

Exceptional Video Performance Comprehensive Hardware and Software Feature set

OLEVIA 437V



- > Ease of Use—User Friendly OSD wheel, Store/Home modes control, color-coded Quick Start Guide, full user manual on CD-ROM
- > FutureProof™—User upgradeable firmware via USB to add features, keep current
- > Big Picture Technology™—See the entire broadcast, DVD or VHS image
- > Director's Image™—Watch programs with the rich colors and image enhancements as the director intended
- > OleviaCare™ in-house tech support/customer support
- > 37" State-of-the-Art LCD HDTV
- > MTK MDDI™ Video Processing
- > 1366 x 768 Resolution (16:9 Aspect Ratio)
- > 1600:1 Dynamic Contrast Ratio
- > Super Fast 8ms Response Time
- > 178-degree Ultra Wide Viewing Angle
- > RF Inputs—Standard definition TV, 480i, 480p, 720p, 1080i
- > Video Inputs—1 ATSC/NTSC combo tuner input, HDMI, 3 component, VGA, 2 S-video, 2 composite
- > PC Input—HDMI, VGA-1360 x 768 @60 Hz
- > Vertical Speaker Position
- > Easy To Use Remote Control
- > RS-232 Control
- > Motion Adaptive Processing
- > 3:2 Pull Down
- > 3D Comb Filter
- > True De-Interlacing

Olevia 4 Series

The Olevia 4 Series LCD HDTVs, engineered to provide exceptional video and audio, will impress even the toughest critics. Powered by MTK's state-of-the-art MDDI™ video processor technology, the Olevia 4 Series HDTVs display exceptionally crisp, rich and vibrant images with unsurpassed clarity for viewing high definition digital programs as well as standard analog TV channels. With high contrast ratios and fast response times, rapid-action viewing such as sporting events or adventure films is displayed with super clarity and truly come alive! With a super-wide 178-degree viewing angle, images look spectacular wherever you are seated. These LCD HDTVs are perfect for home or office viewing and can double as a computer display with support for TV resolutions up to 1080i, and PC resolutions up to 1360 x 768 through HDMI and VGA. To further enhance your experience, Olevia's surround sound audio processor creates an awesome listening environment while watching TV, movies or playing games. RS-232 control enables you to connect your Olevia HDTV to a home entertainment system. Once you see the new Olevia, you'll agree that you've never seen HDTV like this!

The Olevia 4 Series offers several cool technology features:

User Friendly On-Screen Display (OSD)

No hard to understand menus here! Olevia's new pictorial-based on-screen display menus are user friendly and easy to understand—they teach you what the controls actually do. Simply select from a scrolling wheel of icons including preset video and lighting modes that account for the differences in home and store environments, and content such as high definition TV, standard definition TV, DVD movies or VCR tapes.

Firmware upgradeable via USB

Keep the firmware of your Olevia LCD TV up-to-date and protect your investment. By simply downloading available updates from our website through Olevia's USB port, you can obtain the latest new features, software updates and image quality improvements. This assures that your Olevia LCD TV will stay current with state-of-the-art video processing technology.

Big Picture Technology™

See what you've been missing! Watch more of the image on your Olevia TV with up to 37% more of analog images displayed and up to 11% more digital broadcast images without distortion from image expansion.

Director's Image™

View what the director intended you to see with precision colors and distortion free images. Olevia LCD TVs provide calibrated 6500K color and a full range of brightness, contrast, color, tint and sharpness and mode controls for recreating image quality as it was meant to be viewed.

HDMI with High Definition Content Protection

Olevia LCD TVs include HDMI inputs, the preferred interface for HDTV, to provide the best in pure digital video quality.

OleviaCare™

We value long-term customer relationships. To best serve consumers of Olevia LCD TVs, we provide live, in-house technical support and customer support and a rich on-site warranty service plan.



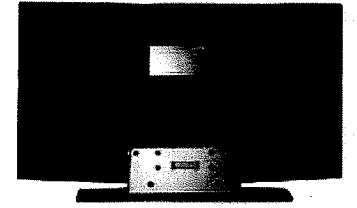
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Olevia 37" LCD HDTV Specifications

LCD Panel	Type Display Area Aspect Ratio Contrast Ratio Viewing Angle Response Time	37", 1366x768 resolution 32.7" horizontal x 18.1" vertical 36.9" diagonal 16:9 1600:1 (Dynamic Contrast Ratio)* 178° horizontal, 178° vertical 8ms
Video Input	HDMI Component Input VGA Input S-Video Input AV Input RF	1 HDMI w/ HDCP, PC + Video, Plug & Play, CEA EDID Extensions 3 Component + 3 R/L RCA Audio (VGA connector accept 3rd component source) RGB 15 Pin D-sub with Analog EDID, PC + Video, Plug & Play, Third Component Input + R/L RCA Audio 2 S-Video with R/L RCA Audio 2 Composite Video with R/L RCA Audio NTSC/ATSC Combo Tuner
Audio Output	Audio Output Digital Output Headphone	1 R/L RCA Audio 1 SPDIF 1 Stereo Mini jack
Audio	Speakers	20 Watt Speakers (2X10W)
Compatibility	Video PC	NTSC & ATSC with High Definition (480i, 480p, 720p, 1080i) Compatible up to 1360x768@60Hz preferred
Power	Voltage Consumption	100-240 (universal), 50-60Hz 180 Watts
Other Feature	Front Panel Remote Service Port	Power, Menu, Source, Channel up/down, volume up/down Simple Remote Control USB
Additional Feature	On Screen Display Control Port	Parental Control, Closed Captioning, 3:2 Pull Down, 2:2 Pull Down, 3D Comb filter, Sleep Timer, OSD lock, OSD Lock out, Volume Limiter, Separate and Hidden IR Remote Button Command for each input, Power lock, Big Picture Technology, OSD Display Modes, Director's Image, Aspect Ratio, Linear and Panoramic Scaling, Calibrated Color and Gamma, Brightness, Contrast, Color, Tint, and Sharpness Controls, Firmware upgradeable via USB, Picture in Picture and Split Screen Modes. RS-232C
Accessories	Wall-mount	VESA 100 x 200 (recommend wallmount-WM30D)
Dimensions (WxHxD)	W/ Stand W/O Stand	43.3"x26"x10.6" 43.3"x24.3"x5.3"
Net Weight	W/ Stand W/O Stand	62.84 lbs. 54 lbs.
Regulatory Approval		FCC-B, UL, cUL, ICES003, CSA, Energy Star
Warranty		One year parts and labor, One year exchange



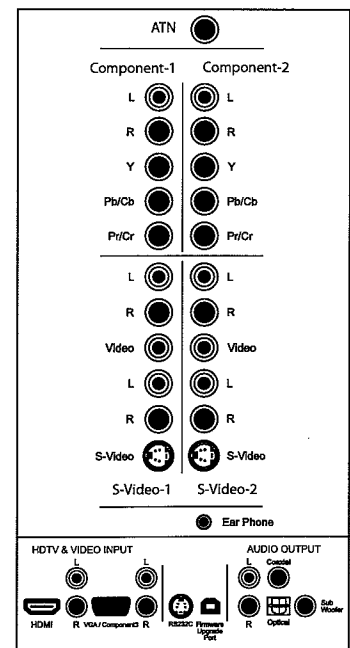
Front



Back



Side-Left



Inputs

Product designs and specifications are subject to change without notice.

*Dynamic Contrast Ratio is measured at the highest peak.



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To learn more, visit us at www.olevia.com