

Electro-Voice
 600 Cecil Street
 Buchanan, MI 49107
 Phone: 616.695.6831
 Fax: 616.695.1304



March 1, 1999

NPB99-01

NEW Eliminator 15" 2-way and Sub Loudspeaker

One of the most talked-about products at NAMM '99 was the new Electro-Voice Eliminator loudspeaker system. Conceived for use by musicians/DJ's, the Eliminator system brings genuine American-built EV quality and performance to an entirely new price range. Its value is absolutely unmistakable.

Eliminator truly bridges the gap between what customers want and what they can afford.

The Eliminator 15-inch two-way system:

- 300-watt continuous, 1,200-watt short-term power handling
- EV's exclusive Ring-Mode Decoupling (RMD™) for incredibly clean mids and pure, accurate vocals.
- 60° x 40° High-Q Constant-directivity horn with DH2010a driver
- Easy-lift handles from the X-Array™ system make transportation comfortable
- Wide bandwidth—usable bass to 50 Hz (-3 dB)
- RoadWood™ enclosure is strong and light (66 lb/30 kg)

The Eliminator Sub 18-inch woofer system:

- 400-watt continuous, 1,600-watt short-term power handling
- Built-in passive network and quasi-bandpass enclosure allow excellent performance without the expense of biamping.
- Comes with 18-inch steel pole to elevate the full-range system
- Easy-lift handles from the X-Array™ make transportation comfortable
- RoadWood™ enclosure is strong and light (74 lb/33.6 kg)

Description	List Price	Pro User Net	1 - 2	3 or more
Eliminator 15-inch two-way	\$598.00	\$499.00	\$333.00	\$299.00
Eliminator Sub 18-inch woofer	\$598.00	\$499.00	\$333.00	\$299.00

Eliminator will be supported heavily in ads in music/DJ publications and on the EV website. We will also have P.O.P. available to help attract attention for it in your store that will be available shortly. A full-color brochure is also enclosed for your perusal.

Based on our initial order input and stories of quick, easy sales, we expect Eliminator to become one of EV's best-selling speaker systems ever. The combination of the Eliminator and the Sub has absolutely incredible performance—even when played with a single power amplifier. Eliminator is HOT!

Best regards,