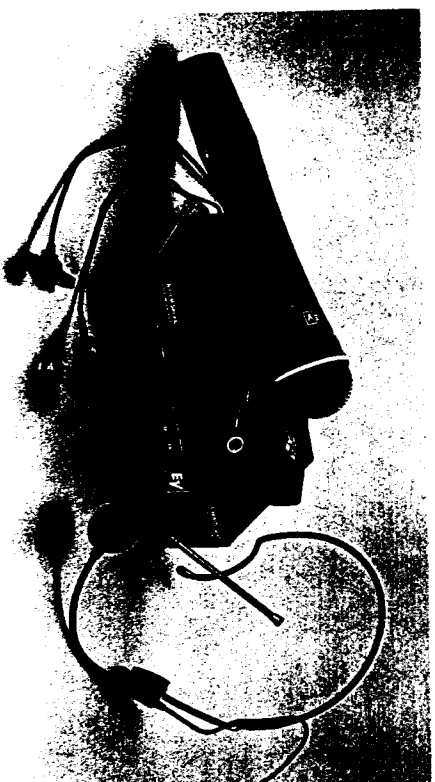





MI Dealer Product Presentation



EY **N/DYM** [®] **Wireless**

...with

Clear 





The N/DYM Wireless “Selling Story”:

ClearScan™ & 10 channel frequency agility at a great price



- Only EV has **ClearScan™** Auto Channel Select, which at the push of one button, scans the airwaves and selects the clearest channel for system set-up, all in a matter of seconds.
- Frequency Agility with 10 selectable UHF channels
- Great sound featuring EV's N/DYM mic elements
- ... all at a price less than that of top selling single channel systems.
- It can't be beat.



Clear

Auto Channel Select

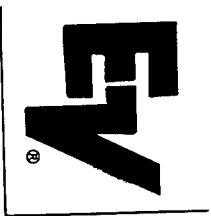


What: *ClearScan™* Auto Channel Select automates the process of finding the best channel for wireless system operation.

Why: Frequency agility requires choosing the best channel for system set-up and operation, and this is not always a trivial task.

How: *ClearScan™* looks at all 10 operating frequencies. In several seconds, it finds the clearest channel for system set-up and use. Simply set the transmitter to match the channel number displayed on the receiver, and you're ready to go.

ClearScan™ selects the best operating frequency for the RF environment, so you can rest assured that the system is set to the ideal channel for your application.



10-channel UHF Frequency Agility

What: Frequency agility is becoming a standard feature for mid to high end wireless systems. It means that the wireless system has the capability to change the transmit & receive channel or frequency. N/DYM Wireless systems are 10 channel frequency agile, which means the user has 10 different UHF frequencies to choose from for system set-up and operation.

Why: As the use of wireless technology and Digital TV grows, so do the demands for the limited amount of frequency spectrum. Frequency agility gives a wireless system the capability to adopt to this ever changing wireless environment. The user can change channels, in response to interference from other wireless mics, or other wireless transmissions.



N/DYM Wireless System Descriptions

Seven different systems to choose from:

3 Handheld transmitter systems

- The NRU-N7 features the N/D 767a element
- The NRU-N2 features the N/D 267a element
- The NRU-N1 features the N/D 167 element.

3 Backpack systems

- NRU-L10 features the OLM-10 omnidirectional lavalier mic
- NRU-L20 features the ULM20 cardioid lavalier mic
- NRU-H1 features the HM2 headworn microphone

Guitar System

- NGU system is specially designed for guitar



N/DYM Wireless

System Dealer Pricing

	Sugg'd List Price	MAP	6 or more
NRU-N1	\$ 785	\$ 399	\$ 314
NRU-N2	\$ 838	\$ 439	\$ 335
NRU-N7	\$ 918	\$ 499	\$ 367
NRU-L10	\$ 785	\$ 399	\$ 314
NRU-L20	\$ 863	\$ 439	\$ 345
NRU-H1	\$ 838	\$ 429	\$ 335
NGU	\$ 733	\$ 369	\$ 293



N/DYM Wireless Component Descriptions



3 Handheld transmitters

- The NRU-N7 features the N/D 767a element
- The NRU-N2 features the N/D 267a element
- The NRU-N1 features the N/D 167 element.

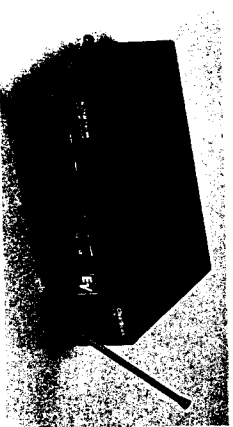
2 Backpack transmitters

- NBPU backpack transmitter
- NGBPU guitar transmitter



Receiver

- NRU standard N/DYM receiver (front-panel fixed ant.)





N/DYM Wireless

Product Specifications

Frequency Range (RF)

Band A 710 - 722 MHz (TV ch. 54-55)

Band B 722 - 734 MHz (TV ch. 56-57)

Receiver Type

Synthesized PLL

Radiated RF Output

10-15 mw typical

Simultaneous systems

5 (in a single band),

7 (w/ systems from both freq. bands)

Battery Life

8 – 10 hrs with 9-Volt alkaline

Approvals

FCC, BZT, IC & CE marking



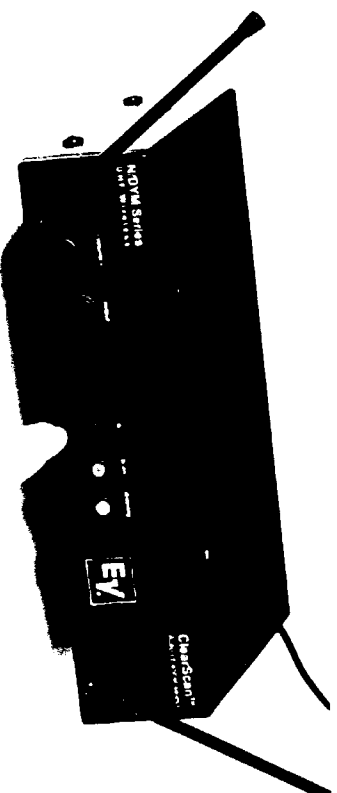
Competitive Matrix

N/DYM WIRELESS COMPETITIVE ANALYSIS

	System costs	Best Street Price	full system options	# of channels	Simul. Syst.	features	freq	Misc. notes
	List Price	Best Deal	# of HH's	# of BP's				
EV								
N/DYM	558-658	279-329	2	4	10	7	Clear Scan	UHF
								changeable
Shure								
UT	625-787	250-315	2	5	1	up to 8	SM58	UHF mic head
Sennheiser								
evolution 100	566-647	312-339	3	3	4	?	all metal	UHF
Samson								
Series One	549-759	274-379	3	13	1	6		VHF
Synth 32	699-899		3	5	32	6-12		UHF
AT								
900 Series	499-549	249-274	2	1*	1			UHF * BP prices
1900 Series	650-750	325-375	2	1*	1			UHF do not incl.
7000 Series	975-995	487-497	2	1*	100	12 max		UHF lav mics.
AKG								
WMS60	518-698		5	5	15	3		VHF changeable
WMS80	1,000		5	5	15	4		UHF mic head



Demo and Application Notes for the N/DYM Wireless & ClearScan™



- ClearScan™ is quick and easy to demonstrate. Simply depress the button on the receiver front panel, wait for the channel display to begin flashing (about 3 seconds), and release the button. ClearScan™ then steps through the 10 channels (beginning from where the receiver was set). Once it's scanned all 10 channels (about 6 seconds), the receiver sets itself to the clearest channel. It's that quick and easy.
- To demonstrate that it really works, turn on a transmitter and set it to the channel ClearScan™ just selected. Now re-run ClearScan™. It will see the transmitter carrier of the first system, and will recommend a different frequency - the next clearest one.



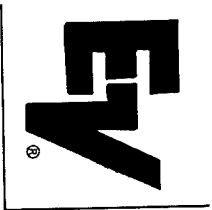
Marketing Support Material

- **Point of Purchase**
 - New POP display
 - Self-selling product packaging
- **Advertising**
 - End-user publications: ads now running in LiveSound, Gig, DJ Times & Church Production. ClearScan™ is the focus.
- **Print**
 - New N/DYM Wireless brochure
 - MI Catalog
 - N/DYM Wireless tech data sheets
- **User Manual**
 - Four language version available in July.
- **Internet Pages** (under construction)
 - Product features/benefits information
 - User guides/specification




Sales Promotions & Programs

- **Loader Program**
 - 2000 N/DYM Wired & Wireless Program. Provides additional discounts off end column for committing to annual sales volumes (combined N/DYM Wired & Wireless)
 - POP for N/DYM Wireless is free to Level 3 participants.



EV N/DYM[®] Wireless

with **Clear** 

Summary

The EV N/DYM Wireless Series provides...

- **ClearScan[™]** Auto Channel Select, which automatically scans and selects the clearest channel for system operation
- Frequency Agility with 10 selectable UHF operating frequencies
- great sound featuring EV's' N/DYM mic elements
- ... all at an amazing price.

Place your ORDER Today!!

