

**NEW  
PRODUCT  
UPDATE!!!**

December 3, 1998

Mike Tortone

Alleschi, Paul McGuire, Joe Winebarger, Jamie Bergen  
Dave Merrey, Martin Traut, Bob Doyle, Steven Chan,  
Takane, Colin Formston, Garry Templin, Tony Sawyer, Mathias  
erson, Hayleyanne Fitzgerald, Paul Baretta

Liam Keiser, Mike Klickstein, Steve Linn, Skip Godwin,  
e Stopka, Scott Lysne, Tom Petchell, Christine Braun,  
inn, Rick Hanson, Chris Jones, Gary Jones, Bob Martin,  
eys, Paul Friedman, Ronnie Wilson, Mike Marr,  
zunoff, Perry Lengyel, Wally Wilson, Jerry Whaley.

so, all of you will be receiving your samples of the new  
ray and the Eliminator Sub. Initial reaction from large customers  
as been very enthusiastic—we know we have a winner!  
ut this new product line because it brings us a major opportunity  
igit growth that we've all been looking for. The price point,  
tics of the Eliminator line were designed to give us a value that  
ie retail music industry.  
re also unique—the boxes have a very small frontal area, but  
nerate very solid bass. The wrap-around steel grilles, flush-  
irs and the handles from the X-Array make these speakers look

att power handling and the High-Q 60° x 40° horn for great  
ie 400-watt Eliminator Sub has a built-in passive crossover and

two-way on one amp channel. The Sub has a combination of filtering we are calling a quasi-band pass design. It also comes to elevate the full-range system above the crowd! Coupling, the sound is pure EV: super-clean in-your-face and supple low end. The combination of the full-range and sub is when you take these products to your customers and do be amazed at how good they are. The enclosed matrix definition.

to your customers that the Eliminator line will give us MASS GROWTH! The Eliminator will not just replace older EV's like Yamaha, Community, JBL and Peavey boxes that sell in the name of the performance or the "cool-guy factor" that Eliminator

is kept a secret—24 Eliminator ads will appear in 15 weeks of introduction to saturate the music/DJ/audio market. We have more literature and P.O.P. material available too.

to solicit orders for January delivery and get our dealers ready for NAMM. We want the Eliminator line to hit the ground

readily for us to grab some market share and to sell other EV products. If you have any questions you may have before you take Eliminator to market, we can help you prepare your sales presentation.

	<b>Coverage</b>	<b>Weight</b>	<b>Sensitivity</b>	<b>List Price</b>	<b>Dealer</b>
s	84 x 59	83 lbs.	100 dB	\$500.00	\$250.00
*	90 x 40	61 lbs.	99 dB	\$399.00	\$199.50
s	60 x 60	101 lbs	97 dB	\$829.00	\$497.40
s	90 x 60	48 lbs.	100 dB	\$529.00	\$225.00
s	90 x 40	70 lbs	98 dB	\$779.00	\$357.00
s	90 x 60	60 lbs.	99 dB	\$429.00	\$235.95
s	100 x 80	57 lbs.	101 dB	\$768.00	\$422.40
s	60 x 40	66 lbs.	100 dB	\$598.00	\$299.00

	<b>Xover?</b>	<b>Weight</b>	<b>Pole?</b>	<b>List Price</b>	<b>Dealer</b>
s	NO	100 lbs.	mount only	\$500.00	\$250.00
s	NO	92 lbs	NO	\$846.00	\$465.30
s*	NO	72 lbs	mount only	\$499.00	\$249.50
s	YES	110 lbs	NO	\$945.00	\$475.92
s	YES	74 lbs.	YES	\$578.00	\$289.00

	<b>Eliminator</b>	<b>Eliminator Sub</b>	<b>Eliminator M</b>
	50 – 20,000 Hz	38 ~ 100 Hz	60 – 20,000 Hz
)	300 watts	400 watts	300 watts
	350 watts	450 watts	350 watts
	1,200 watts	1,600 watts	1,200 watts
M)	99 dB	96 dB	99 dB
	DL15BFH	DL18BFH	DL15 BFH
	DH2010A	n/a	DH2010A
	60° x 40°	omnidirectional	80° x 55°
	50 Hz	40 Hz	60 Hz
	1,600 Hz	100 Hz	1,600 Hz
	8 ohms	8 ohms	8 ohms
	5.3 ohms	5.3 ohms	5.3 ohms
	¼-inch	¼-inch	¼-inch
	Neutrik Speakon	Neutrik Speakon	Neutrik Speakon
	33.75 in (85.7 cm)	36.00 in (91.4 cm)	25.2 in (64 cm)
	16.9 in (42.9 cm)	16.9 in (42.9 cm)	17.6 in (44.6 cm)
	24 in (60.9 cm)	24 in (60.9 cm)	12.9 in (32.7 cm)
	66 lb (29.9 kg)	74 lb (33.6 kg)	47 lb (21.3 kg)
	74 lb (33.6 kg)	83 lb (37.6 kg)	54 lb (24.5 kg)