

WHY BUY AN **EV** N/DYM MICROPHONE? **EV N/DYM**

What is neodymium (N/DYM®) and who is using it?

- Neodymium is a rare earth element that simply allows for a more powerful magnet
- Several manufacturers now offer neodymium microphone models
- As the creator of N/DYM® microphones, EV has had more experience building them, and has figured out how to do it for less money than the competition

Practice Makes Perfect:

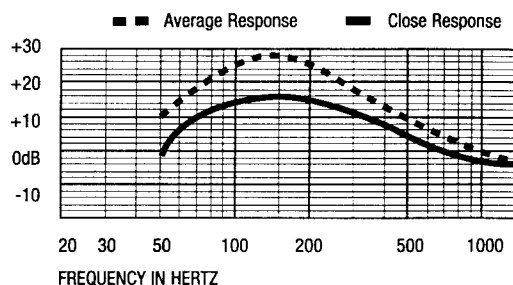
We made N/DYM mics a lot less expensive!

What are EV's latest developments?

- EV got rave reviews for the "Rolling Stones Tour" sound system utilizing an EV technology called RING MODE DECOUPLING (RMD™)
- EV mic engineers borrowed the same technology when designing this latest generation of N/DYMs. When applied to mics, it is called VOCAL OPTIMIZED BASS (VOB™)

What is the benefit of VOB™ in microphones?

1. Better quality vocals reproduction (more controlled low end)
2. Improved intelligibility (from less boom & muddy discoloration)
3. Overall vocal clarity (voice cuts through the mix)
4. More stage level without low end feed back



Why buy an N/DYM microphone with VOB™ technology?

- Lower cost, better value
- Vocal Optimized Bass benefits
- High sensitivity = best system signal-to-noise ratio
- Warm grip handle (less handling noise)
- Memraflex grille
- Warranty (2 year unconditional/limited lifetime warranty)

Just the Facts

What are the benefits of an N/DYM® microphone?

- N/DYM® has 4 times the power of conventional magnets
- Higher sensitivity = more output = less mixer gain required = LESS NOISE
Example: (N/D267A is 4.5db more sensitive than an SM58 = 4.5db less noise)
(N/D767A is 5db more sensitive than a SM58 = 5db less noise)
- Smaller magnet assembly allows for more cabinet tuning = MORE SOUND CONTROL

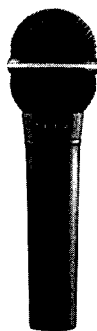
Who are some current users of N/DYM microphone?

- John Mellencamp
- Pearl Jam
- LFO
- Slipknot
- Korn

EV N/DYM Series At-A-Glance



N/D167



N/D267a



N/D478



N/D468



N/D767a



N/D868

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