



ELITE SCREENS ANNOUNCES NEW

CINETENSION™ SERIES, TENSION ELECTRIC PROJECTOR SCREEN, FEATURE INCLUDED IR+RF REMOTE AND PLUG AND PLAY AT AFFORDABLE PRICE

CERRITOS, Calif., MARCH, 2005 – Elite Screens, a Projector Screen Company specializing in a wide range of standard size projection screens in a variety of types and sizes, today announced its **CINETENSION™ SERIES, Tension Electric Screen**. The Elite Screens new **CINETENSION™ SERIES, Tension Electric Screen** features a tensioned screen material for those need a professional grade at affordable price level.

This **CINETENSION™ SERIES TENSION ELECTRIC SCREEN**, come with standard IR+RF two remote control, IR remote to be learned with Universal Remote (who can purchased in the market) and RF remote can be used in longer range control for large conference room. Each Screen also come with two standard 6” L bracket for DIY installation and an extra Top 18” Black Drop for those who need to hang screen on high ceiling and also can be adjusted by vertical position adjustment to pre-set you need. All power plug are standard 3 prong plug for Plug and Play to fit into all application. The Detachable Wall Switch, give you more convinient to extend to anywhere you need in the room (extended cable sold separately).

CINETENSION™ SERIES, Tension Electric Screen, come with different size from 84” 4:3 Video Format to 120” 16:9 HDTV format to fit different size needed in the market. 16:9 HDTV format all come with standard High Contrast Gray Material, which increases the contrast and black levels from your home cinema projector, other 4:3 remain Matte White Screen material.



The Elite Screens **CINETENSION SERIES TENSION ELECTRIC SCREEN** makes installation easier than ever. Two standard 6" L brackets and S hooks provide one simple solution for hanging the screens either flush to a wall or attaching to the ceiling. A detachable three-way wall switch makes it easier to extend the wire to anywhere in a room; in addition, two standard remote controls are provided. The two IR (infrared) and RF (radio frequency) remote controls will cover all user needs, including the ability to work with a universal remote control (IR) or long distance control capability (RF)

A design-in self vertical position adjustment makes it easy for users to pre-set screens in the highest or lowest position, this feature work perfectly with its another feature of extra 18-inch top black masking border drop for user either hang their screen on wall or ceiling. This 18" top drop feature provide those who want to hide projection screen into ceiling or high ceiling.

The new **CINETENSION SERIES, Tension Electric Screen** screens feature many of the same ease-of-use and feature/function benefits as the company's other lines. For all different applications and various room size, the **CINETENSION SERIES, Tension Electric Screen** screens come with different size (84" to 120" diagonal) and ratio (4:3/TV/Video and 16:9/HDTV), All Elite Screens meet flame retardant properties standard for extra safety protection.

The **CINETENSION SERIES TENSION ELECTRIC SCREEN** pricing, which includes all accessories and features, starts at MSRP \$589.



The highly effective scattered screen angle (>100 degree) provides a clear picture from different angles. And, the matte white screen is easy to clean and durable, providing extended daily use. The Series' motor and control system is reliable and operates quietly and smoothly.

Elite Screens also offers a Home Series, Tripod Series, Manual Series , Fix Frame and ez Cinema Series Floor Screen, which consist of standard size screens, making the buying decision simple. All of the company's products offer users easy self-installation.-

The company's product quality and pricing are unmatched in the industry. Elite Screens' service also has set industry standards.

*"We have committed ourselves to the projection screen industry, we stock large volume quantity of standard size of projector screen to meet **need-it-today** concept to help out customers grow their business. We take quality and service very seriously at Elite Screens. This level of dedication, combined with our price leadership position, has contributed to the company's rapid growth."* said Jeff Chen, Elite Screens vice president.

About Elite Screens

Located in Cerritos, Calif., Elite Screens specializes in projection screens manufactured in Taiwan and China, branch office of second large screen manufacturer in China , Wuxi Cinon. The company offers a wide selection of Electric, Manual pull-down, Tripod-portable, Fixed frame screens, Floor pull up screen and Tension Electric Screen, stock all standard size(71"-235") and ratio (1:1, 4:3, 16:9) screens and ready to ship on same day order on most case.



Elite Screens provides products for all applications, including home cinema, business and the education channels in the U.S., Canada and Latin America markets. All screen come with one-year standard warranty.

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