



Elite Screens Inc. A manufacturer of projection screens has just announced that it will act as the branch office of Wuxi Cinon Audio Visual Equipment Ltd. The second largest manufacturer of Projection Screens in China, and will operate under the name Cinon America Inc.

Wuxi Cinon Audio Visual Equipment, a US\$10M company produces 20,000 screens per month under OEM brand names worldwide. Wuxi Cinon have over 250 employee in Wuxi China, manufacturing AV equipment such as OHP, White Boards, Projector Screens and Office furniture since 1992. The company's background was to focus on Optical Devices and was owned by the Chinese Government but is now a separate and privately owned company. Wuxi Cinon has seen double digit growth of their business every year since.

Cinon America Inc. a branch office of Wuxi Cinon, China will focus on supplying products to OEM's that want to develop their own brand name with affordable, quality projection screens in the North American market. "We stock thousands of each size (from 70"-200"), aspect ratios (1:1-4:3-16:9) and types (manual pull-down, pull-up, tripod, fixed frame and electric) in our California location. Our goal is to provide quick local supply to our customers with competitively priced, quality products to help our partners grow their business." Said Jeff Chen, Vice President of Cinon America.

"Our Electric Screens feature a standard IR/RF two remote controls that are included unlike our competition that charge extra, we also include as standard an 18" extra black drop for better positioning in ceiling mounted applications. We supply a standard 6" L bracket provides a convenient method of hanging your screen either on a wall or a ceiling. Our screens also include a detachable wall switch for users to wire the wall switch anywhere in the room. The cost of these screens is the most attractive; a 100" 16:9 format Electric screen costs end user around \$400. An Electric Screen at the cost of a manual, "A definite WOW factor every time you use them." Said Jeff Chen, Vice President of Cinon America Inc.

Cinon America Inc. is located in Cerritos California with a 13,000 sqft. warehouse with stock, service and sales for all our US customers. Cinon is currently is looking for OEM opportunities on their full product line, for more information, please contact Jeff Chen at jeffchen@elitescreens.com or 877-511-1211