

IMPORTANT NEW PRODUCT AND MARKETING INFORMATION ENCLOSED

CONFIDENTIAL

Numark

**Q2 – Q3, 2006
MusikMesse PREVIEW**

**Effective
March 29, 2006**

All information subject to change

Q2 2006 **NEW PRODUCTS AT-A-GLANCE**

Product Name	MSRP	MAP	Availability
NuVJ	\$499	\$299	July
iCDX	\$799	\$599	July
D² Director	\$899	\$599	August
HDMIX	\$1999	\$1499	July
iDJ2	\$899	\$599	August
Virtual Vinyl	\$699	\$499	July
HDX	\$1899	\$1299	Now shipping
MP302	\$699	\$499	April
MP102	\$499	\$399	April
TTUSB	\$299	\$149	March
VJ01	\$699	\$499	April
AVM02	\$1299	\$999	June
X²	\$1499	\$999	June

Q2 2006 NEW RELEASES

NuVJ

UPC# 0676762014014

Video Mixer for DJs

Description: The NuVJ allows DJs to incorporate images and video clips in much the same way as mixing music. With the NuVJ, the VJ can trigger images and video clips, add effects to them, mix them through an onboard DJ style crossfader and tweak them in order to create unique and spectacular shows.



The hardware controller works seamlessly with existing DJ gear and the software is compatible with most computers and laptops. The NuVJ is simply easier, better and more affordable than any other VJ product on the market.



Key Features:

- Video sample playback, looping, and effects from multiple sources
- Automated play for stand-alone operation
- Internal generation of artificial patterns and backgrounds (Visualizer)
- Synchronization to audio in or internal BPM generator
- Processing of external camera or other video input
- Real time effects generation
- Various cross-over patterns and functions between at least two Visual/EFX combinations
- Library of small movies, pictures, graphic sets supplied
- 2 banks of 9 sets of trigger pads for video
- Big wheels for scratch, effect, and speed control
- Automated one touch fade speeds
- MIDI compliant – can be used as controller for various devices

	Availability
NuVJ	July

NEW PRODUCT

iCDX

UPC# 0676762258111

CD, MP3, DVD AND IPOD PLAYER / CONTROLLER

PRODUCT DESCRIPTION

With its extensive USB mass storage connectivity, the iCDX can be used as a vehicle to manipulate and store MP3 files—facilitating rapid access to a massive music library. To further its USB connectivity, the iCDX comes complete with an adaptable docking station for iPod. When used with personal computers and software, the iCDX can interface with a wide variety of popular DJ software packages.



Complete with an illuminated CD/DVD drive for playing multiple disc formats and support for MP3, including ID tags, hot starts, seamless looping, and scratching, the compact iCDX offers DJs a higher level of control for playing music. This performance-oriented media player includes DSP effects, a touch sensitive scratch wheel, automatic BPM counter, a digital output, and a large LCD screen.

Associated with the iCDX's pitch function is Key Lock—with a range of $\pm 100\%$. For working with tempo, the iCDX give DJs all the control they could possibly want. This powerful player provides an automatic BPM counter, and a manual tap function. Further, the feature-packed iCDX includes a generous assortment of integrated, great DSP effects, including Phaser, Filter, Flanger, Echo, Chop, and Pan.

POSITIONING

With its built-in CD/DVD drive, USB ports for connecting any USB mass storage device such as iPods, hard drives, memory sticks and computers, the iCDX provides an indefinite amount of song selection and DJ control possibilities.

APPLICATIONS

Featuring an illuminated slot-load drive mechanism that supports the CD/CD-RW/DATA DVD disc formats, the new iCDX provides a wealth of functionality—from playing commercial CDs, to working with custom created discs. With its full support for the MP3 format, the Numark iCDX is a comprehensive tool designed to make a DJ's work easier. This exceptional player provides hot starts, seamless looping, and scratching. By working with the MP3 format, DJs can now fit substantially more music onto a single CD; dramatically reducing the volume/weight of the music library they transport.

	Availability
iCDX	July

NEW PRODUCT

D² Director

UPC# 0676762285513

MASS STORAGE PLAYER AND MANAGER

PRODUCT DESCRIPTION

D² Director is a single rack-mountable console featuring one oversized LCD display coupled with a revolutionary user interface. The new plug and play design allows the user to simply search for music on any USB mass storage device and add songs to a single master play list. Using the single master play list, songs are automatically directed to two built-in play control surfaces, ultimately simplifying the DJ performance experience.

D² Director is complete with a ground-breaking new graphic user interface which includes real-time visuals of track profiles and waveforms. Six soft touch buttons around the D² Director's display screen provide the DJ with control over a variety of features such as effects, song management, and hard drive management.

The D² Director includes one USB connector on the front panel and two additional USB ports on the rear panel which can be expanded through the use of a USB hub (sold separately). The USB connectivity delivers a wide variety of music storage and sourcing options. This includes, but is not limited to, linking the D² Director to the DJ's iPod™, Memory Stick™ media, and external USB hard drives. The DJ could also add a computer keyboard for simplified song search. In addition the rear panel includes line level outputs for both players and a record input. The D² Director supports MP3, Ogg Vorbis and AAC (unprotected) formats.

POSITIONING

With support for iPod™, Memory Stick™ media, and external USB hard drives, Numark's D² Director will forever change the DJ's performance set-up and mind-set.

APPLICATIONS

Professional player features include scratch, seamless looping, two hot stutter starts, smart loop, Beatkeeper™ technology with tap override function, pitch control (+/- 100%), and key lock. The D² Director allows the DJ to record their performance on to any connected hard drive through its rear panel line input. This allows the user to record their performance on the D² Director while performing.



	Availability
D ² Director	August

NEW PRODUCT

HDMIX

UPC# 0676762282116

DJ PERFORMANCE SYSTEM WITH BUILT-IN HARD DRIVE

PRODUCT DESCRIPTION

At the core of the HDMIX is an 80 GB replaceable built-in hard drive coupled with a CD drive. The CD drive is included for performance playback and ripping music directly to the internal hard-drive eliminating the need for DJ's to transport CD's. To further simplify computer connectivity the HDMIX includes USB 2.0 and is compatible with MAC and PC computer platforms. The HDMIX allows the user to record directly to the hard drive from any input source, including the ability to record a live performance while in action.



The HDMIX provides full support for MP3, WMA, WAV, Ogg Vorbis, and FLAC (lossless) formats—enabling DJs to dramatically reduce the volume/weight of the music library they transport—making their work easier. The new HDMIX Station offers track search by artist, album, song, genre, and BPM.

The HDMIX incorporates a professional three-channel mixer with Metering, Gain and EQ controls on each channel. Additional inputs are provided for connecting additional line sources or turntables. Outputs include master XLR balanced as well as unbalanced and booth outputs.

POSITIONING

Specifically designed for professional DJ applications, the HDMIX is the only performance workstation of its kind to centralize all DJ controls and music in one simple and easy to use system.

APPLICATIONS

As a professional player, the HDMIX includes seamless looping, two hot start points, key lock, scratch with effects, BPM and automatic beat keeping. From a song management perspective, the HDMIX delivers simple track search by ID Tag information such as song, artist, album, genre and BPM. Users can create custom play lists while performing, and with the onboard audio inputs, they can even record while performing.

	Availability
HDMIX	July

NEW PRODUCT

iDJ2

UPC# 0676762284516

iPOD MIXING CONSOLE WITH SCRATCH AND PITCH CONTROL

PRODUCT DESCRIPTION

The iDJ2 features a fresh and innovative new iPod docking system that allows users to play two songs simultaneously from a single iPod, without the need of a computer. Users can also hook up multiple mass storage devices including additional iPod's™, Memory Sticks™, and external USB hard drives through rear panel USB ports. In addition to USB connectivity, the iDJ2 comes complete with line inputs for any audio source including a microphone, CD players and turntables.



Anyone can easily manage a music library using the iDJ2's new, highly intuitive graphic interface. The oversized LCD screen offers waveform display and visual track-profiling. The iDJ2 allows DJs to record their musical performances to the iPod or any connected drive, in addition to full control audio play back.

POSITIONING

The Numark iDJ2 is the only iPod mixing console that provides full control of your music with real-time scratch, pitch, seamless loop, and full cueing.

APPLICATIONS

An extraordinary mixing console and portable DJ system, the iDJ2 is the perfect "podcasting" workstation. iDJ2 supports multiple USB connectivity options, iPod™ docking and charging, and support for MP3, Ogg Vorbis, and AAC (unprotected) formats.

	Availability
iDJ2	August

NEW PRODUCT

Virtual Vinyl

DJ HARDWARE AND SOFTWARE PACKAGE

UPC# 0676762013017

PRODUCT DESCRIPTION

Virtual Vinyl is Numark's premier DJ hardware and software solution that lets you scratch, mix and sample digital audio and video files using your computer and any analog turntable or CD player. Using a traditional turntable or CD player (sold separately) and included control vinyl or CDs to control digital media content, Virtual Vinyl provides in-depth features including; master tempo, seamless looping, instant pitch matching, automatic beat-matching, BPM-aware effects, hot-cues, sampling, and more. The software includes two independent zero-latency virtual decks, seamlessly controlled by traditional 12" records that are familiar to DJs. Virtual Vinyl can play any digital audio file including; MP3, MP3Pro, WAV, AIFF, direct CD, WMA, Ogg Vorbis, MP4, iTunes (non-DRM), and more. Virtual Vinyl is compatible with music subscription services such as Yahoo! Music Unlimited, Virgin Music, Napster Music, and others.



POSITIONING

Complete with a custom USB Audio interface, Virtual Vinyl is the most reliable DJ hardware and software solution that lets you scratch, mix and sample digital audio and video files using any analog turntable or CD player.

APPLICATIONS

In addition to its reliable audio capabilities, Virtual Vinyl gives access to a whole new world of video mixing possibilities. Turntablists can now scratch, beat juggle and mix their favorite videos directly from their turntables. Virtual Vinyl's video output can be displayed on any video monitor, television, projector or computer with ease.

ALSO RECENT INTRODUCED

HDX

UPC# 0676762283519

Leave Your Computer At Work. The Revolutionary Hard Drive DJ Has Arrived.

Master Carton Qty: 1

Dimensions:

Weight: 8.6 (kg)

Width: 36.8 (cm)

Height: 12 (cm)

Depth: 45 (cm)



Product Description:

Styled after Numark's highly successful CDX player, the new HDX is the most advanced DJ media player available. Incorporating an onboard hard drive loadable via USB 2.0 and a slot load CD drive, the HDX is the perfect tool for professional and aspiring performing DJs, mobile DJs, as well as club installers. Adding further convenience, the HDX features an onboard Gracenote® CD database to automatically recognize and tag audio CDs. The unit's enhanced search capabilities facilitate easy file location by artist, album, genre, track, plus BPM. The HDX includes support for keyboard connectivity—enabling searches and navigation through the menus via the included keyboard. When it comes to real scratch feel, nothing beats vinyl—and in this area, the HDX is best in class. Featuring an ultra-high torque motorized 12-inch platter that holds a real user-replaceable vinyl record, the HDX interface is as good as it gets. With its ability to rip CDs directly to the hard drive for playback and storage, the HDX makes it easy to build one's onboard music library. The HDX also records live via its analog inputs and encodes the input signal directly to the hard drive. Recording can even take place during playback—enabling DJs to record their live performances—making the HDX the only device on the market with this capability. Further, the HDX offers an S/PDIF digital output.

	MSRP	MAP	Availability
HDX	\$1899	\$1299.95	Now shipping

NEW PRODUCT

MP102

UPC# 0676762220118

Rackmount MP3/CD Player

Master Carton Qty: 1

Dimensions:

Weight: 4.7 (kg)

Width: 48 (cm)

Height: 8.8 (cm)

Depth: 25 (cm)



Description: Designed for a variety of applications, the MP102 CD player is a rack mountable solution to a wide variety of music playback requirements. Numark's MP102 plays standard audio CDs and MP3 CDs, provides buffered Anti-Shock™ memory protection, delivers seamless looping for both CD audio and MP3 files, pitch control with a pitch bend wheel, stereo RCA and digital outputs, balanced outputs, and an EQ section. The unit features a large, backlit LCD, provides $\pm 8/16\%$ pitch bend capability via its pitch bend/jog wheel, supports true continuous playback, is track sequence programmable, and supports both folders and ID3 tags for easy identification of materials.

Product Name	MSRP	MAP	Availability
MP102	\$399	\$499.95	April

NEW PRODUCT

MP302

UPC# 0676762221115

Rackmount MP3/CD Player

Master Carton Qty: 1

Dimensions:

Weight: 5.2 (kg)

Width: 48 (cm)

Height: 8.8 (cm)

Depth: 25 (cm)



Description: Numark's MP302 is a dual transport MP3 / CD player with a wealth of features that make it perfect for both mobile DJs and permanent installations. Featuring separate transport unit and controller sections, the MP302 features buffered Anti-Shock™ memory protection, seamless looping for both CD audio and MP3 files, true buffered instant start and stutter start capability with settable stutter points, and twin, easy-to read, backlit LCDs. With $\pm 8/16\%$ pitch bend capability via its pitch bend/jog wheel, support for both folders and ID3 tags, RCA digital output capability, plus a digital output, the MP302 is a comprehensive playback solution for many environments.

Product Name	MSRP	MAP	Availability
MP302	\$699	499.95	March

NEW PRODUCT

TTUSB

UPC# 0676762316118

What is old is new. Digitize your vinyl with ease.

Master Carton Qty: 1

Dimensions:

Weight: 3.2 (kg)

Width: 45 (cm)

Height: 14 (cm)

Depth: 37 (cm)



Description: Simply “plug and play” with USB on both PC and Macintosh computer platforms. The all-new TTUSB turntable makes digitizing one’s vinyl record collection a breeze. Equipped with an adjustable anti-skating control for increased stereo balance, support for 33.33 and 45 RPM playback speeds, \pm 10% adjustable pitch control, and a 1/8-inch stereo minijack input connector to facilitate the transfer of cassette tapes, Numark’s TTUSB is the perfect tool for digitally archiving one’s record collection. Combined with Audacity’s software (PC and Mac compatible) for removing clicks and other noises, the TTUSB is an easy-to-use, comprehensive solution to the challenge of transferring one’s record collection to a computer or portable music player.

Product Name	MSRP	MAP	Availability
TTUSB	\$299	169.95	March

NEW PRODUCT

VJ01

Compact DVD/MP3 Player

UPC# 0676762274111

Master Carton Qty: TBA

Dimensions:

Weight: 2 (kg)

Width: 22 (cm)

Height: 10 (cm)

Depth: 32 (cm)

Description: Designed for DJs wanting to incorporate visuals into their entertainment mix, Numark's VJ01 is a compact, tabletop media player that supports a wealth of video and audio formats. Featuring a 5.6- inch LCD TFT tilt screen display, pitch control capability plus a slider control for both DVDs and CDs, soft touch rubber transport controls, support for all standard DVD features, non-seamless looping for repeating video clips, PAL and NTSC compatibility, and an arsenal of effects such as cue, loop, zoom, angle, and slow motion, Numark's VJ01 is a comprehensive media player with a go anywhere attitude.



Product Name	MSRP	MAP	Availability
VJ01	\$699.00	\$499.95	April

NEW PRODUCT

AVM02

UPC# 0676762273114

The Definitive Audio/Video Mixer with Special Effects

Master Carton Qty: TBA

Dimensions:

Weight: (kg)

Width: (cm)

Height: (cm)

Depth: (cm)



Description: Designed for mobile DJs and club installations, Numark's AVM02 Audio/Video Mixer with effects delivers numerous features optimized for live performance. The AVM02 offers separate, replaceable DJ crossfaders for audio and video with linked mode operation and slope control, Chroma Key (blue screen) and Luma Key (black screen) capability for superimposing images, plus numerous fades, wipe patterns, picture-in-picture (PIP) capability, and two video effects sections. The AVM02 is capable of multiple simultaneous effects. The mixer also incorporates joystick control for wipes and picture-in-picture operations and provides ten background color options.

Product Name	MSRP	MAP	Ship Date
AVM02	\$1,299	\$999.95	June

NEW PRODUCT

X²

UPC# 0676762317115

*Why Settle for One Audio Source When You Can Have 'Em All?
Introducing the All-Inclusive Professional Turntable & CD/MP3 Player*

Master Carton Qty: TBA

Description:

With 4.7kgf-cm of torque, Numark's X² benefits from the industry's highest torque direct drive motor—providing the stability and durability professional's demand night after night.



Featuring adjustable pitch control and support for both 33 and 45 RPM vinyl records, this exceptional turntable employs an ultra-precise aluminum tone arm with cue, height, and anti-skate adjustments, and accepts straight or S-shaped tone arms by means of its interchangeable tone arm system. With its 12-inch anti-drag aluminum platter designed specifically to reduce friction and its solid core construction that fights vibration and unwanted noise, the X2 is designed for years of trouble-free operation.

The Traditional Standard

With 4.7kgf-cm of torque, Numark’s X2 benefits from the industry’s highest torque direct drive motor—providing the stability and durability professional’s demand night after night. Featuring adjustable pitch control and support for both 33 and 45 RPM vinyl records, this exceptional turntable employs an ultra-precise aluminum tone arm with cue, height, and anti-skate adjustments, and accepts straight or S-shaped tone arms by means of its interchangeable tone arm system. With its 12-inch anti-drag aluminum platter designed specifically to reduce friction and its solid core construction that fights vibration and unwanted noise, the X2 turntable is designed for years of trouble-free operation.

The Modern Need

For the utmost precision when working with CDs and MP3 CDs, the new X2 provides a special 12-inch vinyl record with spindle locking capability, so no needle is required, facilitating true vinyl “feel” when scratching discs. The X2 also offers adjustable start and brake speeds, forward/reverse toggle with Bleep for CD.

As a CD/MP3 disc player, the X2 excels. With full functionality for both standard audio CDs and MP3 CDs (data discs), this powerhouse unit provides Anti-Shock™ buffer technology for uninterrupted playback, scratching, seamless looping, and pitch control functionality—everything DJs demand. The X2 also incorporates key lock capability at any tempo up to ±100%, two hot stutter starts, a 3,000 cue point memory, and includes Numark’s legendary Beatkeeper™ automatic beat calculation technology to keep DJs fully informed about the music they’re playing.

The X2’s superior ergonomic design demonstrates Numark’s thorough understanding of the DJ market. The unit’s CD transport mechanism features an illuminated slot for easy loading under low light conditions, and there’s a bright Vacuum Fluorescent Display that shows MP3 song titles, BPM, time, and unit status. And with its dual “battle-style” start/stop controls, the new X2 is pleasure to work with. Additionally, the X2 includes anti-vibration height adjustable foot design, a removable aluminum target light, and is user-upgradeable via Internet downloads.

	Availability
X2	June