10" to 25"	10" to 25"	10" to 25"	10" to 13"	10" to 22"	10" to 22"	13" to 30"	10" to 25"	10" to 25"
Lateral Extension	14.5"		15.93"	12"	18"	22.75"	14.5"	16.7"	16"
Low Profile Wall Mount	2.0"		2.15"	2"	1.71"	1.71"	4.5"	4"	9.5"
Retail Price	\$99.95	\$149.95	\$ 169.00	\$ 99.99	\$145.00	\$159.00	\$ 149.99	\$ 149.99	\$ 124.00

Omnimount Pro Competitive Product Analysis



Not Available

Not Available



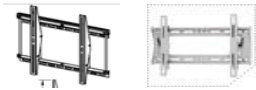
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Not Available

Universal Midsize Flat Panel Fixed Mounts

Design Characteristics	37FBF	37FBHD-F
Universal Design		Yes
Weight capacity		80 lbs
Plasma Screen Size		23" to 37"
Quick Mount design		Yes
Low Profile Wall Mount	1.5"	1.65"
lateral display Positioning		Yes
Locking Mechanism		Yes
Retail Price	\$79.95	\$99.95

Peerless D- FPF-220S	SanusVM300
Yes	Yes, limited to VESA 200mm mount and smaller
80 lbs	90 lbs
22" to 37"	13" to 42"
Yes	Yes
1.5"	.5"
Yes	Yes
Yes	Yes
\$ 89.00	\$ 79.99



Not Available



Not Available



Universal Midsize Flat Panel Tilt Mounts

Design Characteristics	37FBT	37FBHD-T
Universal Design		Yes
Weight capacity		80 lbs
Plasma Screen Size		23" to 37"
Quick Mount design		Yes
Low Profile Wall Mount		2.37"
lateral display Positioning		Yes
Locking Mechanism		Yes
Retail Price	\$99.95	\$129.95

Premier CTM-MS1	Peerless RTPTS-1
Yes	Yes
160 lbs	185 lbs
24" to 36"	37" to 60"
Yes	Yes
2.33"	2.73"
Yes	Yes
Yes	No
\$ 249.99	\$ 158.00

Vogel's VFW140
Yes
Info not available
25" to 39"
Yes
2.36"
Yes
No
\$ 148.95

Omnimount Pro Competitive Product Analysis



Not Available



Not Available

Not Available

Midsize Cantilever Mount

Design Characteristics	37ARM	37HDARM
Universal Design		Yes
Weight capacity		80 lbs
Plasma Screen Size		23" to 37"
Quick Mount design		Yes
Low Profile Wall Mount	3.75"	
Lateral Extension	25"	
Includes Universal adapter		No
Retail Price	\$199.95	\$249.95

Premier SOAD	Peerless PLA 2	Sanus VMMSA
Yes	Yes	Yes
50 lbs	90 lbs	150 lbs
26" to 32"	30" to 40"	30" to 50"
Yes	Yes	Yes
5"	4"	2.4"
20"	28.87"	10"
No	No	Yes
\$ 229.00	\$ 378.00	\$ 399.00



Not Available

Universal Flat Panel Fixed Mounts

Design Characteristics	54FBF	54FBHD-F	Chief GSU	Premier CTM-MS2	Peerless D-FPF-320S	Sanus VMPL2
Universal Design		Yes	Yes	Yes	Yes	Yes
Weight capacity		200 lbs	175 lbs	160 lbs	185 lbs	175 lbs
Plasma Screen Size		37" to 60"	up to 61"	37" to 61"	32" to 63"	32" to 60"
Quick Mount design		Yes	Yes	Yes	Yes	Yes
Low Profile Wall Mount		2.37"	1.63"	Yes 2.33"	1.51"	1.25"
lateral display Positioning		Yes	Yes	Yes	Yes	Yes
Locking Mechanism		Yes	Yes	Yes	Yes	Yes
Retail Price	\$99.95	\$149.95	\$ 179.00	\$ 249.99	\$ 199.00	\$ 169.99

Omnimount Pro Competitive Product Analysis



Universal Flat Panel Tilt Mounts

Design Characteristics	54FBT	63FBHD-T	Chief GTU	Premier PCM-MS2	Peerless FPLWT-UN	Sanus VMPL50	VMPL	Vantage Point CGUFP01	Vogel's VFW165	PFW921
Universal Design		Yes	Yes	Yes	Yes	Yes		Yes		Yes
Weight capacity		200 lbs	175 lbs	160 lbs	185 lbs	130 lbs	175 lbs	180 lbs	NA	154 lbs
Plasma Screen Size		37" to 63"	up to 61"	37" to 61"	32" to 63"	30" to 50"	32" to 60"	42" to 50"		40" to 65"
Quick Mount design		Yes	Yes	Yes	Yes	Yes		Yes		Yes
Low Profile Wall Mount		Yes 2.62"	3.26"	2.33	2.33"	2.5 "	2.75"	2.36"	2.36"	NA
lateral display Positioning		Yes	Yes	Yes	Yes		Yes	Yes		Yes
Locking Mechanism		Yes	Yes	Yes	Yes		Yes	Yes		No
Retail Price	\$129.95	\$249.95	\$ 239.00	\$ 249.99	\$ 299.00	\$169.99	\$249.99	\$ 259.95	\$169.95	\$239.95



Large Cantilever Mount with Universal Adapter Plate

Design Characteristics	48ARMUA	54HDARMUA	Chief PWS	Premier PSD-S180	Peerless PLA-1	Sanus VMAA	Vogel's EFW 2010
Weight capacity		150 lbs	100 lbs	190 lbs	125 lbs	130 lbs	154 lbs
Plasma Screen Size		32" to 42"	46" and below	40" to 60"	37" to 42"	30" to 50"	40 to 65"
Arm Extension	25.5"		21"	28.85"	30.5"	25.75"	12.8"
Low Profile Wall Mount	3.97"		3.13"	4.93"	4"	3"	5"
Screen Leveling		Yes	Yes	Yes	Yes	Yes	No
Screen Centering		Yes	Yes	Yes	Yes	Yes	Yes
Full 90 degree Pan		Yes	Yes	Yes	Yes	Yes	Yes
Adjustable Arm position		Yes	Yes	Yes	Yes	Yes	No
Includes Universal adapter		Yes	Includes specified adapter	Includes specified adapter	Includes specified adapter	Includes Universal adapter	Includes Universal adapter
Retail Price	\$399.95	\$449.95	\$ 569.00	\$ 399.99	\$ 499.00	\$ 549.00	\$ 450.00

Dbl.stud adapter not included

Omnimount Pro Competitive Product Analysis



Includes Universal Adapter

Large Double Arm Cantilever Mount

Not Available

Not Available



Not Available

Not Available

Design Characteristics	63HDARMUA	Chief PDS
Weight capacity	250 lbs	150 lbs
Plasma Screen Size	42" to 63"	Info. not available
Arm Design	Double arm	Double arm
Arm Extension	25.75"	33.62"
Low Profile Wall Mount	4"	2.62"
Screen Leveling	Yes	Yes
Screen Centering	Yes	Yes
Full 90 degree Pan	Yes	Yes
Includes Universal adapter	Yes	Includes specified adapter
Retail Price	\$ 549.95	\$ 759.00

Sanus VMDD Prototype
200 lbs
42" to 67"
Double arm
25"
Info. not available
Yes
Yes
Yes
Yes
\$ 799.00

No Equivalent Product



Plasma Floor stand

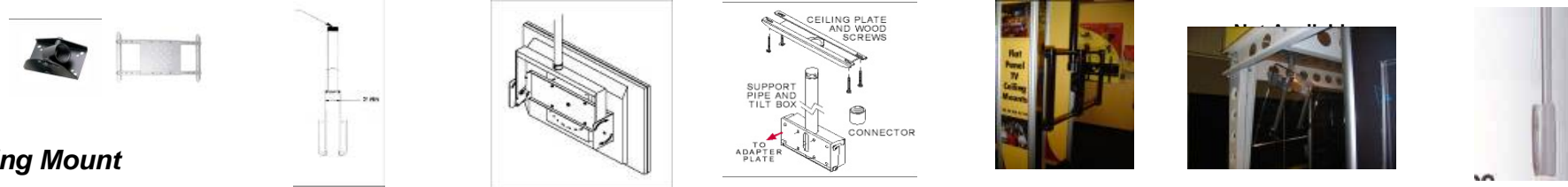
Design Characteristics
Retail Price

Chief PFS	Premier PSD-OMG	Peerless PLCT	Sanus Prototype
\$ 699.99	\$ 674.99	\$ 685.00	Not Available

Not Available

Not Available

Omnimount Pro Competitive Product Analysis



Plasma Ceiling Mount

Design Characteristics	TILT PA & UM-1	Chief PCM-2000	Premier PRM	Peerless PLCM	Sanus Prototype	Vantage Point Prototype	Vogel's PFC900
Weight capacity	150 lbs	175 lbs	Info. not available	Info. not available	Info. not available	Info. not available	Info. not available
Pitch Adjustment	No	Yes	Yes	Yes	Info. not available	Info. not available	Yes
Extension Pipe included	No	No	No	No	Info. not available	Info. not available	Yes
Cable Management	No	Yes	Yes	Yes	Info. not available	Info. not available	Yes
Security Mechanism	No	Yes	Yes	Yes	Info. not available	Info. not available	Info. not available
Includes Universal adapter	Yes	No	No	No	Yes	Yes	No
Ceiling Plate included	No	No	No	No	Info. not available	Info. not available	No
Combined Retail Price	\$ 239.90	\$ 440.00	\$ 475.00	\$ 209.00	Info. not available	Info. not available	\$ 298.95



Universal Projector Mount

Design Characteristics	PMMICRO, PM1, PM2	Chief UPA -1002	Premier PBL-UMS	Peerless PRS-UNV	Sanus VMPR1 (prototype)	Vantage Point	Vogel's EPC 4010
Universal Design	Yes	Yes	Yes	Yes	Yes	Info. not available	Yes
Weight capacity	20/30/40 lbs	50 lbs	25 lbs	25 lbs	Info. not available	Info. not available	22 lbs
Tilt and Pitch controls	Yes	Yes	Yes	Yes	Yes	Info. not available	No
Ceiling Extension included	12" to 18"	13" to 23"	9" to 12.5"	Not included	Not Included	Info. not available	Not included
Quick Mount design	Yes	No	No	No	No	Info. not available	No
Cable Management	Yes	Yes	Yes	Info. not available	No	Info. not available	Info. not available
Security Mechanism	Yes	No	No	No	Yes	Info. not available	Security Screws only
Retail Price	\$129.95 \$149.95 \$199.95	\$ 289.00	\$ 199.99	\$ 240.00	Info. not available DBL Price 109.95	Info. not available	\$ 212.00

Omnimount Pro Competitive Product Analysis



VESA Fixed Mount

Design Characteristics		Chief FSM		
Universal Design		Yes		
Weight capacity		40 lbs		
Plasma Screen Size		13" to 23"		
Quick Mount design		Yes		
Low Profile Wall Mount				
lateral display Positioning		No		
Locking Mechanism		Yes		
Retail Price				



VESA Tilt Mount

Design Characteristics	
Universal Design	
Weight capacity	
Plasma Screen Size	
Quick Mount design	
Low Profile Wall Mount	
lateral display Positioning	
Retail Price	

Chief PWP	
Universal Design	Yes
Weight capacity	40 lbs
Plasma Screen Size	13" to 23"
Quick Mount design	Yes
Low Profile Wall Mount	
lateral display Positioning	No
Retail Price	



Peerless LPS and LPL	Peerless LCW
Universal Design	Yes
Weight capacity	25 lbs
Plasma Screen Size	13" to 25"
Quick Mount design	Yes
Low Profile Wall Mount	Info. not available
lateral display Positioning	No
Retail Price	
\$123.00	\$ 73.00

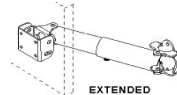


Omnimount Pro Competitive Product Analysis



Midsize Flat Wall Mount

Design Characteristics	37FM-F
Universal Design	Yes
Weight capacity	100lbs
Plasma Screen Size	25" to 32"
Quick Mount design	Yes
Low Profile Wall Mount	Yes 1.27"
lateral display Positioning	No
Locking Mechanism	Yes
Retail Price	\$ 99.95



VESA Small Cantilever Mount

Design Characteristics	Premier PFP-800P	Premier PFP-300S	Peerless LCA
Universal Design	Yes	Yes	Yes
Weight capacity	Info. not available	Info. not available	25 lbs
Plasma Screen Size	Info. not available	Info. not available	10" to 22"
Lateral Extension	Info. not available	16"	12.7"
Low Profile Wall Mount	Info. not available	Info. not available	3.7"
lateral display Positioning	No	No	Yes
Retail Price	\$ 160.00	\$ 235.00	\$ 155.00

Omnimount Pro Competitive Product Analysis



Universal Flat Panel Fixed Mounts



Design Characteristics		Premier Prototypes	Premier Prototypes
Universal Design		Yes	Yes
Weight capacity		Info. not available	Info. not available
Plasma Screen Size		Info. not available	Info. not available
Quick Mount design		Info. not available	Info. not available
Low Profile Wall Mount		Info. not available	Info. not available
lateral display Positioning		Info. not available	Info. not available
Locking Mechanism		Info. not available	Info. not available
Retail Price			

Vogel's EFW2001	
Yes	
132 lbs	
40" to 50"	
Yes	
2.4"	
No (Single Stud mount)	
No	
\$	224.00
Dbl.stud adapter not included	



Vogel's EFW2005	
Yes	
154 lbs	
40" to 65"	
Yes	
No (5.2")	
No (Single Stud mount)	
Yes	
\$	396.00
Dbl.stud adapter not included	