

Investment giant Merrill Lynch's executive boardroom is a classic mix of old-school elegance and up-to-the-minute technology. At first glance, most of the room's technological enhancements are practically invisible - but make no mistake, this room can do just about anything. A speaker at the lectern can control every function in the room, including lighting and projectors, and the room has been acoustically engineered to have no "dead" spots or echoing when someone is speaking. Each week, the room is used for videoconferences with Merrill Lynch's London offices; the cameras are hidden in pedestals on either side of the projection screen at the front of the room. The projection screen itself can be widened to include one or two additional screens, and dual plasma screens at the back of the room display outside information sources, such as CNN, CNBC or live stock-market data. Each system in the room has multiple built-in redundancies, and each videoconferencing codec has separate network circuits. This impressive combination of appealing aesthetics and sophisticated technology earned the room our grand prize. Congratulations to all involved.

grance

#### Stats

AV cost: \$750,000 Total cost: \$1.8 million Architect: Cannon, 212.972.9800 System designer: Shen, Milsom & Wilke, 212.725.6800 AV dealer: Ace Audiovisual Inc., 718.429.2555

#### Equipment

Crestron control system NEC 42-inch plasma displays (2) Sony VPLX-FX200U LCD projectors (3) Folsom 9400 JR scan converter Samsung SVP6000 document camera PictureTel VZ 4000 videoconference system (2) ASPI EF1210 audioconferencing system AKG and Shure table/lavalier microphones (26) Crown LM-300 podium microphone JBL and EAW speakers (11) Sennheiser SI1015 assisted-listening system Pioneer DVL-919 DVD player Samsung SV-4000 multisync VCR Merrill Lynch Executive Boardroom World Financial Center New York City

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## BEST Borresentation Prooms

# 2nd place

United Technologies' primary objective when designing its E-com Center conference room was to create a space that allows a tremendous amount of communication flexibility. The room can accommodate practically any type of interactive videoconference, and the large dual screens ensure that everyone can see them, no matter how many people are in the room. The room can be used for small or large meetings; the sightlines for presenters are excellent in almost every possible configuration of the room. In short, this is a room that can be used in many different ways, for many different purposes, from small-group meetings to large gatherings to interactive videoconferences. It's a flexible, nontraditional way of using the space — and an ingenious one at that.

#### Stats

AV cost: \$175,000 Total cost: n/a Architect: Maria Zawadski, H2Z Design, 860.343.9410 System designer: AV Associates Inc., 860.487.1330 AV dealer: AV Associates Inc., 860.487.1330

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#### Equipment

Crestron control system Sharp XG-3500U LCD projectors (2) Extron VSC-200 scan converter Stewart Optawave 75-inch projection screens (2) Elmo EV-500AF document camera Numonics whiteboard Compaq workstation PictureTel VM-4000 videoconferencing system CTG SM-02 audioconferencing system CTG GM-01 microphones (6) CTG SP-01 speakers (6)

United Technologies Corp. E-com Center Conference Room Hartford, Conn.

Someone entering the Equity Office Properties Trust boardroom in Chicago for the first time isn't likely to notice the powerful AV system and that's the idea. The room has a clean, warm feel, with a view of the Chicago skyline. But hidden from view is some impressive hardware. In addition to standard media capabilities — computer display, video and audio — the room has capabilities for DVD, CD audio, slide-to-video conversion, electronic whiteboarding, satellite television and video-, audioand data-conferencing. The room is specially designed for videoconferencing, with light emanating from the table's center cast diffusely on participants' faces. When images are projected on the screen, the room itself can be darkened, but the table remains lighted enough for people to see their work. The side panel opens into a full kitchen, too. This is a full-service boardroom in every sense of the word.

#### Stats

#### Equipment

Panja Axcent 3 control system

AV cost: n/a Total cost: n/a Architect: Valerio Dewalt Train Associates, 312.332.0363 System designer: Mark Zenner, 414.908.6175 AV dealer: United Visual Inc., 630.467.1500

Panasonic PT-L797PXU LCD projector Draper projection screen Kodak Videomate VM2250MZ slide-to-video converter Canon DZ-3600U document camera Softboard 201 electronic whiteboard Intel Teamstation 384 videoconferencing system Gentner audioconferencing system Audio Technica AT845 table microphones (14) Sony WRR-800 wireless lavalier microphone TOA F-121CM ceiling speakers

### Equity Office Properties Trust xecutive Boardroom Chicago

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#### Stats

AV cost: \$214,500 Total cost: \$500,000 Architect: Tomas R. Jimenez, 809.220.2145 System designer: Audio Visual Concepts Inc., 787.753.7700 AV dealer: Audio Visual Concepts Inc., 787.753.7700

havorable mention

Codetel-GTE President's Boardroom Santo Domingo, Dominican Republic

#### Stats

AV cost: \$2.5 million Total cost: \$4.7 million Architect: Urban Design Group, 918.582.6377 System designer: Eric Bloom, Williams Communications, 918.573.9138 Interior designer: Bellwether Design, 918.584.2355 AV dealer: B&B Systems, 702.262.7978

havorable mention

Williams Communications Executive Briefing Center Tulsa, Okla.

Stats AV cost: \$205,000 Total cost: \$325,000 Architect: n/a System designer: Amin Elkhalifa, +971.50.625.3432 AV dealer: Omnix International LLC, +971.4.324.6664

havorable mention

International Investment Corp. Executive Boardroom Abu Dhabi, United Arab Emirates CODETEL

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