Electro:Voice

REP FAX MEMO

Date:

30 September, 1999

From:

Dave Hosbach

Re:

EV FRX systems

FRX + THE NEW Dx38 = UNBEATBALE INSTALL COMBO!

Hove to be the bearer of good news. Believe me, I've got some!! Take a look at this:

- FRX systems now include fittings! The contractor will now receive in each FRX-640 and 940 carton four (4) Ancra single-stud ring fittings and one (1) 3/8" –16 eyebolt. This will eliminate a lot of headaches and wasted time on the contractor's part, and it will give him the parts to do two-, three-, and four-point hangs with FRX.
- The FRX-181 is shipping now! We announced a "soon-to-be-available" modular subwoofer for FRX systems at NSCA in April and again during the Pro Sound Seminar tour. The FRX-181 is now Approved to Ship and available. It uses the same footprint as the FRX-640 and 940, but has a DL18mt in a ported, direct radiating enclosure tuned at 40 Hz. It's rigged to fly (fittings included as above) and is rated at 400 watts continuous power handling. Contractor cost is \$849.00 in black, white or unfinished. The FRX-181 made its debut at the just-completed AES '99 and received rave reviews from all who saw and heard it.

The contractor now has two more reasons to buy EV. And if that's not enough... We've also begun shipping the new Dx38, replacement for the venerable Dx34A. Here's the deal: 24-bit processing on Dx38 in place of 18-bit on Dx34A...fully-adjustable compression and limiting on each output...all-pass filters for dipole and tripole configurations of Xi systems...much more user-friendly front-panel interface...RS232 connector for communication via PC... \$1,132.00 Contractor Cost (same as Dx34A).

Help us get the word out! Folks like Moscone Center, San Francisco, and Williams Arena, University of Minnesota, are just two of the very happy owners of FRX-based systems. A contractor Bulletin will follow shortly. If you have any questions about applying FRX systems or the new Dx38, be sure to let me know. I'll be happy to help you in whatever way possible.

Have fun out there!

Best regards,

Dave Hosbach

Market Development Manager

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