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BenQ Launches Two New High-Powered Digital Projectors

DALLAS, TX (March 13, 2003) – BenQ, a leading manufacturer of digital lifestyle devices, today launched two new digital projectors, the BenQ PB8120 and BenQ PB8220. The BenQ PB8120 and BenQ PB8220 offer a combination of amazing picture quality and brightness unparalleled in today's market for corporate, commercial and educational applications.

The BenQ PB8120 and BenQ PB8220 deliver vivid images and a broad range of capabilities. Both projectors utilize proprietary BenQ video-processing technology to support the DLP™ chip sets and are HDTV-compatible with direct YPbPr/component, S-Video and composite video inputs.

"The BenQ PB8120 and PB8220 provide power, plenty of features and functionality at a compelling price," said Stephanie Wang, product manager of Digital Media at BenQ America Corp. "These new projectors represent BenQ's commitment to deliver products that consistently exceed expectations whether being used for business presentations or a customized corporate setting."

The BenQ PB8220

With a 2000:1 contrast ratio at 2,200 ANSI lumens and 85 percent uniformity, the BenQ PB8220 Digital Projector provides true XGA resolution and astonishing performance. The BenQ PB8220 can support 4:3 and 16:9 aspect ratios with a native resolution of 1024 x 768. The flexibility of delivering resolutions from 640 x 350 to 1280 x 1024 is augmented by its ability to throw an image of 60-inches at 6.6 feet.

The BenQ PB8120

BenQ's PB8120 Digital Projector delivers true SVGA resolution with an astounding



2000:1 contrast ratio at 1,800 ANSI lumens with 85 percent uniformity. The BenQ PB8120 can support 4:3 and 16:9 aspect ratios with a native resolution of 800 x 600. It has the ability to throw an image of 48-inches at 6.6 feet.

The BenQ PB8120 and BenQ PB8220 ensure accurate color reproduction with a 16.7 million-color palette, six-segment color wheel and BenQ's proprietary Dynamic Color Management System (DCMS). Both projectors have power-saving functions when positioned in "video" mode, saving up to 25 percent in consumption. The BenQ PB8120 and BenQ PB8220 also feature PIP/POP functions, P-Scan and a Digital Keystone correction system for quick and easy set-up.

All projectors come with BenQ's product commitment—a free first year "Xpress Xchange" program and a three-year limited warranty.

The BenQ PB8220 has a manufacturer's suggested retail price of \$5,995 and will be available in May 2003. The BenQ PB8120 has a manufacturer's suggested retail price of \$3,995 and will also be available in May 2003.

About BenQ

BenQ is the second largest LCD monitor manufacturer worldwide and an industry leader in digital lifestyle devices that encompass the display, storage, imaging, input, wireless and broadband markets. BenQ has earned a prominent position by being listed as one of the top 100 IT companies in the business world by BusinessWeek's InfoTech 100 and third in the "Best Shareholder Return" rating. The company recently won the top spot for innovation in response to customers' needs by the 10th annual survey conducted by ACNielsen International Research.

BenQ has more than 13,000 employees worldwide, supporting a strong global sales marketing and service network across Asia Pacific, Europe and the Americas. The company has manufacturing plants in Malaysia, Mexico, China and Taiwan. BenQ has research and development facilities in Taiwan, China and the U.S., and has amassed more than 920 global patents. For more information about BenQ, please visit our Web site at www.BenQ.com.