

## MARKETING BULLETIN

Distribution • Retail • OEM























TO: NSI Agents, Lighting Control Division

FROM: Tom Leonard, David Buerer

CC: Daryoush Larizadeh, David Harrison, Ed Brewer, Paul Sherbo, Paul

Kittas, David Cavalli, Debbi Albert

SUBJECT: MC 24/48 Upgrade Kit

DATE: June 30, 2003

We are pleased to announce the availability of the MC 24/48 upgrade kit, which brings a whole new level of performance and ease of use to this already powerful console. In addition to new 1.30 software, the kit includes the most comprehensive and easy to use manual we have ever offered, and a "Quick-start" orientation video to get new users up to speed fast. We are accepting orders now, for delivery by August 1, 2003

The new version 1.30 software was driven by end-user input, and provides even greater console stability, feature enhancements, and new print and disk routines. This software also improves many of the Innovator's already strong features.

These new features and manual are included with new control consoles, but the upgrade kit will make an existing console work like a new one! The kit includes:

- New re-written users manual
- New "Quick-start" console training video
- New full-color reference card
- New keycaps for new functions
- Existing Keycap removal tool
- Disk with software version 1.30 upgrade
- Complete instructions for keycap removal and software installation

We are offering this kit to existing console owners for a list price of \$70. This is a very cost-effective way to get the latest features and performance from your existing console.

PART#DESCRIPTIONLIST PRICEN2448-UPGMC 24/48 Upgrade Kit\$70 Each

We wish you success in sharing this exciting product enhancement with your dealers and customers.