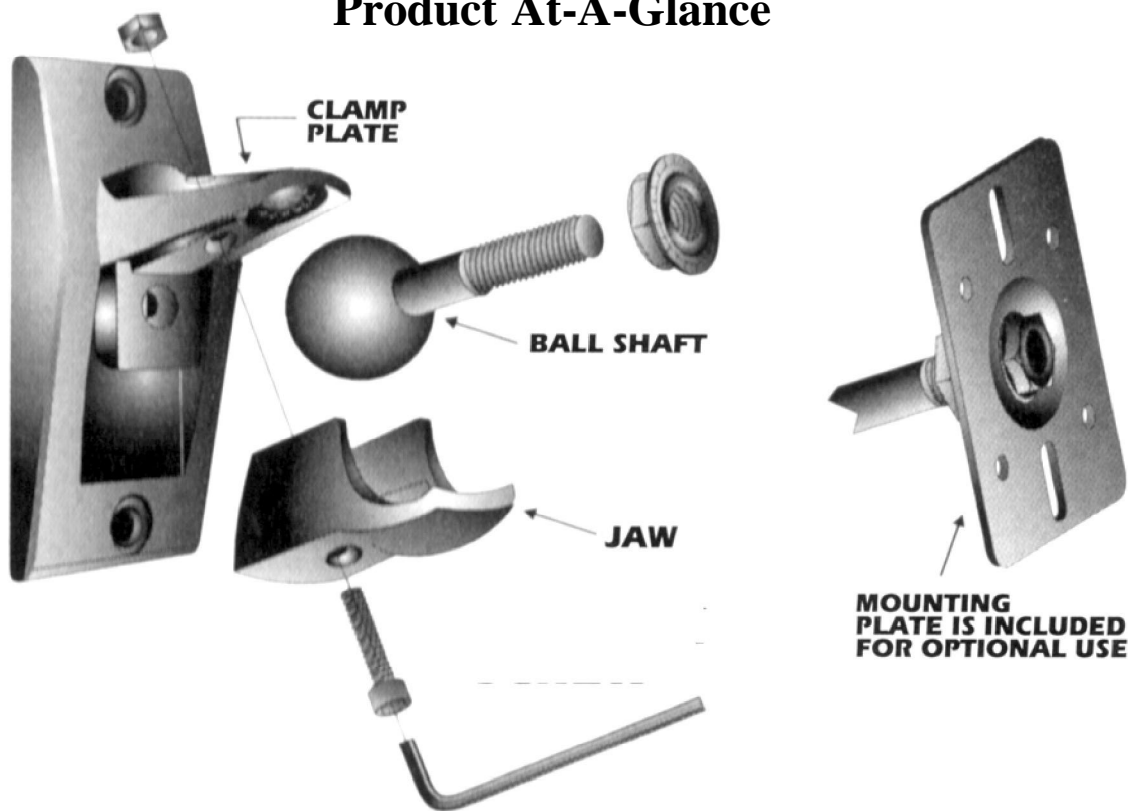


## Who Is OmniMount?

OmniMount is an American manufacturer of ingenious universal mounting hardware. Founded in 1977, OmniMount has become the premier supplier of mounting systems. OmniMount is the most professional while elegant mounting system available.

## What Is OmniMount?

### Product At-A-Glance



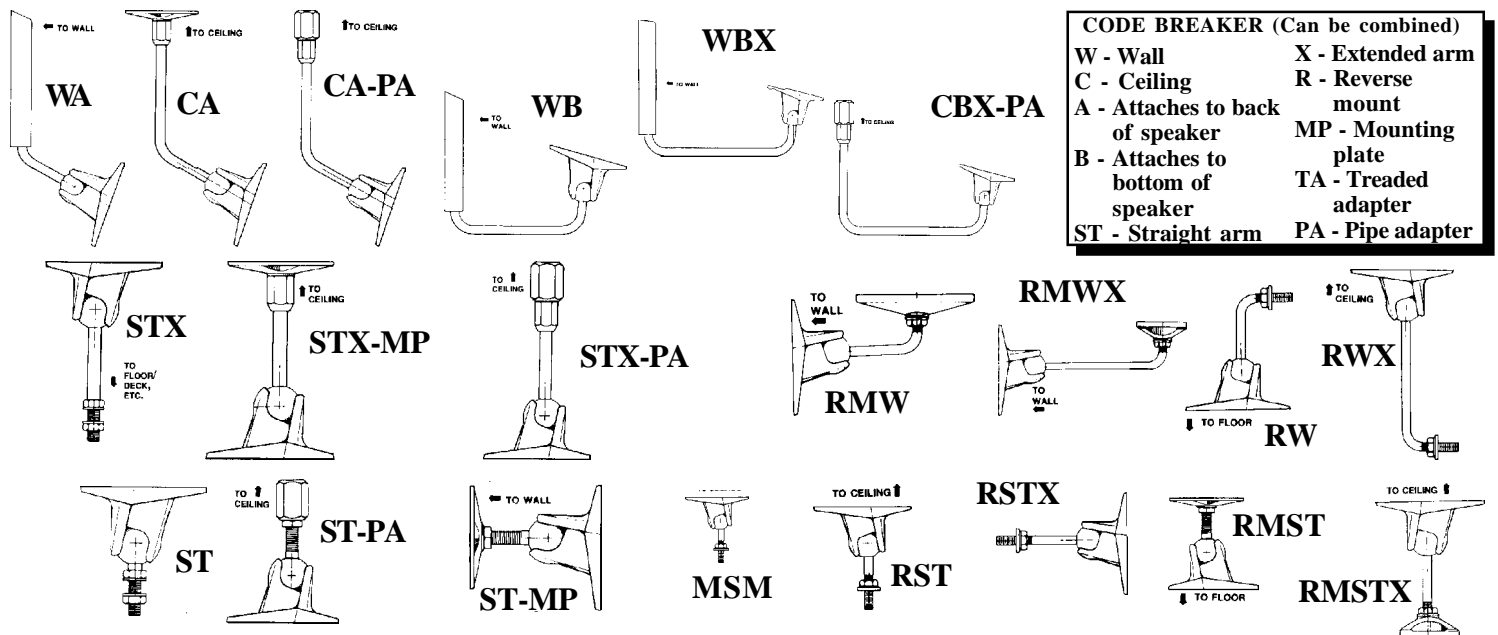
- **Universal Mounting System** - Mounts just about anything anywhere there is a mounting surface with a nearly universal flexibility allowing proper aiming of speakers, monitors, cameras etc.....Multiple series of mounts allows objects in different weight categories to be mounted appropriately.
- **Patented Omnidirectional Design** - Once the mounting hardware is in place, positioning options are virtually unlimited. OmniMount makes precise aiming easy.
- **Do-It-Yourself Models (UMK & IFK)** - **Include all installation materials**—Everything from screws, nuts, even a drill bit is included to make installing a snap. No searching for pieces and parts. OmniMount provides an installation system complete with all necessary components.
- **Easy To Choose Models** - All mounting hardware is first classified by weight, then by angle relative to the mounting surface (wall, ceiling, floor etc....) and that's it!

**MORE →**

# What Is OmniMount? (Cont')

- **Easy To Install** - Armed with a drill and a little common sense, anyone can install an OmniMount. Directions are detailed on every step required to safely and securely mount any product to any surface.
  - **Labor Savings** - Ease of positionion the speaker alone saves time and money by eliminating installation difficulties.
  - **Affordable And Elegant** - OmniMount systems are affordably priced and offer a most attractive complement to any environment. On larger mod-
- els, wires can be concealed through the mount to further clean up the appearance of the installation.
- **Durable** - Field failure is an extreme rarity. If common sense is used in selecting the proper OmniMount regarding the weight of the object being mounted, failure is not an issue. Even outdoor application instructions are available.
  - **Superb Product Presentation** - OmniMount's attractive packaging and display materials add a positive effect to any retail environment.

# What Does The OmniMount Line Offer?



|                                       |                      |
|---------------------------------------|----------------------|
| <b>CODE BREAKER (Can be combined)</b> |                      |
| W - Wall                              | X - Extended arm     |
| C - Ceiling                           | R - Reverse mount    |
| A - Attaches to back of speaker       | MP - Mounting plate  |
| B - Attaches to bottom of speaker     | TA - Treaded adapter |
| ST - Straight arm                     | PA - Pipe adapter    |

Easy "by-weight" model / number system

Mounting hardware for just about any application!!

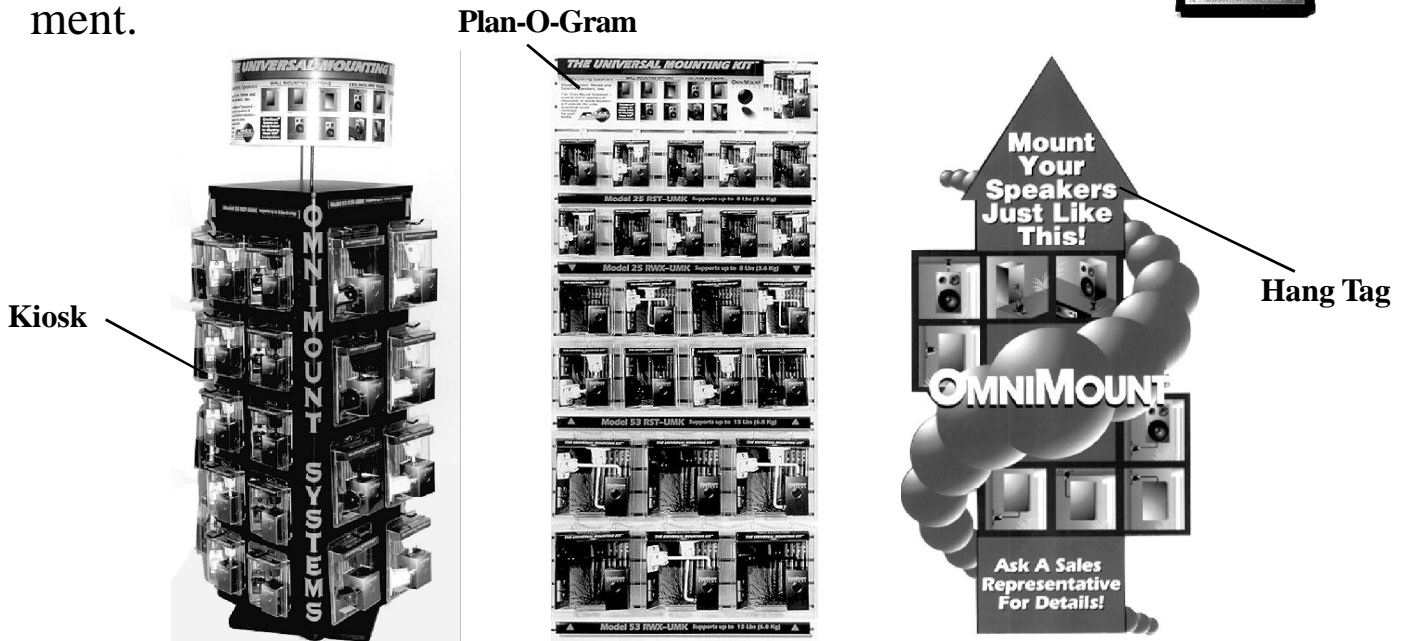
**Objects to be Mounted can Weigh Up to:**

|                    |                                    |
|--------------------|------------------------------------|
| 8lbs.<br>3.6kg     | for the <b>25 Series</b> models    |
| 15 lbs.<br>6.8kg   | for the <b>50/53 Series</b> models |
| 25lbs.<br>11.3kg   | for the <b>75 Series</b> models    |
| 55lbs.<br>24.9kg   | for the <b>100 Series</b> models   |
| 120lbs.<br>54.4kg  | for the <b>300 Series</b> models   |
| 225lbs.<br>102.1kg | for the <b>500 Series</b> models   |



# Why Should I Display And Sell OmniMount?

1. **Award-winning packaging.** OmniMount designed this Mobius Award winning packaging to appeal to customers but also to add a bit of elegance to any store. The UMK and IFK series includes a mock-speaker which serves as the container for instructions, small parts and drill bit.
2. **Dealer showfloor support.** Kiosk, plan-o-gram, and interactive display will dress up any retail environment.



3. **Demo Program.** OmniMount will give OmniMounts to stocking retailers to mount instore product. Hangtags are provided for added visuals.
4. **OmniMount in action.** Photos provided for conceptual assistance.
5. **OmniMount adds value** to both your customer's environment and the perception of the elegance of your installations.
6. **OmniMount is profitable.** OmniMount is rarely subject to cross-shopping by cutomers because of the lower unit cost. Profitability has been maintained even in the highly competitive consumer marketplace.

**SOON! New models coming...for video monitors!**