**ELITE SCREENS ANNOUNCES NEW ez-Electric™**
**VMAX ELECTRIC PROJECTION SCREEN SERIES**

TUSTIN, Calif., Oct. XX, 2004 – Elite Screens, a new company specializing in a wide range of standard size projection screens in a variety of types and sizes, today announced its ez-**Electric™** VMAX Electric Projection Screen Series, perfectly suited to do-it-yourself for budget home theater, education training and conference room presentations. The new products feature ease-of-use and electric screens at a manual price.  The simple three-step installation; hang, plug and play; and ease-of-use, with a standard remote controls or wall switch to control the screen up and down,  adds a "wow" factor to your cinema room or conference room.

The Elite Screens **ez-Electric** VMAX Electric Projection Screen Series makes installation easier then ever.  Two standard 6" L brackets and S hooks provide one simple solution for hanging the screens either flush to a wall or attaching to the ceiling.

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ELITE SCREENS ANNOUNCES NEW **ez-Electric™** VMAX SERIES – 2/2/2/2

A detachable three-way wall switch makes it easier to extend the wire to

anywhere in a room; in addition, two standard remote controls are provided.

The two IR (infrared) and RF (radio frequency) remote controls

will cover all user needs, including the ability to work with

a universal remote control (IR) or long distance control

 capability (RF) ( came with two color – Black and White).

A design-in self vertical position adjustment makes it easy for users to pre-set

screens in the highest or lowest position, this feature work perfectly with its another

feature of extra 18-inch top black masking border drop for user either hang their screen

on wall or ceiling. This 18" top drop feature provide those who want to hide projection

screen into ceiling or high ceiling.

The new Elite Screens **ez-Electric™** VMAX Series screens feature many of the

same ease-of-use and feature/function benefits as the company's other lines

For all different applications and various room size, the **ez-Electric™** VMAX

Electric Projection Series screens come with different size (84" to 150" diagonal) and

ratio (1:1, 4:3/TV/Video and 16:9/HDTV),  All Elite Screens meet flame retardant

properties standard for extra safety protection.

ELITE SCREENS ANNOUNCES NEW **ez-Electric™** VMAX SERIES – 3/3/3/3

The EZ-Electric VMAX Electric Screen Series pricing, which includes all accessories

and features, starts at $399.



The highly effective scattered

screen angle (>100 degree) provides

a clear picture from different angles.

And, the matte white screen is easy to clean and durable, providing extended daily use.

The Series' tube motor and control system is reliable and operates quietly and smoothly.

Elite Screens also offers a Home Series, Tripod Series, Manual Series and Fix

Frame, which consist of standard size screens, making the buying decision simple. All of

the company's products offer users easy self-installation.

The company's product quality and pricing are unmatched in the industry. Elite

Screens' service also has set industry standards.

"The ease-of-use and the benefits of an electric screen at a manual price have

generated rapid growth for the company, said Jeff Chen, Elite Screens president. "We

also have placed a very high priority on quality and service at Elite Screens."

**About Elite Screens**

Headquartered in Tustin, Calif., Elite Screens ([www.elitescreens.com](www.elitescreens.com)) specializes

in projection screens manufactured in Taiwan, with a production facility in Shanghai.

The company offers electric, manual pull-down, tripod-portable and fixed frame screens.

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ELITE SCREENS ANNOUNCES NEW **ez-Electric™** VMAX SERIES – 4/4/4/4

Research and development are done in Taiwan and China.

Elite Screens provides products for all applications, including home cinema,

business and education in the U.S., Canada and Latin America markets.  All electric

screens include remote control and a one-year standard warranty.

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## **Available Models ( Size and Ratio )**

| Model | Nominal Diagonal | Viewing Size (H x W) | Screen Size (H x W) | Remote Control | Over All Size (HxWxD) | Case Length | Case Color |
|---|---|---|---|---|---|---|---|
| VMAX99XWS | 99" (1:1) | 70"x70" | 73"x73" | IR + RF | 77.5"x83.8"x3.2" | 83.8" | White |
| VMAX113XWS | 113"(1:1) | 80"x80" | 83"x83" | IR + RF | 87.5"x93.8"x3.2" | 93.8" | White |
| VMAX119XWS | 119"(1:1) | 84"x84" | 87"x87" | IR + RF | 91.5"x97.8"x3.2" | 97.8" | White |
| VMAX136XWS | 136"(1:1) | 96"x96" | 99"x99" | IR + RF | 103.5"x109.8"x3.2" | 109.8" | White |
| VMAX153XWS | 153"(1:1) | 108"x108" | 112"x112" | IR + RF | 116.5"x122.8"x3.2" | 122.8" | White |
| VMAX170XWS | 170"(1:1) | 120"x120" | 124"x124" | IR + RF | 128.5"x134.5"x3.2" | 132.8" | White |
| VMAX84UWV | 84"(4:3) | 50"x67" | 58"x71" | IR | 68.6" x 81"x3.1" | 79" | Black |
| VMAX92XWV | 92"(4"3) | 55"X73" | 63"X77" | IR + RF | 67.5"x87.8"x3.2" | 87.8" | White |
| VMAX100UWV | 100"(4:3) | 60" x 80" | 68" x 84" | IR | 71.6"x84"x3.1" | 93" | Black |
| VMAX100XWV | 100"(4:3) | 60" x 80" | 60" x 80" | IR + RF | 64.5"x90.8"x3.2" | 90.8" | White |
| VMAX120UWV | 120"(4:3) | 72" x 96" | 80" x 100" | IR | 83.6"x100"x3.1" | 108" | Black |
| VMAX120XWV | 120"(4:3) | 72" x 96" | 80" x 100" | IR + RF | 84.5"x110.8"x3.2" | 110.8" | White |
| VMAX150XWV | 150"(4:3) | 90" x 120" | 98" x 124" | IR + RF | 102.5"x134.5"x3.2" | 134.5" | White |
| VMAX92UWH | 92"(16:9) | 45"x80" | 53"x84" | IR | 56.6"x84"x3.1" | 93" | Black |
| VMAX92XWH | 92"(16:9) | 45"x80" | 53"x84" | IR + RF | 57.5"x94.8"x3.2" | 94.8" | White |
| VMAX100UWH | 101"(16:9) | 49"x87" | 57"x91" | IR | 60.6"x91"x3.1" | 100" | Black |
| VMAX100XWH | 101"(16:9) | 49"x87" | 57"x91" | IR + RF | 61.5"x101.8"x3.2" | 101.8" | White |
| VMAX120UWH | 121"(16:9) | 59" x 105" | 67" x 109" | IR | 71.6"x109"x3.1" | 118" | Black |
| VMAX120XWH | 121"(16:9) | 59" x 105" | 67" x 109" | IR + RF | 71.5"x119.8"x3.2" | 119.8" | White |
| VMAX150XWH | 150"(16:9) | 75" x 130" | 83" x 134" | IR + RF | 87.5"x144.8"x3.2" | 144.8" | White |