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BenQ Bows New High Caliber Digital Projector

As One of the Brightest Projectors in the Five-Pound Category, The BenQ PB7220 Delivers Power, Performance and Productivity

Orlando, FL (June 3, 2003) – BenQ America Corp., a leading manufacturer of digital lifestyle devices, today introduced the BenQ PB7220, the latest digital projector in the BenQ line of digital media products. With powerful features and proprietary video-processing technologies, the BenQ PB7220 digital projector offers exceptional versatility and performance and is among the brightest in terms of ANSI lumens in the five-pound category.

By supporting the latest DLP™ DDR chip set from Texas Instruments, the BenQ PB7220 delivers high contrast digital images that won't fade or degrade over time. It will consistently produce flawless pictures and maintain its original clarity for true reliability. The BenQ PB7220 provides true XGA resolution at 1024 x 768, and is HDTV-compatible with direct YPbPr/component, S-Video and composite video inputs, as well as and RS232 control port and two PC inputs.

"BenQ's digital projectors embody reliability and versatility. We made the BenQ PB7220 knowing that people are looking for a lightweight, yet very powerful, digital projector," said Stephanie Wang, product manager of Digital Media at BenQ. "At 2,500 ANSI lumens, the BenQ PB7220 provides the brightness, features and functionality needed to operate in today's streamlined environments. And, by using DLP technology, BenQ digital projectors won't be vulnerable to heat, humidity and vibration – images sustain color and clarity."

The BenQ PB7220

With a remarkably high 2000:1 contrast ratio at 2,500 ANSI lumens, the BenQ



PB7220 digital projector can support 4:3 and 16:9 aspect ratios. At only 5.6 pounds, the BenQ PB7220 is the lightest digital projector in its category and provides the dexterity to be used as a portable projector for business travelers or mounted in conference/meeting room settings. It has the flexibility of delivering resolutions from 640 x 350 to 1280 x 1024 and the ability to throw images of 300 inches.

With BenQ's proprietary Dynamic Color Management System (DCMS), a 16.7-million color palette and four-segment color wheel, it is ensured of accurate color reproduction. The BenQ PB7220 also features PIP/POP functions and a Digital Keystone correction system for quick and easy set-up.

All BenQ digital projectors come with the company's product commitment—a free first year "Xpress Xchange" program and a three-year limited warranty.

The BenQ PB7220 has a manufacturer's suggested retail price of \$5,495 and will be available in July 2003.

About BenQ

BenQ is the second largest LCD monitor manufacturer worldwide and an industry leader in digital lifestyle devices that encompass the display, storage, imaging, input, wireless and broadband markets. BenQ has more than 13,000 employees worldwide, supporting a strong global sales marketing and service network across Asia Pacific, Europe and the Americas. The company has manufacturing plants in Malaysia, Mexico, China and Taiwan. BenQ has research and development facilities in Taiwan, China and the U.S., and has amassed more than 920 global patents. For more information about BenQ, please visit our Web site at www.BenQ.com.

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