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ELITE SCREENS TO SHOW NEW ez-Electric™ EZ-CINEMA PORTABLE FLOOR PULL-UP PROJECTION SCREEN SERIES AT CES

TUSTIN, Calif., Nov. 8, 2004 – Elite Screens, a rapidly growing company specializing in a wide range of standard size projection screens in a variety of types and sizes, today announced that it will show the new **ez-Cinema** Portable Floor Pull-Up Projection Screen Series, perfectly suited to virtually any application, at CES, January 6-9 .

The new screens are light weight and easy to carry; weights vary from 12 to 20 pounds, depending on which of five models is selected.



The Elite Screens **ez-Cinema** Series simply lifts up and is self-standing, making installation and use easier than ever. The screen features a spring-adjustable mechanism for easily raising and lowering the screen surface into a case; it is extremely simple and easy to use. The **ez-Cinema** matte white screen is durable and easy to clean. The highly effective scattered screen angle (>100 degree) provides a clear picture from different angles.

The **ez-Cinema** Series MSRP pricing, which includes a carrying bag for traveling and storage, starts at \$299.

ELITE SCREENS ANNOUNCES NEW **ez-Cinema** SERIES – 2/2/2/2

The new Elite Screens **ez-Cinema** Series screens feature many of the same ease-of-use and feature/function benefits as the company's other lines. The screens come with the company's standard one-year warranty against any defects in material.

For all different applications and various room size, the **ez-Cinema** Series screens come with different size and ratio (60, 72, 84 and 100-inch). All Elite Screens are flame retardant for extra safety protection.

Elite Screens also offers a Home Series, VMAX Series, Tripod Series and Manual Series, which consist of standard size screens, making the buying decision simple. All of the company's products offer users easy self-installation.

The company's product quality and pricing are unmatched in the industry. Elite Screens' service also has set industry standards.

“The ease-of-use and the industry-leading quality of our screens have generated rapid growth for the company, said Jeff Chen, Elite Screens vice president.

“We also have placed a very high priority on service at Elite Screens.”

ELITE SCREENS ANNOUNCES NEW **ez-Cinema** SERIES – 3/3/3/3

About Elite Screens

Headquartered in Tustin, Calif., Elite Screens (www.elitescreens.com) specializes in projection screens manufactured in Taiwan, with a production facility in Shanghai.

The company offers standard size of electric, manual pull-down and tripod and floor pull up portable screen. Research and development are done in Taiwan and China.

Elite Screens provides products for all applications, including home cinema, business and education in the U.S., Canada and Latin America markets. All electric screens are plug-and-play, include remote control, hanging bracket, standard power plug and a one-year standard warranty.

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