

# **JVC<sup>®</sup>**

## **NEWS RELEASE**

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### **JVC LAUNCHES D-SERIES PROJECTION TELEVISION LINE** ***50-Inch and 60-Inch Models Designed for Home Theater***

Las Vegas, NV (CES, January 6-9, 2000) -- JVC introduces a new line of large-screen projection televisions within its renowned D-Series line of televisions, designed to meet the growing demand for high quality large-screen home theater display products. JVC will unveil two 4:3 aspect ratio display units at CES 2000, a 50-inch model and a 60-inch model.

First to hit the market, with a projected April delivery date, is the AV-50D501 50-inch projection unit. It will be followed in May by the AV-60D501, a 60-inch model. Both of these impressive televisions provide a crystal-clear high resolution projection CRT with advanced features that make it an ideal model for today's home theater's. The high-resolution projection CRT helps reproduce extremely fine details on screen, for images that look incredibly bright and lifelike.

JVC's D-Series Projection Televisions are equipped with a fine-pitch viewing screen, which enables you to see even the most intricate details in the projected image. Both the AV-50D501 and the AV-60D501 feature an integrated screen shield, which helps prevent damage to the projection TV screen. The shield helps guard against surface scratching and static build up, and can be easily cleaned.

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The D-Series projection televisions feature component video inputs (Y/PB/PR) to accommodate future digital signals. Connecting through these inputs provides the highest quality picture quality available on the market today. It is extremely useful today in connecting DVD players equipped with component video outputs.

A 3-D digital Y/C comb filter, which minimizes picture anomalies and makes "on the fly" adjustments to reduce cross-color interference, is incorporated into both D-Series Projection models. The 3D Y/C digital comb filter performs field-by-field comparisons of the television image, to accurately separate the color information (chrominance) from the black-and-white (luminance) information. It removes "dot crawl" and "hanging dots," both horizontally and vertically, to further sharpen the picture. Horizontal and vertical edge correction allows for sharp, clear pictures that are uniform from top to bottom and side to side.

### **A Wealth of Convenience Features**

The AV-50D501 and the AV-60D501 are equipped with two-tuner PIP and POP. Two built-in NTSC tuners let you watch two different TV programs simultaneously, with a main screen and a smaller inset screen. You can swap the main screen and inset picture, or move the inset picture to a different corner at the touch of a button on the remote control. During channel search, you can easily scan available channels in the inset picture, while watching your favorite program on the main screen.

For additional convenience, all D-Series Projection Televisions features one set of front A/V inputs, including both RCA and S-Video. The rear jack pack boasts two A/V inputs, two S inputs, Dual RF, Video out, Cable loop out, and Fixed/Variable audio out.

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### **Impressive Audio Power**

JVC's hasn't forgotten the importance of sound in the home theater experience. For that reason, the AV-50D501 and the AV-60D501 incorporate high performance, front firing dual speakers, with surround sound driven by 10 watts per channel.

### **Remote Control Convenience at Your Fingertips**

Every model in the D-Series Projection line comes with JVC's new illuminated Universal Remote Control. This ergonomically designed remote control fits easily and comfortably in your hand, and features a 4-way cursor control to make navigating JVC's menu system as easy as up, down, left and right. You can simply scroll to an item and press the left or right arrow buttons. And JVC's Hyper Scan is the fastest way to channel surf in the industry, allowing users to zoom up and down through channels at the rate of either 1 channel per second or 5 channels per second.

### **Pricing and Availability**

Due in stores in April, the AV-50D501 will carry a nationally advertised value price of \$2,199. It will be followed in May by the AV-60D501 with a nationally advertised value price of \$2,699.

Full-length press releases and high-resolution photos are available on the web at JVC's Media Resource Page: [www.jvc.com/pressbox/ces2000.htm](http://www.jvc.com/pressbox/ces2000.htm):

JVC is a global leader in the development and manufacturing of innovative audio and video hardware, as well as related software products. For more information on JVC television products, please contact Barbara Brown at R&J at (973) 331-1070 or Nancy Fleming Bird and Dan McCarron at JVC Company of America at 1-800-526-5308. Visit JVC on the web at [www.jvc.com](http://www.jvc.com).

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