



Press Release
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**BenQ Launches High-end Digital Projector Featuring Hollywood
Quality Video Processor**

***The BenQ SP830/831 features HQV (Hollywood Quality Video) processor and
BrilliantColor™ technology for outstanding image performance***

TAIPEI, TAIWAN, April 2, 2007 –BenQ today announces the launch of the SP830/831 WXGA DLP® digital projectors. With high ANSI lumen at 3500/4000, the SP830/831 is ideal for projections in large venues, from small conference room to auditorium and museum exhibition. Both projectors are compatible with Window's Vista Basic and feature HQV (Hollywood Quality Video) processor, Texas Instrument's BrilliantColor™ technology, 1280 x 768 WXGA resolution, a sharp contrast ratio of 2000:1 and 2D Keystone correction.

The embedded HQV processor significantly enhances the split-screen function of the projector by delivering superior performance in de-interlacing, noise reduction and scaling with both standard-definition and high-definition signals. The HQV is able to perform the full suite of image-enhancing processing calculations on two simultaneous high definition sources, bringing flawless performance for picture-in-picture or split-screen functions.

Both the SP830/831 feature a zoom control function that offers users to zoom in on specific portions of the displayed image and an off-line cooling function for automatic cooling after unplugging the projector. Furthermore, both projectors boast a wealth of application modes and are compatible with various inputs including DVI-I (with HDCP), component, composite and S-video inputs.



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Specifications:

Native Resolution	WXGA (1280 x 768)
Projection System	DLPTM
Brightness - SP830/SP831	3500 /4000 ANSI lumens
Lamp	300W, 3000/4000 hours (Normal/Economic mode)
Contrast Ratio (FOFO)	2000:1
Weight	10 lbs (4.5 kg)
Noise Level	34/32 dB (Normal/Economic mode)

■ **About BenQ Corporation**

BenQ Corporation consists of three main business groups — Digital Media Business Group, Integrated Manufacturing Service Business Group and Mobile Communications Business Group. These three business groups encompass a broad range of products and each possesses a focus on providing consumer-oriented solutions designed for the digital lifestyle. 2005 revenues for BenQ Corporation exceeded US\$5.07 billion dollars.

■ **About BenQ Group**

The BenQ Group is currently comprised of ten companies that operate independently while sharing resources and leveraging synergies among them. The BenQ Group companies include BenQ Corporation, AU Optonics Corporation, Darfon Electronics Corporation, Daxon Technology Inc., BenQ Guru Software Co., BenQ Hospital, Darwin Precisions, Ltd, Raydium Semiconductor Corporation, Cando Corporation and Wellypower Co., Ltd. 2005 revenues for BenQ Group exceeded US\$12.36 billion dollars.

For more information, please visit our website at BenQ.com.

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