

To educate customers about the environmental control of buildings, what better way to do it than to bring an environment to them? This is just what the Brengel Technology Center of Johnson Controls in Milwaukee does: educates and reveals. The design goal of this facility is to allow sharp and focused presentations that can be customized for each set of customer needs. For example, healthcare workers may see a room that's set up to look like the inside of a hospital, or educators might walk into a classroom. The facility isn't limited to visual effects, though. It can also create special weather effects, such as snowstorms or heat waves, to show customers how climatic conditions can affect their building sites.

Stats

AV cost: \$400,000 Total cost: \$1 million

Architects: McMillan Group, 203.227.8696;

Johnson Controls Architectural Dept., 414.524.5454

System designer: McMillan Group, 203.227.8696;

Sharff Weisberg, 212.582.2345

AV dealer: Sharff Weisberg, 212.582.2345

Equipment

Panja/AMX Axcess control systems (2)
NEC 42-inch plasma displays (2)
BARCO BarcoReality 6400 projectors (4)
Extron VSC-200 scan converter
Stewart Lumiflex 180 projection screens (2)
WolfVision document camera
Microfield Graphics SoftBoard 201 whiteboards (2)
Dell Optiflex computer workstations (3)
Gentner videoconferencing system
Gentner audioconferencing system
Sensheimer microphones (6)
Tanoy speakers (12)

Johnson Controls Inc.

Brengel
Technology Center
Milwaukee

Reprinted from the April 2001 issue of Presentations magazine. © 2001 Bill Communications, Inc.

Presentation Prooms

2nd slace

Accenture's Ideas Exchange room in Northbrook, Ill., takes versatility to an impressive level. The Meet & Greet, Flexible Forum and Demo Role Play rooms are located in three separate but interconnected areas that combine to produce a wonderfully flexible, multifunctional facility. Technologically, these rooms include multiple control systems, numerous projectors and individual wireless LAN ports. Rooms with multiple whiteboards and projectors are ideal for collaborative meetings and training programs, and multiple videoconferencing and audioconferencing units allow onsite and offsite collaborations.

Stats

AV cost: \$1.1 million Total cost: \$1.6 million Architect: The Environments Group,

312.644.5080 Systems designer: Cosentini Associates, 212.615.3600 AV dealer: MCSi, 630.993.3700

Equipment

Panja control systems (7) NEC 42-inch plasma displays (4) JVC projectors (8) Sharp projectors (6) BARCO projectors (3)
Communication Specialties
Scan Do scan converter
Extron Lanciaxi line doubler
Stewart Stealth projection screens (6)
Smart Technologies projection screens (6)
Draper projection screens (3)
Canon document camera
Smart Technologies electronic whiteboards (8)
Polycom videoconferencing systems (2)
PictureTel videoconferencing systems (2)
Gentner audioconferencing systems (15)
Microphones (59)



3rd Slace

Granted, this type of training room isn't something presenters see every day. But if you're a surgical trainer or trainee, Shands Teaching Hospital in Gainesville, Fla., has a simulation and training lab set up with just about everything needed to teach surgical procedures. Used by the Center for Advanced Practical Neuroscience for live computer-based simulations, the room has at its center a "human patient simulator" (a high-tech mannequin) that can be programmed to simulate things, such as go into cardiac arrest, while students follow along from their stations.

Speakers (75)

Stats

AV cost: \$474,661 Total cost: \$613,085 Architect: Flad & Associates, 813,229,3523

System designer: AudioVisual Innovations, 407.786.5000 AV dealer: AudioVisual Innovations, 407.786.5000

Equipment

Panja control system (2) NEC LCD monitors (2) Sony presentation monitors (18)
Hughes-JVC D-ILA projectors (11)
Communication Specialties Scan Do Ultra scan converters (2)
Communication Specialties Duece line doublers (2)
Navitar Video Mate slide projector
WolfVision document camera
Numonics electronic whiteboards (2)
Computer workstations (5)
VTel videoconferencing system
Gentner audioconferencing systems (3)
Crown microphones (7)
Telex microphones (3)
Speakers (70)



Reprinted from the April 2001 issue of *Presentations* magazine. © 2001 Bill Communications, Inc.

Presentation Rooms

Stats

AV cost: \$360,000 Total cost: \$900,000 Architect: n/a

System designer: DOAR, 800.875.8705 AV dealer: DOAR, 800.875.8705

Lavorable mention

National White Collar Crime Center Training/mock courtroom Fairmont, W.V.

Stats Cost: n/a

Architect: InArch, 212.868.4800

System designer: Cerami & Associates, 212.370.1776 AV dealer: HB Communications, 203.234.9246

Louorable mention

Bessemer Trust Training room New York City

Stats

AV cost: \$1.2 million
Total cost: \$2 million

Architect: n/a

System designers: Steven J. Kenney and Richard Marcantonio, 401.832.3769 AV dealer: Sigcom Inc., 336.547.9700

Louorable mention

Naval Undersea Warfare Center Integrated Display Center Newport, R.I.

