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BenQ Adds New High-Capacity Digital Projector to Powerful and Versatile PB8000 Product Line

Orlando, FL (June 3, 2003) – BenQ, a leading manufacturer of digital lifestyle devices, today introduced a new digital projector from its PB8000 product line, the BenQ PB8230. The BenQ PB8000 series of digital projectors offer the versatility to move seamlessly between home theater and professional presentation applications.

With its combination of clarity, brightness and uniformity, the BenQ PB8230 delivers vivid images and a broad range of features. The BenQ PB8230 digital projector utilizes proprietary BenQ video-processing technology to support the latest DLP™ DDR chip set so that images won't fade or degrade over time. The PB8230 is HDTV-compatible with direct YPbPr/component, S-Video and composite video inputs.

"The BenQ PB8230 will deliver high contrast digital images and consistently produce flawless picture quality," said Stephanie Wang, product manager of Digital Media at BenQ America Corp. "The PB8230 is the latest in the PB8000 series of digital projectors that offers the features, performance and power users come to expect from BenQ."

The BenQ PB8230

With a 2000:1 contrast ratio at 2,500 ANSI lumens, the BenQ PB8230 Digital Projector provides true XGA resolution. It can support 4:3 and 16:9 aspect ratios with a native resolution of 1024 x 768 and up to 1280 x 1024. At only 6.9 pounds, the PB8230 is also compatible with NTSC, PAL, SECAM, NTSC 4.43 systems.

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The BenQ PB8230 comes with a 16.7 million-color palette, four-segment color wheel and BenQ's proprietary Dynamic Color Management System (DCMS) to guarantee accurate color reproduction. The BenQ PB8230 also features PIP/POP functions, P-Scan and a Digital Keystone correction system for quick and easy set-up.

All BenQ digital projectors come with the company's product commitment—a free first year "Xpress Xchange" program and a three-year limited warranty.

The BenQ PB8230 has a manufacturer's suggested retail price of \$4,995 and will be available in June 2003.

About BenQ

BenQ is the second largest LCD monitor manufacturer worldwide and an industry leader in digital lifestyle devices that encompass the display, storage, imaging, input, wireless and broadband markets. BenQ has more than 13,000 employees worldwide, supporting a strong global sales marketing and service network across Asia Pacific, Europe and the Americas. The company has manufacturing plants in Malaysia, Mexico, China and Taiwan. BenQ has research and development facilities in Taiwan, China and the U.S., and has amassed more than 920 global patents. For more information about BenQ, please visit our Web site at www.BenQ.com.

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