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InfoComm, OCCC, Booth #2948

BenQ Introduces New 15-inch LCD TV
BenQ Q150 Offers Functionality, Flexibility and Portability

Orlando, FL (June 3, 2003) – BenQ America Corp., a leading manufacturer of digital lifestyle devices, today introduced the latest edition to its line of LCD TVs, the BenQ Q150. As one of the largest manufacturers of LCD monitors, BenQ utilizes its strength in high-quality panels to develop its line of LCD TVs.

The BenQ Q150 is a 15-inch, HDTV compatible LCD TV that features a built-in TV tuner, 3D Dynamic Edge Filtering system, built-in subwoofer and an optional wireless kit. Its bright display delivers sharp images and flicker-free pictures. De-interlacing technology adds definition to onscreen pictures, while the 3D Dynamic Edge Filtering and Gamma Gray-scale correction functions improve the depth and sharpness of images, enhancing the overall image quality and stability.

With a 4:3 aspect ratio, a contrast ratio of 500:1 and a brightness of 450 nit, the BenQ Q150 LCD TV is an exceptionally bright addition to any environment. It can be used as a computer monitor or with a DVD player. With its built-in TV tuner, handle and optional wireless kit, the Q150 can be taken from room-to-room, to be enjoyed throughout a home. The Q150's speaker and subwoofer system provides a richer and deeper sound experience with any video application.

"The BenQ Q150 LCD TV is a terrific crossover display," said Stephanie Wang, product manager of Digital Media at BenQ. "It delivers the functionality and flexibility needed to operate in various environments, from desktop to kitchen. With its high resolution and speedy response time to its video compatibility and portability, the Q150 LCD TV is an ideal display for business or leisure needs."

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The BenQ Q150 LCD TV

The BenQ Q150 LCD TV offers the high-quality performance expected from the BenQ line of display products. The Q150 can support a 4:3 aspect ratio with a native resolution of 1024 x 768. It is compatible with NTSC, PAL and SECAM video application and has a pixel pitch of 0.297 mm. The Q150 has D-Sub, PC Audio, TV Tuner (RF connector), Component, composite and S-Video signal inputs. Other features include a sleep time, "freeze" function and backlight adjustment controls.

The BenQ Q150 LCD TV has a manufacturer's suggested retail price of \$995 and will be available in June 2003. The optional wireless kit is available for \$199.

About BenQ

BenQ is the second largest LCD monitor manufacturer worldwide and an industry leader in digital lifestyle devices that encompass the display, storage, imaging, input, wireless and broadband markets. BenQ has more than 13,000 employees worldwide, supporting a strong global sales marketing and service network across Asia Pacific, Europe and the Americas. The company has manufacturing plants in Malaysia, Mexico, China and Taiwan. BenQ has research and development facilities in Taiwan, China and the U.S., and has amassed more than 920 global patents. For more information about BenQ, please visit our Web site at www.BenQ.com.

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