## **News Release**

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## DANBERN ELECTRONICS INSTALL ELECTRO-VOICE® EVID™ AND SX SERIES™ LOUDSPEAKERS AT "LA CAGE AUX SPORTS" SPORTS BARS ACROSS QUEBEC

Montreal, Quebec (April 14th, 2003): The Canadian sports bar chain "La Cage aux Sports" (www.cage.ca) has become nothing short of a phenomenon around metropolitan Quebec. Montreal based Danbern Electronics has been responsible for installing the audio at the wildly popular bars, which now number 45 and counting. Danbern's Daniel Sylvester talked about why Electro-Voice surface mountable EVID and Sx Series loudspeakers were the selected as the sound solution at La Cage aux Sports: "La Cage aux Sports are currently making renovations to some of their locations and opening a number of brand new locations. We used the EVID 4.2s, EVID 12.1 subwoofers and Dynacord Standard Precision S1200 power amps as the basis for the new sound systems. We average around seven or eight pairs of the 4.2s per restaurant, and used a number of Sx80Bs and Sb121 compact subs to fill in the gaps. The system sounds great, and we're busy installing them into more locations as I speak."

"Why EVIDs? People expect top quality in every aspect of the entertainment systems at La Cage aux Sports, especially when it comes to providing big sound to match the big-screen visuals. The EVID 4.2's dual low frequency ports provide great bass response for such a compact unit, and the rotational flexibility means that the sound can be controlled easily. The success of the chain reflects a real dedication to providing customers with the very best audio-visual entertainment hardware available. There are currently 45 restaurants across urban and provincial Montreal and Quebec City, and I've just heard I'm set to work on five more brand new locations over the next couple of weeks. By 2004 there will be around 50 restaurants finished in Quebec. Up until now I've done around ten restaurants, starting last Spring. I'd estimate I have about two more years of work installing systems like these for La Cage aux Sports. The EVIDs simply look and sound great – the ideal combination of form and function at a really competitive price for the quality they deliver. The speakers come with the SAM™ (Strong-Arm-Mount™) brackets and everything else needed to install them guickly and precisely.

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At one of the larger Cage aux Sports in Saint-Eustache I arranged the EVIDs in six clusters of two 4.2s using the AB-62 180-degree mounting kits, which looks great. I use EVIDs a lot elsewhere too, particularly in clothing boutiques and bars like this. I specialize in this kind of installation, and EVIDs have proven perfect for my needs in these environments. Though they can deliver high SPLs, I really need good coverage at lower volumes in these kinds of applications. The 1-inch waveguide coupled titanium tweeter handles the mids and highs clearly and consistently. The speakers also have to blend in to their surroundings on an aesthetic level, and they have a very compact, stylish appearance that fits in well to this kind of venue. I'm pretty certain that we have one of the highest concentrations of EVIDs in North America up here – nobody is far from La Cage aux Sports in this part of Quebec!"

The EVID 4.2 compact full-range multi-use speaker system features the following:

- Dual 4-inch woofers for extended bass, greater power handling and output
- Coherent coverage waveguide horn
- Dual low frequency ports to provide extended bass output
- Treated woofer cones for added weather resistance and increased reliability
- Durable zinc-plated steel grille
- Cast aluminum Strong-Arm-Mount<sup>™</sup> (SAM<sup>™</sup>) system to provide excellent strength and reliability
- Over 100-degrees of swing and 45-degrees of rotation for incredible installation flexibility
- Simple keyed hex head adjustments to make installations quick and easy
- Titanium dome tweeters with neodymium magnet structures to provide clean highs and added weather resistance
- One-piece ABS cabinet provides outstanding strength and rigidity
- Smooth lines and innovative cosmetic design to complement any décor or environment
- Magnetically shielded transducers to allow placement close to sensitive equipment

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Electro-Voice® is a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, aircraft, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS™, Dynacord®, Midas®, Klark Teknik®, University® and others.

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