

BENQ AMERICA CORP. MINIMUM ADVERTISED PRICING POLICY

COVERING - BENQ BRAND -

BenQ America Corp. ("BenQ") is committed to providing high quality, premium projection equipment. BenQ believes it is important that its resellers provide skilled, professional assistance in demonstrating, explaining, selecting and purchasing BenQ products. Accordingly, BenQ recognizes that its resellers must earn sufficient profits to provide those services. BenQ has determined that advertising its products at prices below certain levels undermines BenQ's trade reputation, image, and marketing strategy as a premium supplier of equipment and also makes it less likely for resellers to carry BenQ products or yield desired profits.

BenQ has therefore determined that it will not supply BenQ products to any reseller which advertises those products at a price less than BenQ's set minimum advertised price ("MAP") shown on the attached schedule, as updated periodically by BenQ.

Furthermore, advertising that in any way suggests or implies a price lower than the minimum advertised price will be considered in violation of this policy. Effectively, policy violations occur whenever advertised prices are below MAP including without limitation through advertised rebates, package pricing or discounts, and storewide and/or department-wide sales and discounts.

This action is BenQ's corporate decision and responsibility. No employee or sales representative of BenQ has any authority to discuss or modify this policy. Any action of any person that purports to circumvent this policy, or to solicit or obtain the agreement of any person to circumvent BenQ's policy, is unauthorized and invalid. Any questions about this policy should be directed in writing to the BenQ Legal Dept. No oral communications about this policy are authorized.

BenQ America Corp.

The BenQ logo is located in the bottom right corner of the page. It consists of the word "BenQ" in a bold, black, sans-serif font. The letter "Q" is stylized with a small square cutout at its bottom right corner.

Starin
 1531 South Calumet Rd.
 Chesterton, IN 46304

Re: Resellers in Violation of BenQ America Corp.'s ("BenQ")
 Minimum Advertised Price policy ("MAP")

Dear Bill Mulin:

Please note the resellers listed below are not eligible to purchase BenQ products or participate in BenQ reseller programs, promotions and incentives. The ineligibility applies to all shipments made after date(s) indicated below.

Sales by Distributors to ineligible resellers after the applicable ineligibility date will not accrue credits towards any BenQ programs including without limitation Co-op and VIR and any claims made in connection with sales and transactions with these resellers after the ineligibility date will not be honored.

<u>Ineligible Reseller</u>	<u>Web site</u>	<u>City</u>	<u>State</u>	<u>Ineligible Date(s)</u>
ZyloNet Systems, Inc. ▪ DBA Plasmabay	http://www.plasmabay.com	Redbank	NJ	10/01/04
PlasmaHouse.com ▪ DBA DrProjector.com	http://www.plasmahouse.com http://www.drprojector.com	Brooklyn	NY	10/01/04
▪ DBA DrPlasma.com	http://www.drplasma.com	Brooklyn	NY	10/01/04
▪ DBA PlasmaWholesale.com	http://www.plasmawholesale.com	Brooklyn	NY	10/01/04
Compu America ▪ DBA Computer Superstore	http://www.compu-america.com	Culver City	CA	10/01/04
LA Computer Center ▪ DBA The Comp Limited, Llc.	http://www.lacc.com	Inglewood	CA	10/01/04
Infinity Micro Computer	http://www.infinity-micro.com	Los Angeles	CA	10/01/04
Notebookforless.com	http://www.notebookforless.com	Culver City	CA	10/01/04
Digital Plaza, Inc. ▪ DBA Bestbuypcs.com	http://www.bestbuypcs.com	Abington	PA	10/01/04
Skynet Communications Corp. ▪ DBA LCDTVs.com	http://www.lcdtvs.com	New York	NY	10/01/04
▪ DBA BestBuyPlasma.com	http://www.bestbuyplasma.com	Brooklyn	NY	10/01/04
Chumbo Corporation ▪ DBA Microgistix, Inc.	http://www.chumbo.com	Minneapolis	MN	10/01/04
▪ DBA The Point Group				
Trio International, Inc. ▪ TrioComputers.com	http://triointernational.com http://www.triocomputers.com	New York New York	NY NY	10/01/04 10/01/04

BenQ

Ineligible Reseller	Web site	City	State	Ineligible Date(s)
ZyloNet Systems, Inc.				
DBA Plasmabay	http://www.plasmabay.com	Redbank	NJ	10/01/04
PlasmaHouse.com	http://www.plasmahouse.com	Brooklyn	NY	10/01/04
DBA DrProjector.com	http://www.drprojector.com	Brooklyn	NY	10/01/04
DBA DrPlasma.com	http://www.drplasma.com	Brooklyn	NY	10/01/04
DBA PlasmaWholesale.com	http://www.plasmawholesale.com	Brooklyn	NY	10/01/04
Compu America	http://www.compu-america.com	Culver City	CA	10/01/04
DBA Computer Superstore				
LA Computer Center	http://www.lacc.com	Inglewood	CA	10/01/04
DBA The Comp Limited, Llc.				
Infinity Micro Computer	http://www.infinity-micro.com	Los Angeles	CA	10/01/04
Notebookforless.com	http://www.notebookforless.com	Culver City	CA	10/01/04
Digital Plaza, Inc.				
DBA Bestbuypcs.com	http://www.bestbuypcs.com	Abington	PA	10/01/04
Skynet Communications Corp.				
DBA LCDTVs.com	http://www.lcdtvs.com	New York	NY	10/01/04
DBA BestBuyPlasma.com	http://www.bestbuyplasma.com	Brooklyn	NY	10/01/04
Chumbo Corporation				
DBA Microgistix, Inc.	http://www.chumbo.com	Minneapolis	MN	10/01/04
DBA The Point Group				
Trio International, Inc.	http://triointernational.com	New York	NY	10/01/04
TrioComputers.com	http://www.triocomputers.com	New York	NY	10/01/04
National Imaging Computer Electronics				
DBA Nice Electronics	http://www.niceelectronics.com	Brooklyn	NY	10/01/04
DBA Electrodiscounts	http://www.electrodiscounts.com	Brooklyn	NY	10/01/04
DBA Nice Computer & Video, Inc.				
Mwave.com	http://www.mwave.com	Walnut	CA	10/01/04
DBA CLT Computers, Inc.				
DBA Multiwave Technology, Inc.				
DBA Multiwave Direct				
PlanetDTV.com, Inc.	http://www.planetdtv.com	Huntington Beach	CA	11/01/04
DBA PlasmaStands.com	http://www.plasmastands.com	Huntington Beach	CA	11/01/04
DBA Digital Caveman	http://www.plasmaplanet.com	Huntington Beach	CA	11/01/04
DBA PlasmaCity.com	http://www.plasmacity.com	Deerfield Beach	FL	11/01/04
Foto Connection	http://www.fotoconnection.com	Great Neck	NY	11/01/04
DBA One Stop Camera & Electronics	http://www.1stopcamera.com	Great Neck	NY	11/01/04
DBA Inoax.com	http://www.inoax.com	Brooklyn	NY	11/01/04
Broadway Photo, Llc.	http://www.bwayphoto.com	Brooklyn	NY	11/01/04
DBA A&M Photo World, Llc.	http://www.amphotoworld.com	Brooklyn	NY	11/01/04
DBA Digital Liquidators, Llc.	http://www.digitalliquidators.com	Brooklyn	NY	11/01/04
PlasmaKings.com	http://www.plasmakings.com	New York	NY	11/01/04
DBA Price Mad	http://www.pricemad.com	New York	NY	11/01/04
DBA PC Video Online	http://www.pcvideononline.com	New York	NY	11/01/04
DBA Five Star Plasma	http://www.fivestarpplasma.com	New York	NY	11/01/04
Lets Go Digital (A. Hefco Technologies)	http://www.lgdsuperstore.com	Brooklyn	NY	11/01/04
DBA Dealznet	http://www.dealznet.com	Brooklyn	NY	11/01/04
DBA HypeAudio	http://www.hypeaudio.com	Brooklyn	NY	11/01/04
DBA PricesRite	http://www.pricesrite.com	Brooklyn	NY	11/01/04
DBA Ideal AV	http://www.idealav.com	Brooklyn	NY	11/01/04
EZSystems	http://www.ezsystems.com	Santa Ana	CA	11/01/04
Wells Digital	http://www.wellsdigital.com	Claymont	DE	11/01/04
Big On Digital, Inc.	http://www.bigondigi.com	Brooklyn	NY	11/01/04
DBA E-Digital Plaza				
DBA Mr. Nice Guy Ca				
Abes Camera and Electronics (Abes of Maine)	http://www.abesofmaine.com	Brooklyn	NY	02/01/05
DBA Family Photo & Video	http://www.familyphotoandvideo.com	Brooklyn	NY	02/01/05
DBA Cameras and Electronics	http://www.camerasandelectronics.com	Brooklyn	NY	02/01/05
DBA Abe's Electronic Center, Inc.				
Digital Craze / Uncle Stereo, Inc.	http://www.digitalcraze.com	Carteret	NJ	02/01/05
DBA PalmBeachDigital.com	http://www.palmbeachdigital.com	Carteret	NJ	02/01/05
DBA New York Wholesale Audio Video				
Provantage Corporation	http://www.provantage.com	North Canton	OH	02/01/05

Monarch Technology, Inc.	http://www.monarchtechnology.com	San Clemente	CA	02/01/05
RadixGear, LLC.	http://www.radixgear.com	Alpharetta	GA	02/01/05
Libi Industries, Ltd.	http://www.libi.com	Lake Success	NY	02/01/05
Colamco Corp.	http://www.colamco.com	Longwood	FL	02/01/05
TechOnWeb.com	http://www.techonweb.com	Dallas	TX	02/01/05
Electrified Discounters	http://www.electrified.com	Hamden	CT	03/01/05
A Matter of Fax, Inc.	http://www.amatteroffax.com	Harrison	NJ	03/01/05
CostCentral	http://www.costcentral.com	Erie	PA	06/01/05
DBA Erie Computer Company	http://www.eriecomputer.com	Erie	PA	06/01/05
AV Connection USA Inc.	http://www.avconnection.co.za	Boca Raton	FL	07/01/05

National Imaging Computer Electronics				
▪ DBA Nice Electronics	http://www.niceelectronics.com	Brooklyn	NY	10/01/04
▪ DBA Electrodiscounts	http://www.electrodiscounts.com	Brooklyn	NY	10/01/04
▪ DBA Nice Computer & Video, Inc.				
Mwave.com	http://www.mwave.com	Walnut	CA	10/01/04
▪ DBA CLT Computers, Inc.				
▪ DBA Multiwave Technology, Inc.				
▪ DBA Multiwave Direct				
PlanetDTV.com, Inc.	http://www.planetdtv.com	Huntington Beach	CA	11/01/04
▪ DBA PlasmaStands.com	http://www.plasmastands.com	Huntington Beach	CA	11/01/04
▪ DBA Digital Caveman	http://www.plasmaplanet.com	Huntington Beach	CA	11/01/04
▪ DBA PlasmaCity.com	http://www.plasmacity.com	Deerfield Beach	FL	11/01/04
Foto Connection	http://www.fotoconnection.com	Great Neck	NY	11/01/04
▪ DBA Inoax.com	http://www.inoax.com	Brooklyn	NY	11/01/04
Broadway Photo, Llc.	http://www.bwayphoto.com	Brooklyn	NY	11/01/04
▪ DBA A&M Photo World, Llc.	http://www.amphotoworld.com	Brooklyn	NY	11/01/04
▪ DBA Digital Liquidators, Llc.	http://www.digitalliquidators.com	Brooklyn	NY	11/01/04
PlasmaKings.com	http://www.plasmakings.com	New York	NY	11/01/04
▪ DBA Price Mad	http://www.pricemad.com	New York	NY	11/01/04
▪ DBA PC Video Online	http://www.pcvideoonline.com	New York	NY	11/01/04
Lets Go Digital	http://www.lgdsuperstore.com	Brooklyn	NY	11/01/04
▪ DBA Dealznet	http://www.dealznet.com	Brooklyn	NY	11/01/04
▪ DBA HypeAudio	http://www.hypeaudio.com	Brooklyn	NY	11/01/04
▪ DBA PricesRite	http://www.pricesrite.com	Brooklyn	NY	11/01/04
▪ DBA Ideal AV	http://www.idealav.com	Brooklyn	NY	11/01/04
EZSystems	http://www.ezsystems.com	Santa Ana	CA	11/01/04
Wells Digital	http://www.wellsdigital.com	Claymont	DE	11/01/04
Big On Digital, Inc.	http://www.bigondigi.com	Brooklyn	NY	11/01/04
▪ DBA E-Digital Plaza				
▪ DBA Mr. Nice Guy Ca				
Abes Camera and Electronics (Abes of Maine)	http://www.abesofmaine.com	Brooklyn	NY	02/01/05
▪ DBA Family Photo & Video	http://www.familyphotoandvideo.com	Brooklyn	NY	02/01/05
▪ DBA Cameras and Electronics	http://www.camerasandelectronics.com	Brooklyn	NY	02/01/05
▪ DBA Abe's Electronic Center, Inc.				
Page Computer, Inc. (Page Computers)	http://www.pagecomputers.com	Los Angeles	CA	02/01/05
Digital Craze / Uncle Stereo, Inc.	http://www.digitalcraze.com	Carteret	NJ	02/01/05
▪ DBA PalmBeachDigital.com	http://www.palmbeachdigital.com	Carteret	NJ	02/01/05
▪ DBA New York Wholesale Audio Video				

Provantage Corporation	http://www.provantage.com	North Canton	OH	02/01/05
Monarch Technology, Inc.	http://www.Monarchtechnology.com	San Clemente	CA	02/01/05
RadixGear, Llc.	http://www.radixgear.com	Alpharetta	GA	02/01/05
Libi Industries, Ltd.	http://www.libi.com	Lake Success	NY	02/01/05
Colamco Corp.	http://www.colamco.com	Longwood	FL	02/01/05
TechOnWeb.com	http://www.techonweb.com	Dallas	TX	02/01/05
Electrified Discounters	http://www.electrified.com	Hamden	CT	03/01/05
A Matter of Fax, Inc.	http://www.amatteroffax.com	Harrison	NJ	03/01/05

Thank you for your support.

Sincerely,



Mark Donnelly
Vice President, Sales

BenQ