



Fuel for the Fire

HOT LIST

Microphones and Wireless

N/D267a
 N/D767a
 Co5
 R-100 Wireless
 N/DYM Wireless
 FMR-10 Wireless
 SoundMate

Electronics

DX38
 ACONE
 DN360
 Venice 160
 Venice 240
 Venice 320
 CPS-1
 CPS-2
 CPS-2T

Speakers

SX
 Sx80
 Sx100+
 Sx300
 EVID
 EVID 3.2
 EVID 3.2t
 EVID 4.2
 EVID 4.2t
 EVID 6.2
 EVID 6.2t
 EVID 12.1
 Eliminator i
 Eliminator kW
 Eliminator i
 Eliminator ii
 Eliminator i Sub
 ORX
 ORX 112
 ORX 115
 ORX 118
 ORx 212
 ORX 218

Intercom

BTR-800

DX38

Loudspeaker Management Processor



Key Selling Point

- ▶ The Dx38 is the **highest quality** loudspeaker management processor around. Now, with a **MAP of \$1,099.00**, it is also the best buy!

No-Bull Benefits

- ▶ **Feature:** 115 dB dynamic range and 48-bit algorithms with 24-bit conversion. **Benefit:** Provides extremely quiet, analog-like noise floor with loads of headroom.
- ▶ **Feature:** With its 2 in/4 out loudspeaker processor, the Dx38 is a systems controller with highly flexible design. **Benefit:** Can be used in concert sound, HOW, mobile, or permanent install applications.
- ▶ **Feature:** Intuitive, fully adjustable parameters including crossover, delay, equalization, compression, and limiting. **Benefit:** All-in-one controller means that even intricate, high-end systems sound great right out of the box... and don't forget: The Dx38 offers loudspeaker protection!
- ▶ **Feature:** Communications via front panel or optional PC interface. **Benefit:** Software controllable for easy system integration.
- ▶ **Feature:** Presets for most EV multi-way systems. **Benefit:** Turn the system on, connect the speakers... and rock 'n' roll!

Frequently Asked Questions

- ▶ **Q:** "I have many customers who are DJs. Will the Dx38 work for them?" **A:** The Dx38 is now priced at a point where **high-end DJs will want this piece**. It offers the type of systems management that dials in systems quickly and accurately,

along with limiting protection for the high SPLs generated in serious club work.

- ▶ **Q:** "Is the Dx38 software hard to use? Do I have to use the software to program the unit?" **A:** While you don't have to use the software, it offers a great interface for situations like fixed installs. It's nothing to be intimidated by. It's functional, well thought out, and very easy to use.

Competition

- ▶ The **Dx38** offers the best package of quality and features among all systems management processors.
- ▶ **BSS Minidrive:** No 48-bit internal processing or compressors. The Dx38 has 48-bit processing, 7dB more dynamic range, and EV presets, and sounds quieter and cleaner.
- ▶ **Shure P4800:** Costs \$2,665.00 (user net) and includes no front-panel controls (don't forget your computer!) or EV presets. A contractor piece unsuitable for live sound applications, with 15 dB less dynamic range than the Dx38!

Accessories

Supplied

- ▶ Clear plastic cover
- ▶ NRS 90243 RS232 interface installed

Optional

- ▶ NRS 90247 RS-485 interface
- ▶ NRS 90246 contact closure interface
- ▶ NRS 90244 input transformer