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**ELITE SCREENS ANNOUNCES NEW LINES  
OF PROJECTION SCREENS**

TUSTIN, Calif., July 13, 2004 – Elite Screens, a new company specializing in a wide range of standard size projection screens in a variety of types and sizes, today announced its breakthrough Elite Home Series and VMAX Series. With the new lines, the company is offering additional products that feature its competitive advantages of simple three-step installation; hang, plug and play; and ease-of-use with a standard remote control or wall switch.

The Elite Screens Home Series includes electric projection screens perfect for home theatre movies, conference room presentations and classroom training. The standard accessory wall/ceiling hanging bracket offers one simple solution for hanging the screens anywhere in a room. A design-in self vertical position adjustment makes it easy for users to pre-set screens in the highest or lowest position. If users prefer not to mount the wall switch, they can disconnect the cable from the wall switch at the screen casing end, and replace it with the infrared sensor also provided. This will allow the remote to work perfectly.

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## ELITE SCREENS ANNOUNCES NEW LINES – 2/2/2/2

A standard IR remote control and three-way switch enables users to control the screens from anywhere in a room, The products' highly effective scattered screen angle makes it possible to view a clear picture from a variety of perspectives. The Elite Screens Home Series prices begin at \$599.

The Elite Screens VMAX Series also is ideally suited to home theatre and conference room presentations. The screens feature many of the same ease-of-use and feature/function benefits as the Home Series line.

The VMAX Series screens include a standard RF Remote control and wall-switch, similar to the Home Series; users simply hang the unit, plug and are ready to go. All Elite Screens meet flame retardant properties and comply with the CPA-84 standard for extra safety protection. The VMAX Series pricing starts at \$399.

Elite Screens also offers a Tripod Series, Manual Series, and Fix Frame which consist of standard size screens, making the buying decision simple. All of the company's products provide users with easy self-installation. ~~there is no need to contact an installer.~~

The company's product quality and pricing are unmatched in the industry. Elite Screens' service also has set industry standards.

“We have committed ourselves to the projection screen industry, and take quality and service very seriously at Elite Screens.

## ELITE SCREENS ANNOUNCES NEW LINES – 3/3/3/3

This level of dedication, combined with our price leadership position, has contributed to the company's rapid growth," said Jeff Chen, Elite Screens vice president.

### **About Elite Screens**

Headquartered in Tustin, Calif., Elite Screens specializes in projection screens manufactured in Taiwan, with a production facility in Shanghai. The company offers electric, manual pull-down, tripod-portable and fixed frame screens. Research and development are done in Taiwan and China.

Elite Screens provides products for all applications, including home cinema, business and education in the U.S., Canada and Latin America markets. All electric screens include remote control and a one-year standard warranty.

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