

Why Choose BenQ LCD Displays?

Leading the digital video industry

BenQ's expertise in developing DLP™ digital projectors (No. 2 manufacturer worldwide), LCD monitors (No. 3 manufacturer worldwide) and digital cameras (2-5 Mega-pixels) enables us to create products that offer the ultimate viewing experience.



Supported by the world's third largest LCD panel maker

BenQ Group is supported by the world's third largest panel manufacturer. The groundbreaking technology that we develop is employed in our LCD displays to bring you the best panel quality and LCD performance.



Ideas that Complement Human Intelligence

Most people don't care how technology works. They simply care about achieving the best possible performance. And the easier it is to use, the better.

That's why the concept of technology that allows users to realize their full human potential is what drives everything BenQ does.

We believe that the user is the heart of the brand, and that's why it's where we start and where we end up. Instead of packing our products with features that are high in gadget appeal yet low in consumer relevance, everything we do is designed to help users get the most out of life by making the most of their potential.

After all, technology shouldn't be a stranger. It should be a trusted, enjoyable friend that is an integral part of everyday life.

Deeper, Richer, Clearer High Definition Enjoyment.



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BenQ
Enjoyment Matters


senseye™
Human vision technology