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BenQ Debuts Industry's Brightest and Lightest Personal Digital Projector in New Micro Series Personal Projectors

New Micro Series Projectors by BenQ Offer Ideal Digital Presentation Solutions for SOHO Market

Orlando, FL (June 3, 2003) – BenQ America Corp., a leading manufacturer of digital lifestyle devices, today debuted the industry's brightest digital projector in the three-pound weight category, the BenQ PB2220. In addition, BenQ is offering the new BenQ PB2120 digital projector, an SVGA version of the PB2220. These projectors offer a variety of key features and functions, in a lightweight and small package that make them ideal, personal presentation solutions for those in the small office/home office market.

The BenQ PB2220

With a high 2000:1 contrast ratio at 1,700 ANSI lumens and 85 percent uniformity, the BenQ PB2220 Digital Projector is the brightest digital projector in its weight category. It offers the superior performance and unparalleled quality expected from the BenQ line of digital projectors. The BenQ PB2220 can support 4:3 and 16:9 aspect ratios with a native resolution of 1024 x 768. It has the flexibility of delivering resolutions from 640 x 350 to 1280 x 1024 and has the ability to throw images of 60-inches at 6.6 feet.

"With the BenQ PB2220, we are setting a new standard for micro-portable digital projectors," said Stephanie Wang, product manager of Digital Media at BenQ. "At 3.8 pounds and a little over two-inches in height, the PB2220 is smaller than a standard sheet of paper in terms width and depth. It's an ideal tool to take on the road and can adapt to any type of presentation setting."

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The BenQ PB2120

The BenQ PB2120 has a vivid 2000:1 contrast ratio at 1,200 ANSI lumens. As an SVGA digital projector, the BenQ PB2120 has a native resolution of 800 x 600 and can support resolutions from 640 x 350 up to 1280 x 1024.

These two projectors deliver vibrant images and a broad range of capabilities. The BenQ PB2220 offers true XGA resolution, while the BenQ PB2120 provides SVGA resolution. Utilizing proprietary BenQ video-processing technology to support the latest DLP™ chip set, the PB2220 and PB2120 are HDTV-compatible with direct YPbPr/component, S-Video and composite video inputs. The DLP chipsets ensure high quality, digitally based images that won't fade or degrade over time.

Both the BenQ PB2220 and PB2120 integrate BenQ's proprietary Dynamic Color Management System (DCMS) technology and support 16.7 million color palettes and four-segment color wheels to ensure accurate color reproduction. They also feature PIP/POP functions and a Digital Keystone correction system for quick and easy set-up.

"The BenQ PB2220 and PB2120 are perfect presentation tools for those in the small office/home office industry or business professionals always on-the-go," said Stephanie Wang, product manager of Digital Media at BenQ. "The projectors deliver the power and functionality needed to operate in a streamlined environment. The size, weight and features of these projectors make them true personalized projectors that you can take anywhere you need a quality video or presentation tool."

All BenQ digital projectors come with the company's product commitment—a free first year "Xpress Xchange" program and a three-year limited warranty.

The BenQ PB2220 has a manufacturer's suggested retail price of \$2,995 and the BenQ PB2120 has a manufacturer's suggested retail price of \$2,195. Both projectors will be available in July 2003.

About BenQ

BenQ is the second largest LCD monitor manufacturer worldwide and an industry leader in digital lifestyle devices that encompass the display, storage, imaging, input, wireless and broadband markets. BenQ has more than 13,000 employees worldwide, supporting a

strong global sales marketing and service network across Asia Pacific, Europe and the Americas. The company has manufacturing plants in Malaysia, Mexico, China and Taiwan. BenQ has research and development facilities in Taiwan, China and the U.S., and has amassed more than 920 global patents. For more information about BenQ, please visit www.BenQ.com.

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