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Dallas Convention Center, Booth #113

BenQ Exhibits Flagship Wide-Screen Plasma Display: BenQ PDP46W1

Dallas, TX (March 13, 2003) – BenQ America Inc., an industry leader in digital lifestyle devices, will showcase its plasma display with the **PDP46W1**, a 46-inch WVGA with 16:9 wide-screen format display.

BenQ's plasma displays are designed to be ideal platforms for commercial displays, storefront advertising and multimedia presentations. BenQ also offers an optional TV tuner for \$200 that can turn the plasma displays into versatile multimedia centers.

"BenQ is committed to delivering quality products," said Stephanie Wang, product manager of the Digital Media division at BenQ. "The BenQ plasma display has long been a popular product to add to any multimedia system. Its versatility combined with BenQ's dedication to quality and service are the ideal combination for the systems contractor professional."

BenQ PDP46W1 (46-inch)

The BenQ PDP46W1 is equipped with a 46-inch, 16:9 wide-format display screen with a brightness of 700-cd/m², WVGA resolution (supports up to XGA 1024 x 768) and an 850:1 contrast ratio. It features 3D Comb Filter application, audio SRS/True Bass application, 3-2 pull-down recovery and de-interlacing and full compliance with worldwide video systems (NTSC, PAL and SECAM).

The BenQ PDP46W1 comes HDTV Ready (480p, 720p and 1080i) and uses the latest digital imaging technology featuring BenQ's proprietary Digital Signal Processing technology. Weighing 78 pounds (without its stand) and only 4.2-inches thick, it can be hung anywhere.

The BenQ PDP46W1 Plasma Display has a manufacturer's suggested retail price of \$6,995. BenQ offers a full one-year warranty on all of its plasma display products and provides unlimited online technical support, as well as, one-year toll-free technical phone support.

About BenQ

BenQ is the second largest LCD monitor manufacturer worldwide and an industry leader in digital lifestyle devices that encompass the display, storage, imaging, input, wireless and broadband markets. BenQ has earned a prominent position by being listed as one of the top 100 IT companies in the business world by BusinessWeek's InfoTech 100 and third in the "Best Shareholder Return" rating. The company recently won the top spot for innovation in response to customers' needs by the 10th annual survey conducted by ACNielsen International Research.

BenQ has more than 13,000 employees worldwide, supporting a strong global sales marketing and service network across Asia Pacific, Europe and the Americas. The company has manufacturing plants in Malaysia, Mexico, China and Taiwan. BenQ has research and development facilities in Taiwan, China and the U.S., and has amassed more than 920 global patents. For more information about BenQ, please visit our Web site at www.BenQ.com.

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