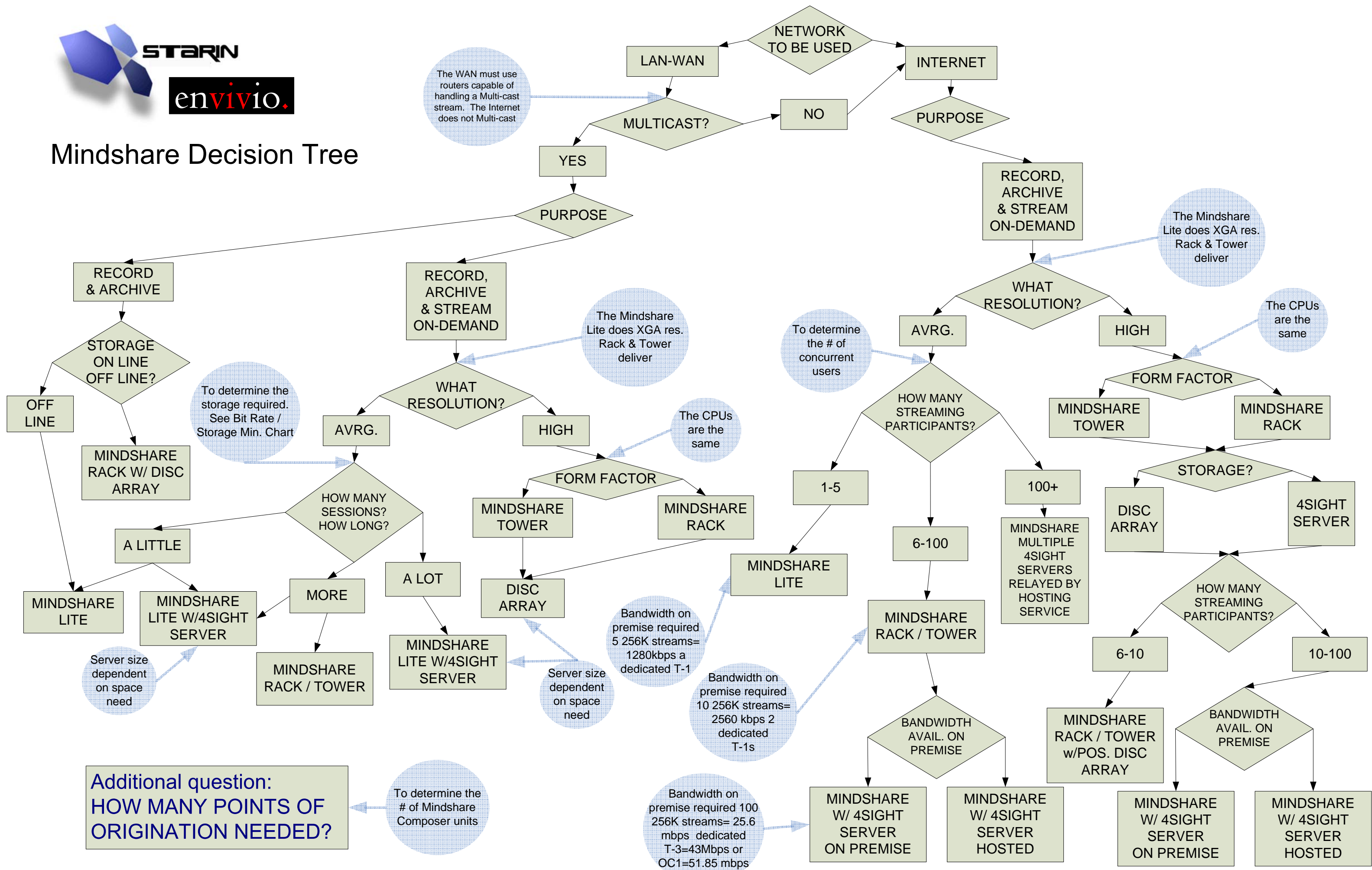




Mindshare Decision Tree



**Additional question:
HOW MANY POINTS OF ORIGATION NEEDED?**

To determine the # of Mindshare Composer units

Bandwidth on premise required 100 256K streams= 25.6 mbps dedicated T-3=43Mbps or OC1=51.85 mbps

Bandwidth on premise required 10 256K streams= 2560 kbps 2 dedicated T-1s

Bandwidth on premise required 5 256K streams= 1280kbps a dedicated T-1

Server size dependent on space need

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To determine the storage required. See Bit Rate / Storage Min. Chart

The CPUs are the same

The Mindshare Lite does XGA res. Rack & Tower deliver

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The CPUs are the same

Resolution & Bitrate to bandwidth and storage chart

Preset Properties: 1024X768 HIGH

- **Video:** 500 kbps, 30.0 fps, 320x240
- **Audio:** 96 kbps, 44100 Hz, Stereo
- **VGA:** 1200 kbps, 5.0 fps, 1024x768
- **Max size/hour** 811.0 MB

Preset Properties: 1024X768 MED

- **Video:** 250 kbps, 14 fps, 320x240
- **Audio:** 55 kbps, 32000 Hz, Mono
- **VGA:** 600 kbps, 3.0 fps, 1024x768
- **Max size/hour** 411.9 MB

Preset Properties: 1024X768 LOW

- **Video:** 200 kbps, 14 fps, 320x240
- **Audio:** 32 kbps, 22050 Hz, Mono
- **VGA:** 200 kbps, 1.0 fps, 1024x768
- **Max size/hour** 201.0 MB

Preset Properties: 800x600 HIGH

- Video:** 500 kbps, 30.0 fps, 320x240
- Audio:** 96 kbps, 44100 Hz, Stereo
- VGA:** 600 kbps, 5.0 fps, 800x600
- Max size/hour** 548.5 MB

Preset Properties: 800x600 MED

- Video:** 250 kbps, 14 fps, 320x240
- Audio:** 55 kbps, 32000 Hz, Mono
- VGA:** 300 kbps, 3.0 fps, 800x600
- Max size/hour** 280.6 MB

Preset Properties: 800x600 LOW

- Video:** 100 kbps, 14 fps, 160x120
- Audio:** 32 kbps, 22050 Hz, Mono
- VGA:** 120 kbps, 1.0 fps, 800x600
- Max size/hour** 122.3 MB